



Building healthy
communities

YMCA/City of Vaughan Partnership

Committee of the Whole

June 17, 2015

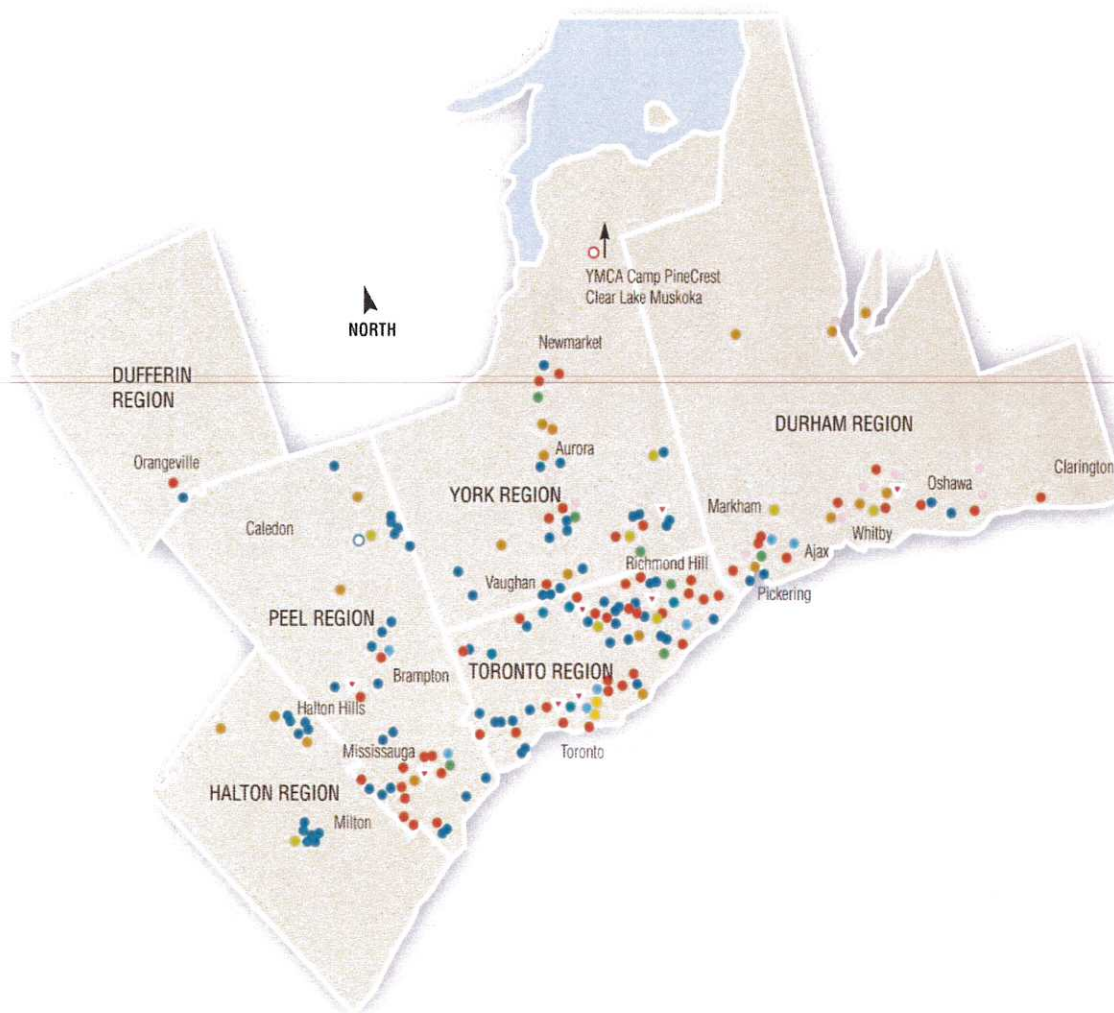


Our Mission

The YMCA of
Greater Toronto is
a charity offering
opportunities for
personal growth,
community
involvement and
leadership




Our current reach



More than **375** locations across the GTA, offering a wide variety of **health promoting** programs

- 268 Child Care Centres (and growing)
- 8 Health and Fitness Centres
- 17 Youth Leader Program Sites
- 12 Immigrant Services Centres
- 27 Camping and Outdoor Education
- 16 Employment Centres

... and so much more 

Our current impact

Each day . . .

