

2024 Vaughan

Mayor's Gala

Steven Del Duca


Spirit of
Generosity



Steven
Del Duca

Vaughan's Commitment to Change Lives



The background features a light-colored marbled paper pattern with swirling veins of grey and white. A thick, horizontal gold brushstroke with a textured, feathered edge runs across the middle of the image, serving as a backdrop for the text.

Sponsorship Opportunities

2024 Vaughan Mayor's Gala

Steven Del Duca

Thursday, June 6, 2024
Terrace Banquet Centre

The Evening

- Black Tie Gala (optional)
- Cocktail reception
- Followed by dinner
- Live entertainment
- 1,000 guests in attendance including:
 - ✦ corporate executives
 - ✦ media
 - ✦ influencers
- 92% of attendees are from the corporate sector
- Majority of companies in attendance are Vaughan-based

Presenting Sponsor \$100,000

- Two reserved tables (20 tickets) with a prime location
- Corporate logo recognition at Presenting Sponsor's tables
- Exclusive corporate logo on email broadcasts and e-ticket
- Exclusive corporate logo on Gala promotions
- Corporate logo in the evening program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Mayor from the Gala podium
- Corporate logo on City digital signs prior to event
- Corporate logo in 'thank you' advertisements
- Corporate name inclusion in media releases
- Presenting Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala home page **vaughan.ca/MayorsGala**
- Logo with weblink on the Gala registration site **VaughanMayorsGala.ca**

Diamond Sponsor

\$75,000

- Two reserved tables (20 tickets) with corporate logo in Diamond circle seating
- Corporate logo in the evening program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in 'thank you' advertisements
- Corporate name inclusion in media releases
- Diamond Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala home page **vaughan.ca/MayorsGala**
- Logo with weblink on the Gala registration site **VaughanMayorsGala.ca**

Emerald Sponsor \$50,000

- Two reserved tables (20 tickets) with corporate logo in Emerald circle seating
- Corporate logo in the evening program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in 'thank you' advertisements
- Emerald Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala home page **vaughan.ca/MayorsGala**
- Logo with weblink on the Gala registration site **VaughanMayorsGala.ca**

Platinum Sponsor

\$25,000

- One reserved table (10 tickets) with corporate logo in Platinum circle seating
- Corporate logo in the evening program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in 'thank you' advertisements
- Platinum Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala home page **vaughan.ca/MayorsGala**
- Logo with weblink on the Gala registration site **VaughanMayorsGala.ca**

Gold Sponsor \$15,000

- One reserved table (10 tickets) with corporate logo in Gold circle seating
- Corporate logo in evening program
- Corporate logo on audiovisual screens throughout the evening
- Corporate logo in 'thank you' advertisements
- Gold Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate logo on Gala home page **vaughan.ca/MayorsGala**

Silver Sponsor \$10,000

- One reserved table (10 tickets) with corporate name in Silver circle seating
- Corporate name in evening program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in 'thank you' advertisements
- Silver Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate name on Gala home page vaughan.ca/MayorsGala

Bronze Sponsor \$7,500

- One reserved table (10 tickets) with corporate name in Bronze circle seating
- Corporate name in evening program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in 'thank you' advertisements
- Corporate name on Gala home page vaughan.ca/MayorsGala

Corporate Table \$5,000

- One reserved table (10 tickets) with corporate name

Individual Tickets \$500

For more information,
or to discuss sponsorship
opportunities, contact:

