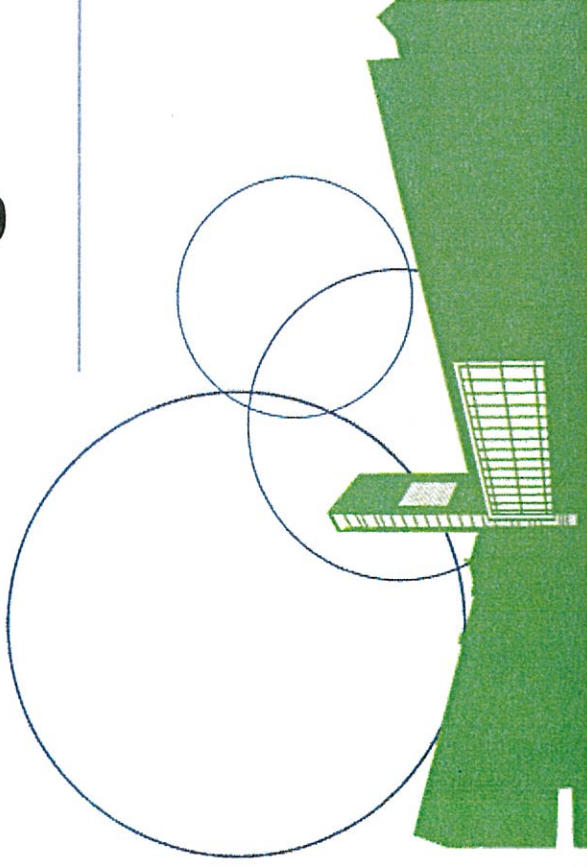


C4 - CW (WS)
December 3 | 13
Item 3

City of Vaughan Street Naming Policy and Procedures

Committee of the Whole
Working Session

December 3, 2013



Why Are We Doing This?

To respond to the following resolution adopted by Vaughan Council on June 25, 2013:

“That the current policy be reviewed at a Committee of the Whole (Working Session) meeting in the Fall of 2013.”



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Areas of Street Naming Policy and Procedures to be Reviewed

- Use of corporate / business names
- Use of person's first and last name
- Charity / fundraised street names
- Street Names - Heritage Reference



Corporate / Business Names

Current Policy - Business and corporate names to be avoided.

Proposed Policy - Permit corporate / business names subject to:

- name shall comply to the approved Street Naming Policies and Procedures;
- the street is located in an employment or commercial area, and only on a local employment/commercial street (not a primary, collector or arterial road);
- name shall not be permitted for any residential local, collector, mid-block street; and
- abbreviations shall not be permitted (e.g. RBC, CN, IBM, CIBC, etc.).



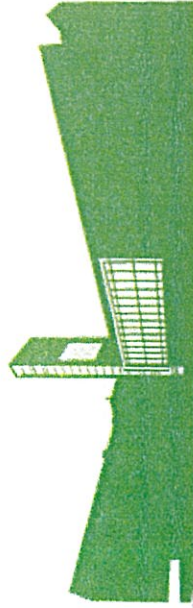
Names of People

Current Policy

- Names to Avoid - names of people including first and/or last names except where the individual is deceased and was of historical significance in the World, Canada and/or the local area. In extraordinary cases, a living persons name may be proposed to honour their life significant achievement.

Proposed Policy

- Permit names of people including first or last names, or the full name either living or deceased, if the person was of historical significance in the World, Canada and/or the local area.
- Provides flexibility when street names are submitted by applicants that want to name a street to honour family members or names from local history.



Charity / Fundraised Name

Current Policy

Charity / Fundraised Name is permitted subject to Street Naming Policies and Procedures, with no restrictions on the maximum number / location.

Proposed Policy - Cap the number of charity / fundraised street names.