- **19,000** parents drop their children in YMCA Child Care
- **200** newcomers use YMCA Immigrant Services – language assessment, employment preparation and other supports – in one of 58 languages
- **10,700** people of all ages work out in our centres
- **300+** meals for Meals on Wheels and Second Harvest by our Hospitality Program

Each year . . .

- **10,275** children, youth and adults learn to swim at the YMCA
- **1,720** youth participate in YMCA Youth /Newcomer Youth Leadership Development programs
- **15,800** teens participate in free, welcoming activities at a YMCA Teen Night
- **12,414** bed nights for homeless and street involved youth

As a charity welcoming people regardless of income or social status . . .

- **25%** of Health and Fitness members received financial assistance in 2013-14
- **18%** of Child Care, **11%** of campers, and **11%** of camp Leaders in Training received financial assistance in 2013-14



Our Strong Start, Great Future Plans

Can we build a healthier community?

The YMCA of Greater Toronto is undergoing a major expansion so we can address social and health issues our communities are facing. Such as:

- Childhood obesity
- Youth unemployment
- Illiteracy
- Social exclusion
- Poverty



Our Vision

**Imagine a GTA
where our
communities are
home to the
healthiest
children, teens
and young adults**



Strong Start, Great Future

More YMCA programs to more people in more communities

To help turn our vision into a reality we are building **10 new YMCA Centres of Community across the GTA**

We are hoping Vaughan will be one of our early centres

We are focusing on children, youth and families because we know that **healthy children** turn into **healthier adults**—this will ultimately lead to **healthier communities for all**



Our commitment to growing communities

YMCA Centres of Community are spaces that reflect the needs of growing communities through YMCA programs and services, or partnerships with key service providers.

Programs could include:

- Health and Fitness
 - Child Care
 - Newcomer Services
 - Camping and Outdoor Education
 - Employment Services
 - Youth Leadership Development
- YMCA Teen Nights
 - Seniors Programming
 - Community Events
 - Areas for family activities





Vaughan Metropolitan Centre

Vaughan Metropolitan Centre

As Vaughan grows the YMCA want to grow with it

The Vaughan Metropolitan Centre, just steps away from the subway station, is an ideal location for a YMCA Centre of Community

Let the YMCA support the VMC build a healthy community from the start



The VMC as the New Downtown



YMCA's have a tradition of being important parts of urban centres. The Vaughan Metropolitan Centre is a bold and dynamic development and one that we want to be a part of

YMCA provides excellent value for Cities like Vaughan—partnering with us will help deliver important services for the residents of the VMC



Transportation Links



The close links to the subway Station and the York Regional Transit bus loop will bring an increased accessibility to a VMC Centre of Community.

Partnering with the YMCA on this development will help turn the VMC into a Metrolinx Mobility Hub



The YMCA Difference



Relevance



- Our ability to remain relevant is a direct result of our ongoing commitment to community engagement
- Each YMCA has programs and services that are reflective of community needs
- As the community changes the YMCA changes along with it
 - Central YMCA
 - West End YMCA
 - Markham YMCA
 - Vanauley Street YMCA