Sylvia Roccia

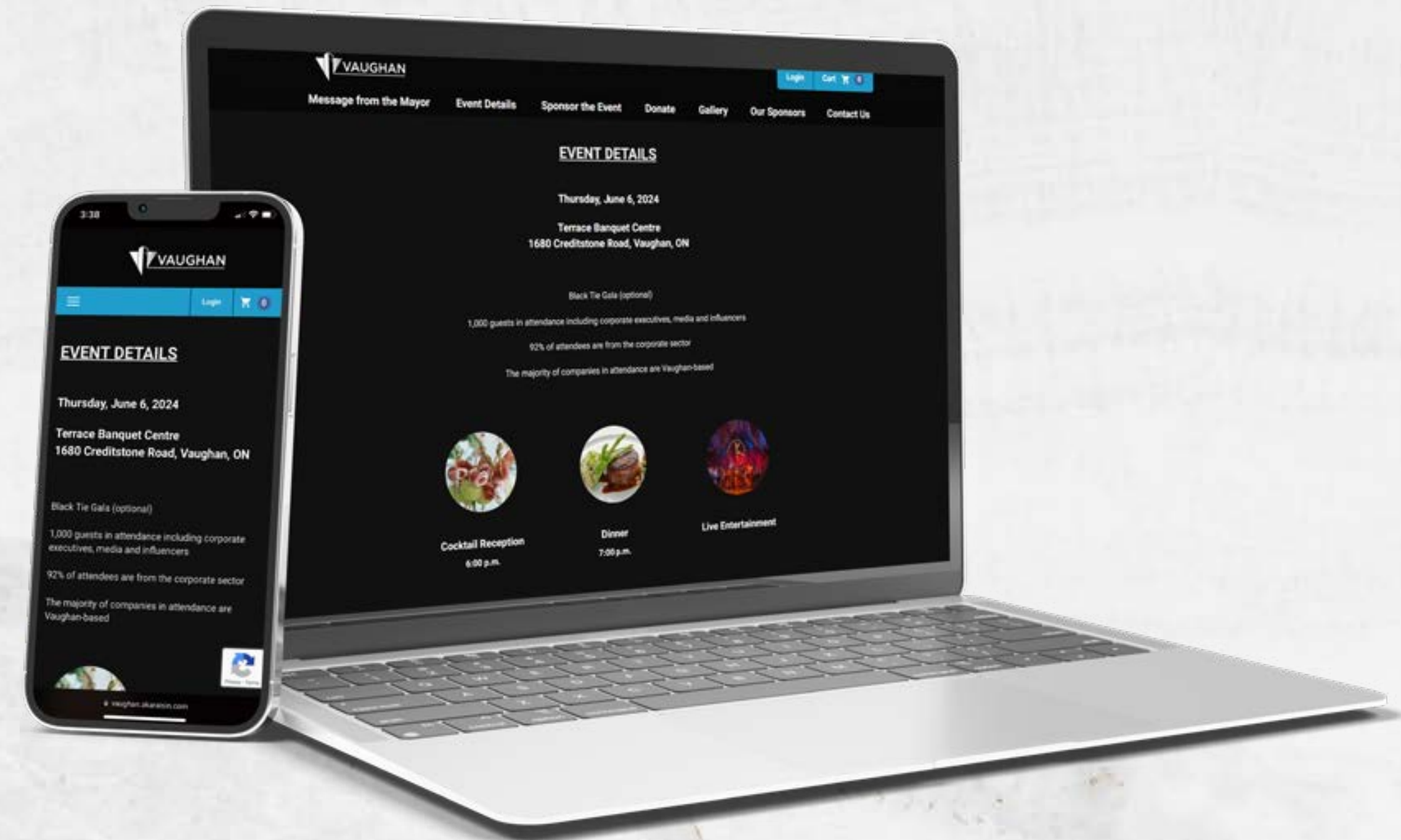
905-832-2281, ext. 8022

sylvia.roccia@vaughan.ca

Online Registration:

VaughanMayorsGala.ca

- Sponsorship opportunities
- Fast and easy payment options
- Individual tickets and donations
- Photo galleries and videos



**Spirit of
Generosity**



**Steven
Del Duca**

Vaughan's Commitment to Change Lives

Established in 2011 by former Mayor, Maurizio Bevilacqua, the **Spirit of Generosity** has raised millions of dollars to enhance the lives of many in Vaughan and beyond.

All funds raised from the Mayor's Gala and Mayor Steven Del Duca's Annual Charity Golf Classic will be directed to the Spirit of Generosity, which continues its meaningful support of more than 200 not-for-profit and community organizations, including children and youth groups, health care initiatives, seniors' organizations, and special needs programs.

City of Vaughan

2141 Major Mackenzie Dr.
Vaughan, ON L6A 1T1

vaughan.ca

**Spirit of
Generosity**



**Steven
Del Duca**

Vaughan's Commitment to Change Lives