Number of Streets In Draft <u>Plan of Subdivision</u>	Permitted Number of Charity / <u>Fundraised Street Names</u>
1 - 10 streets	1
11 - 20 streets	2
21 - 30 streets	3
31 and over	1 additional street name for every 10 streets



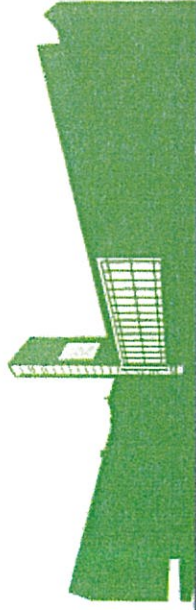
Street Names - Heritage Reference

Current Policy - Policy does not require street names of local heritage significance.

Proposed Policy

Require street names with historical reference (cultural, built or natural heritage) when a new public street is proposed through a Draft Plan of Subdivision or Site Development application.

- Cultural Services Division and Vaughan Archives and Records Management Division provided 458 potential street names with historical reference in Vaughan.
- After review by the Region of York and Vaughan Planning and Fire Departments, 99 names are proposed (Attachment #4).



Street Names - Heritage Reference

Policy

- Name to reflect local community history (person, event, activity, organization, institution, built or natural heritage);
- Where one or more new streets are proposed, and the property contains or is in close proximity to a built, cultural, or natural heritage resource, the City will require the applicant to use as many heritage names from the Heritage Reserve List (Attachment #4) that are applicable to the subdivision or site plan, and that this shall be a condition of Draft Plan of Subdivision or Site Plan approval; and
- Other preferred heritage street names may be selected, provided the applicant identifies the heritage reference of the proposed street name(s) and the name(s) shall comply with the policy.



Annotated Street Name Policy and Procedures

BOLD Text – Addition to Policy and Procedures
~~Strikethrough-Text – Deletion from Policy and Procedures~~

PROPOSED CITY OF VAUGHAN **STREET NAMING POLICY (ANNOTATED)**

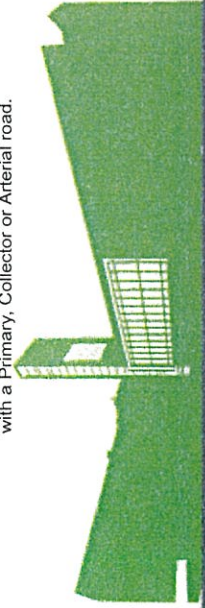
1. The Vaughan Development Planning Department shall review all submitted street names to ensure adherence to the following general policies for appropriate street names:
 - a) Ease of Spelling and Pronunciation
 - i) street names should use conventional spelling and should be easily pronounced;
 - b) Street Name Characteristics
 - i) names should not exceed 10 characters in length;
 - ii) encourage names to be based on a theme honouring local history and culture, places, geography, natural features, etc.;
 - c) Names to Avoid
 - i) business and corporate names on a local collector/mid-block street/road in a residential area, or a primary, collector or arterial road in an employment/commercial area;
 - ii) discriminatory or derogatory names from the point of view of sex, race, colour, creed, political affiliation, or other social factors;
 - iii) names with sexual overtones, inappropriate humour, parody, slang or double meaning;
 - iv) names with hyphens, apostrophes or dashes; and,
 - v) full names of people, except where the individual is deceased and was of historical significance in the World, Canada and/or the local area. In extraordinary cases, a living person's full name may be proposed to honour their life significant achievement.
2. Streets ending in a cul-de-sac will use the suffix Court, Place or Way.
3. Street names beginning with 'Via' do not require a suffix (e.g. do not add Way, Street, etc.).
4. Street names are not to exceed three words, which includes the suffix (e.g. Major Mackenzie Drive).
5. Street names will not use the suffix 'Lane', and the suffix 'Laneway' will be reserved exclusively for rear laneways that are dedicated as public highways. These laneways will be named "Laneway V1", "Laneway V2", etc. with "V" representing "Vaughan", and that "Laneway" be present in all names. Only the laneway number will change to the next number in sequence.
6. Street names are subject to approval by Vaughan Council.
7. The gifting or auctioning of a street name is permitted, provided the proposed street name satisfies the Street Naming Procedures for approval.



