



Letter of Support

in Regards to Vaughan International
Commercialization Centre (VICC)

Proto3000 Inc.
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Monday, June 1, 2015

City of Vaughan
2141 Major Mackenzie Road
Vaughan, Ontario
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C 19
COMMUNICATION
CW (WORKING SESSION)
June 17/15
ITEM - 2

To His Worship the Honourable Maurizio Bevilacqua, PC
and Members of Vaughan City Council,

Canada was once a global powerhouse in both manufacturing and innovation. Over the years we have seen both these constituents of our national economy recede as other countries are quicker and more efficient at embracing technology and leveraging global networks. The concept for the Vaughan International Commercialization Centre (VICC) has come to our attention and we believe it is a step in the right direction in creating an environment and culture of commercialization and innovation.

As a company involved in all the stages of a product development lifecycle we have seen the limitations that currently exist for both us and our clients for manufacturing, product development, and distribution. A lack of resources combined with a shrinking pool of expertise means Canadian companies cannot create the necessary ecosystem for sustainable long-term growth. The VICC poses a solution for this problem and will connect local and national businesses with diverse commercialization capabilities with local and international partners.

As we provide the tools and services required for product development and manufacturing the VICC would directly benefit us. We already have excellent design and support of technical products, manufacturing, logistics, marketing and sales, what is missing are sources of base technologies and related financing and extended markets, both a role that Israel, China and Italy can fulfill.

We can also think of no better place than Vaughan for this unique facility. Being located in a technology and manufacturing hub, close to major transportation arteries, with young, creative professionals makes Vaughan the perfect fit. Beyond driving Vaughan's economic growth by technological innovation, we believe that Vaughan's vision of a new world-class downtown will be greatly enhanced by the operation of the VICC. With the VICC, Vaughan is positioned as a focal point between local and targeted international markets, supporting commercialization and functioning as a vibrant attractor of domestic and multinational business activity.

We support the VICC concept and look forward to a long term partnership.

Yours Truly,

John Frangella
Managing Partner
Proto3000 Inc.