



May 26, 2015

City of Vaughan
2141 Major Mackenzie Rd.
Vaughan, ON
L6A 1T1

C 21
COMMUNICATION
CW (WORKING SESSION)
June 17/15
ITEM - 2

To His Worship the Honourable Maurizio Bevilacqua, PC and Members of Vaughan City Council,
This letter is to show support for the proposed Vaughan International Commercialization Centre (VICC).

The TAVES Consumer Electronics Show is Canada's ultimate technology showcase, bringing together the brightest minds in the Consumer Electronics and Information and Communications Technologies industries: innovators, incubators, educators, media and consumers.

This world-class exposition attracts companies from around the globe and showcases cutting-edge technology and innovation spanning a broad range of categories, such as wearables, healthcare, gaming, audio, home theatre, digital imaging, smart devices, as well as the latest in-car entertainment.

The show presents an unrivalled opportunity for all companies – from major brands to crowd-funded start-ups – to launch prototypes, new products and beta software to a wide range of mainstream and specialist media outlets.

We have been briefed by the City of Vaughan Economic Development Department on its VICC concept, which we believe will benefit the continued growth of TAVES within the GTA by providing access to diverse commercialization capabilities with local and international partners.

In addition, the VICC will provide local and international business the opportunity to connect with other innovative entrepreneurs, sales opportunities, business partners and media contacts at TAVES.

With the VICC, Vaughan is positioned as a focal point between local and targeted international markets, supporting commercialization and functioning as a vibrant attractor of domestic and multinational business activity.

TAVES supports this concept and wish to partner with the VICC.

Sincerely,
Simon Au
VP-TAVES Consumer Electronics Show