Annotated Street Name Policy and Procedures

PROPOSED CITY OF VAUGHAN STREET NAMING PROCEDURES

1. The applicant shall apply for street name(s) approval to the Vaughan Development Planning Department after draft plan of subdivision or site plan approval, and prior to the Subdivision Agreement or Site Plan Letter of Undertaking/Agreement being drafted, respectively. A street name(s) can also be chosen from a Reserve List including **Heritage Reserve List** that has been reviewed by the Region of York and approved by Vaughan Council.
2. A street name(s) must be approved in writing by the Planning Department of the Region of York to ensure there is no duplication of the name(s) elsewhere in the Region. The Vaughan Development Planning Department shall forward the proposed street name(s) to the Region of York for their review.
3. A street name(s) must also be reviewed by the Vaughan Fire and Rescue Department for suitability, as forwarded to them by the Vaughan Development Planning Department. The Fire and Rescue Department shall advise the Development Planning Department as to the suitability of the proposed name.
4. Once the street name(s) is reviewed by the City Departments and the Region for appropriateness, the street name(s) must also be circulated to all members of Council for a one (1) week period with any comments to be forwarded to the Vaughan Development Planning Department for further consideration.
5. A street name(s) must be included in a report prepared by the Vaughan Development Planning Department for consideration by the Committee of the Whole and approval by Vaughan Council.
6. Street names originating from a charity/fundraising event are subject to Procedures 1 to 5 above, and the following criteria:
 - a) the charity/fundraising event must be based in the City of Vaughan, be locally affiliated, and/or directly benefit Vaughan residents;
 - b) prior to and during the charity/fundraising event, the charity organizer must provide a clear disclaimer that the winning bidder's proposed street name is subject to the City of Vaughan Street Naming Policy and must be approved by Vaughan Council (a copy of this disclaimer must be provided as proof to the Development Planning Department with the application form);
 - c) the applicant must disclose the proposed street name, whether the name is a result of a charity/fundraising event, the name of the event, and the contact information of the winning bidder on the Application for Street Name Approval;
 - d) **only one (1) for every ten (10) street names submitted, associated with a charity/fundraising event, shall be permitted within each approved plan of subdivision or site plan application if not within a subdivision; and,**
 - e) the street name associated with a charity/fundraising event must be located on a Local road, preferably on a short stretch of road or a cul-de-sac road, and cannot be identified with a Primary, Collector or Arterial road.



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7. Streets named using corporate and/or business names are subject to Procedures 1 to 5 above and the following criteria:
 - a) the street name shall comply with the Vaughan Council approved Street Naming Policies and Procedures;
 - b) the street is located in an employment or commercial area only;
 - c) a business or corporate name shall not be permitted for any residential local street;
 - d) a business or corporate name shall be permitted only on a local employment/commercial street and shall not be permitted for a primary, collector or arterial road; and,
 - e) abbreviations shall not be permitted (e.g. RBC, CN, IBM, CIBC, etc.).

8. Heritage Street Naming

- A. The City will identify will provide a list of potential heritage street names that comply with the Vaughan Council approved Street Naming Policy and Procedures.
- B. Heritage street names shall comply with Procedures 1 to 5 above and the following criteria:
 - a) heritage street names should reflect the history that relates to the City of Vaughan, and the former Town and Township of Vaughan, and including its local communities (i.e. Village of Kleinburg, Woodbridge, Maple, Concord, Thornhill). Proposed street names must meet one of the following criteria:
 - i) the name(s) has direct association with a theme, event, person, activity, organization or institution in the community; and,
 - ii) the name(s) contributes to an understanding of the community's culture, local geography and/or landscape;
 - b) For development applications that propose to create one (1) or more new streets, and where the property contains or is in close proximity to a built, cultural, or natural heritage resource, the Development Planning Department, in consultation with the Cultural Services Division shall advise the applicant that the new street names shall relate to as many of the heritage resources as identified on the Heritage Street Name Reserve List that are applicable to that subdivision or site plan, and that this requirement shall be a condition of Draft Plan of Subdivision or Site Plan approval; and,
 - c) If the applicant desires, other preferred heritage street names may be selected, provided the applicant identifies the heritage reference of the proposed street name(s) and the name(s) shall comply and meet the criteria identified in paragraph a) above.

Thank-you for watching this presentation.

Questions?



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