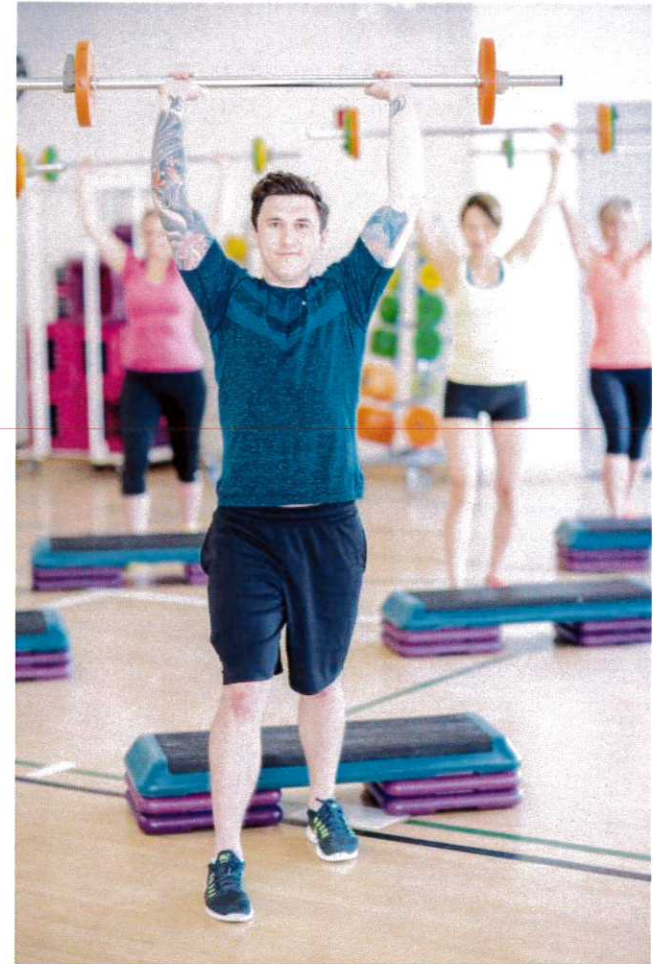
Sustainability

The YMCA has a rigorous capital planning process, with a track record of delivering results

A strong partnership will allow us to build a sustainable Centre of Community that will be here for generations to come

Once built, the YMCA maintains a sustainable operation through our membership and program models

YMCAs partner with municipalities to provide a welcoming space for those in need



Impact

The YMCA excels at helping to build healthy communities

Your YMCA will provide recreational amenities, quality programming and employment opportunities in the VMC which in turn will add value to the whole of the development

We offer financial assistance for those in need so that cost is not a barrier to participation



Healthy communities are possible.
Together we can give our young people, and our community, a strong start and a great future



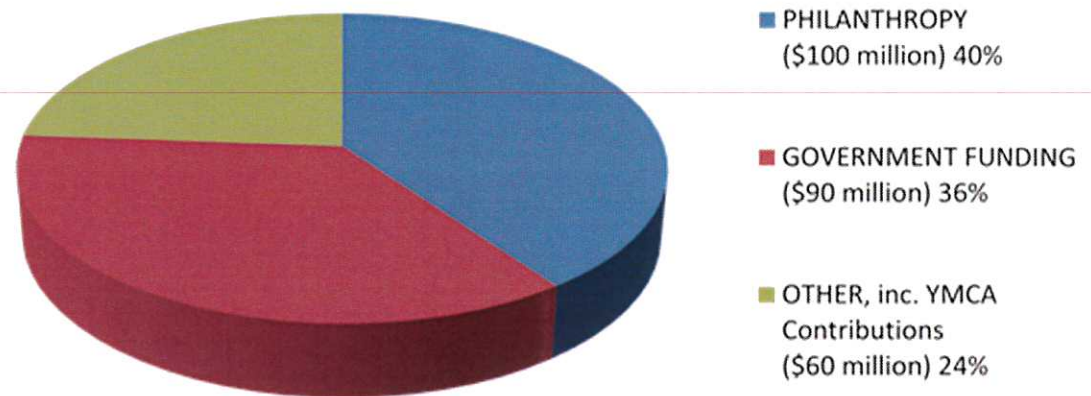
How a Centre of Community Gets Built

Each YMCA is a unique partnership.

Community support is critical to success because as a charity the YMCA relies on the community to help raise the funds needed for construction.

Funds come from three sources: Philanthropy, Government and YMCA contributions

Source of Funding for 10 in 10



Employer Awards-2015

