

What We've Heard Vaughan Mills Centre Secondary Plan "Vaughan Mills Mall is one of the most successful outlet format malls in North America" *"recognize the role of Vaughan Mills Mall, within the city, as an urban centre* 

# Create a thriving urban centre of activity.



*"we need to create a pedestrian-friendly place"* 

### Create a safe, walkable, and accessible pedestrian environment.



"we want our children to have access to real, longterm jobs... not just parttime retail jobs" *"preserve our employment lands"* 

## Integrate a mix of high quality office and employment uses.



*"residential areas should be distributed throughout ..."* 

Provide a mix of housing options to take advantage of public transit, transportation improvements, and access to the surrounding employment areas.



# *"traffic at Rutherford and Weston can be horrendous*"

### Create 'complete streets', designed for pedestrians, cyclists, and cars.



## Create opportunities for safe pedestrian and cycling movement



*"Jane and Rutherford is a key intersection in the region, and should be developed as an iconic landmark site"* 

# Create interest through high quality architecture and urban form

