

November 13, 2012

TO: Mayor Bevilacqua and Members of Council

FROM: Regional Councillor Michael Di Biase, Chair of the Pierre Berton Artifact and Memorabilia Task Force

COPY: Clayton Harris, City Manager
Jeffrey Abrams, City Clerk

RE: **COMMUNICATION - THE PIERRE BERTON ARTIFACT AND MEMORABILIA TASK FORCE**

The Pierre Berton Artifact and Memorabilia Task Force, in addition to their Findings Report, ask Council to consider the following recommendations in order for this project to enter its next phase of development:

1. That the proposed Pierre Berton Discovery Centre project be approved in principle; and,
2. That the City apply for a Cultural Spaces Canada Federal grant that has the potential of realizing up to a maximum of 37% of the eligible capital cost of the project (no public use space is eligible).
3. That the City consult other levels of governments and other potential revenue sources to seek out further funding opportunities.
4. That Council dissolve the Pierre Berton Artifacts and Memorabilia Task Force and reappoint its members and other members of the community to a committee that has delegated powers from Council to report back in 12 months on a fundraising strategy and the fundraising potential of the Discovery Centre.
5. That the Terms of Reference for the Fundraising Task Force as found as an Attachment to this communication, be approved.

It should be noted that the Task Force will not be taking in any cash from the public, but pledges only in order to assess the potential future contribution towards a capital campaign.

Lastly, the Task Force would like to proposed terms fo reference for the new Fundraising Task Force related to bullet #5 above for Council's consideration and are found as an attachment to this communication.

Respectfully submitted,

Michael Di Biase

Regional Councillor, Michael Di Biase
Chair, Pierre Berton Artifact and Memorabilia Task Force

Attachment: Proposed Terms of Reference for Proposed Pierre Berton Discovery Centre Fundraising Task Force

TERMS OF REFERENCE PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE

Mandate / Objectives

The mandate/ objectives of the Pierre Berton Discovery Centre Fundraising Task Force are as follows:

1. To determine the fundraising potential for the proposed Pierre Berton Discovery Centre within not only the Vaughan community, but also extending across Canada.
2. To collect pledges (pledges only -no cash) for a 12 month period towards a future capital and operating fundraising campaign for the centre and report back to Council on the overall potential contribution.
3. To develop a fundraising strategy for the centre that looks at a proposed capital and operating campaign to help sustain the centre.
4. To assess and benchmark other cultural centres in their fundraising efforts to determine not only best practice models, but also funding sources and initiatives that may be available to help fund a capital or yearly operating fundraising initiatives.
5. To report back to Council within a 12 month period with a Findings Report on the above.

Term

The Pierre Berton Discovery Centre Fundraising Task Force shall submit a report of its findings and recommendations within 12 months of its appointment.

Membership

The membership shall be composed of former members of the Pierre Berton Artifact and Memorabilia Task Force as follows:

Regional Councillor Michael Di Biase, Task Force Chair
Regional Councillor Gino Rosati
Councillor Marilyn Iafrate, Ward 1
Patsy Berton
Perri Berton
David Rutherford
Scott Sommerville
Bob Klein
Berton Woodward

Furthermore, applications will be solicited through the City Clerk's Department to members of the community that are interested in sitting on the Pierre Berton Fundraising Task Force. An additional 10 members of the community will be appointed that meet the general criteria of demonstrating some experience in fundraising, in addition to having an interest in the proposed Discovery Centre.

Members are to be appointed by Council. Any changes to the membership will require Council approval.

Meeting Procedures

The proceedings of the Pierre Berton Discovery Centre Fundraising Task Force are to be governed by the City's Procedural By-law.

Agendas and Reporting

Agendas shall be prepared by the City Clerk's Office in consultation with the Committee Chair. Agendas shall be posted on the City's web site one week prior to the scheduled date of meeting, or as soon as practicable

After each meeting of the Committee, the City Clerk shall submit a report in the City's committee report format to the Committee of the Whole.

Meetings

Meeting dates will be determined at the first meeting of the committee. The committee may meet on the schedule determined, or at the call of the Chair.

Meetings are to be open to the public in accordance with the Municipal Act, 2001.

Notice of Meetings

Meetings will be noted on the Schedule of Meetings calendar posted on the City's website.

Quorum

The majority of members, including the Chair, shall constitute quorum.

Staff Resources

The role of Staff is to act as a resource to the Pierre Berton Discovery Centre Fundraising Task Force, but not to be members of the Pierre Berton Discovery Centre Fundraising Task Force, or to deliberate or draft the findings of the Pierre Berton Discovery Centre Fundraising Task Force. The following Staff will provide advisory and technical support specific to the mandate and objectives of the Pierre Berton Discovery Centre Fundraising Task Force :

- Director of Recreation and Culture
- Manager of Cultural Services, Recreation and Culture

The City Clerk's Office will be responsible for agenda production and distribution, the giving of procedural advice, the recording of the proceedings of the Pierre Berton Discovery Centre Fundraising Task Force.

Authority

The Pierre Berton Discovery Centre Fundraising Task Force may not exercise decision-making powers, or commit expenditures save for those specifically delegated by Council. The Pierre Berton Discovery Centre Fundraising Task may not direct staff to undertake activities without authority from Council.

Amendment / Expansion of Terms of Reference

Only Council can initiate any amendment and/or expansion of the Terms of Reference.