

June 8, 2015

His Worship the Honourable Maurizio Bevilacqua, PC,
and Members of the Vaughan City Council
City of Vaughan
2141 Major Mackenzie Rd
Vaughan, ON L6A 1T1
Canada

C <u>22</u>
COMMUNICATION
CW (WORKING SESSION)
<u>June 17/15</u>
ITEM - <u>2</u>

Reference: Vaughan International Commercialization Centre (VICC)

Your Worship and Members of Vaughan Council,

I am writing to show support for the Vaughan International Commercialization Centre (VICC). My TEC Canada* colleagues and I have met and been briefed by Vaughan Economic Development Officers. We are impressed with the proposed VICC for Vaughan and the potential it has to better utilize the strong economic and geographic potential of our city in an innovative and powerful way.

The VICC will allow us to be more generative and be seen nationally and internationally as the place to go to grow your business in North America. The VICC will highlight the many advantages Vaughan has to offer including a well-educated, multilingual workforce that is eager to realize and develop growth opportunities. It will highlight our location as a place to do business within easy reach of major markets in Canada, the United States and Internationally. Technology is the way forward in business and Vaughan has a genuine opportunity to become the city that leads the way for entrepreneurship and innovation in North America.

I would like to request your support for the Vaughan International Commercialization Centre and the future economic growth for Vaughan.

Thank you,

David W Rubin B.Comm, LL.B.
TEC Chair, CEO Coach, Host of Business Fix on RogersTV

T.E.C. (The Executive Committee) Ltd.
9 Abbeywood Gate | Thornhill, ON L4J 8P1
D 905.881.4424 | C 416.291.0284
tec-canada.com | vistage.com | rainc.ca

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