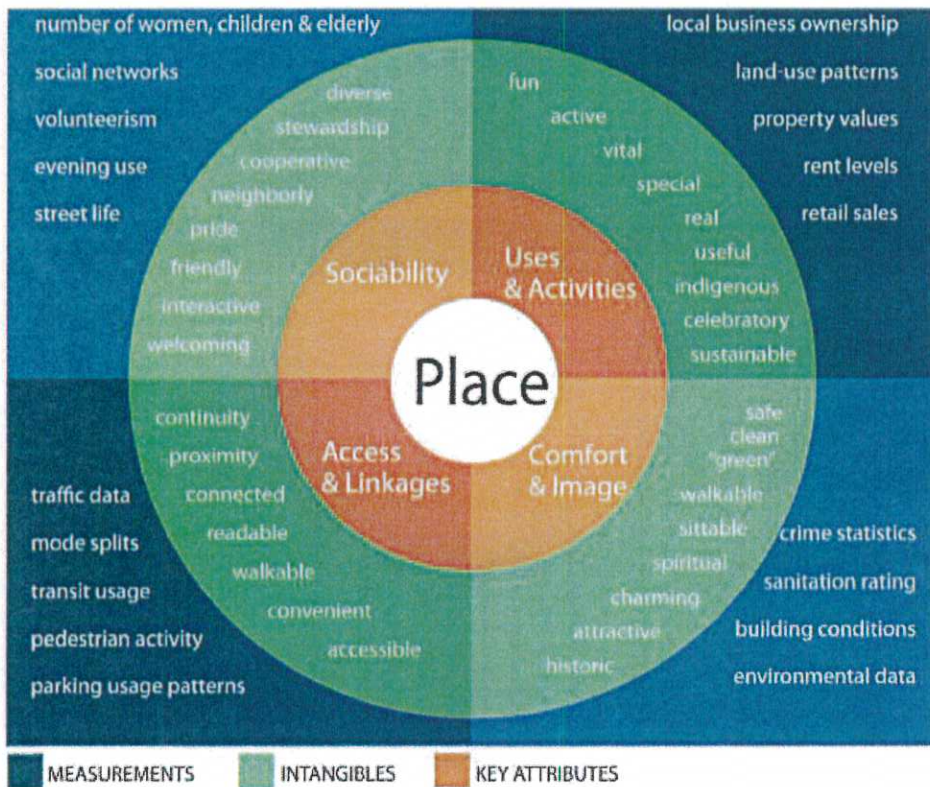


C3 - sp cw(ws) April 8/13

# What Makes a Great Place?



## Place Game

Place Performance Evaluation  
A Tool for Initiating the Placemaking Process

PPS is a nonprofit organization dedicated to creating and sustaining public places that build communities. We provide technical assistance, education, and research through programs in parks, plazas and central squares; buildings and civic architecture; transportation; and public markets. Since our founding in 1975, we have worked in over 2,500 communities in the United States and around the world, helping people to grow their public spaces into vital community places.



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SITE #: \_\_\_\_\_ Date: \_\_\_\_\_

## Identify Opportunities

### USES & ACTIVITIES

1. What activities or events would compel you and a group of friends/family to come and spend time here? (movies, concerts, art, festivals, etc.)
2. What existing community programs could be hosted or featured here?

### SOCIABILITY

3. List any specific audiences that you want to attract? Please adjust your list of activities accordingly.

### COMFORT & IMAGE

4. What would make this place more comfortable and inviting?
5. What kind of furnishings would support the activities you listed?
6. How can this place reflect local traditions, customs or culture? (e.g. folk art, local festival or product, etc.)

### LONG TERM CHANGES

7. What simple but lasting improvements would you like to see here in the long term?

### PARTNERSHIPS

8. What local groups, partners, talent could help implement the activities you outlined? Please be as specific as possible.