



# McMichael

CANADIAN ART COLLECTION D'ART CANADIEN

## A Vision for Art and Creative Learning

C 2  
COMMUNICATION  
CW (WORKING SESSION)  
February 11, 2014  
ITEM - 1

# **Seeing Anew**

McMichael Canadian Art Collection  
Functional Program and Concept Plan

# McMichael — Today and Tomorrow

McMichael Canadian Art Collection

McMichael offers a uniquely Canadian experience: Art + Nature

Canada's 150th offers a timely renewal opportunity:

McMichael's 51st year - a time to see anew

reimagining the vision

creating a must see destination

# Priorities

Invigorate cultural landscape to reinforce & extend the McMichael Experience

Position creative learning at the centre of the McMichael Experience

Establish the McMichael as the destination for Canadian art experience

# Creative Learning

Catalyst for Renewal

An integrated art and learning landscape

Learning by experience

An artistic experience in an artistic setting

# Assets

Three Parts of the McMichael Experience

Transition - into a special place

Reflective engagement - in a quiet place

Active engagement - in experiential learning

# Assets

Three Ways of Learning at McMichael

Art + (mother) nature

Art + (human) nature

Art + Canadian experience

# Tactics

Cultivating the Market for Learning

New offering - new approach

Building upon McMichael's distinctive assests



# Process

## Validating Programming and Facility Concepts

Discussions with partners and stakeholders

Examination of current assets and capacity

Learning from others to reimagine the McMichael vision

# Process

Applying the Validated Functional Program

Identity - new experience / new facilities

Themes - a cultural landscape: immersive and sustainable

Capacity - beyond existing buildings

Size - strategic programming choices

# Improve the Visitor Experience

Transition into a Special Place

Goal - an extraordinary place for art and learning

Action - reclaim the site for visitor experience and program delivery

Forecourt to Great Hall & The Valley's Edge

Art En Plein Air

Gathering and Event Sites

Places of Repose

# Improve the Visitor Experience

Active Engagement in Experiential Learning

Goal - Appropriate Facilities for Education  
and Public Programming

Action - Add New Capacity:

Welcome / Public Events Space  
Art Instruction Studios (inside & out)  
Interpretation / Gathering Spaces  
Children's Discovery Room  
Digital Media Lab  
Media Presentation Theatre  
Academic Study Centre  
Community Gallery

# Improve the Visitor Experience

Reflective Learning in a Quite Place

Goal - Re-integrate Art + Nature in the Gallery sequence

Action - Reclaim and enhance existing assets:

Make the Great Hall a great experience

Capture opportunities for indoor/outdoor connections

Re-capture the integrity of the gallery sequence

(Theatre, Founders Lounge, Offices, Gallery 8 and 14)

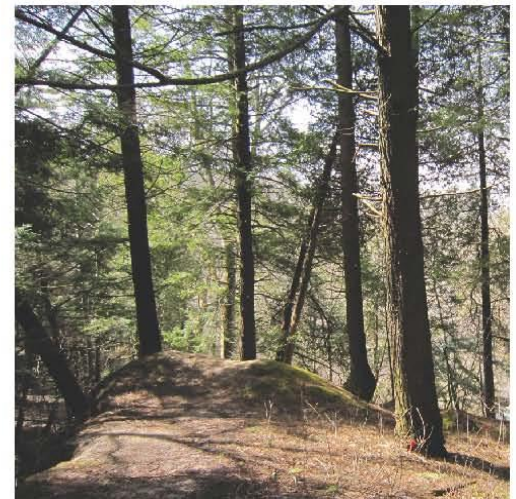
Educational and Program Administration

# **Creative Learning**

Position Creative Learning at the Core

# Identity

McMichael Canadian Art Collection



Collection

Building

Site



# Expanding the Identity

## Creative Learning Centre



Creative Environment

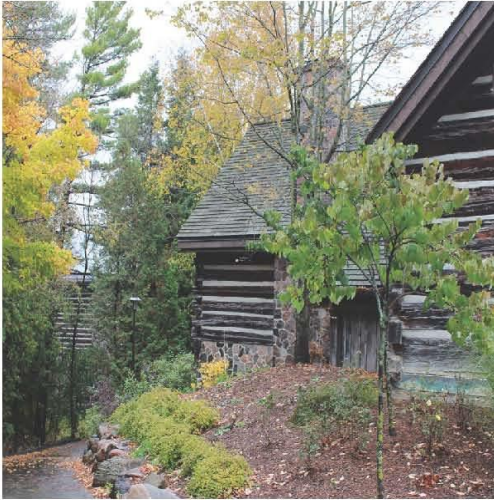
Stimulating Environment

Studio in the Landscape



# Creative Learning Principles

## An Immersive Experience in a Cultural Landscape



Place: Stewardship & Sustainability

Buildings: A Dialogue with Place

Program: Integrated Learning Landscape



# Creative Learning Principles

## Connecting / Invigorating Experience



Art appreciation & making

Gallery experience inside & out

Community interaction inside & out



# Creative Learning Principles

Accessible and Inclusive



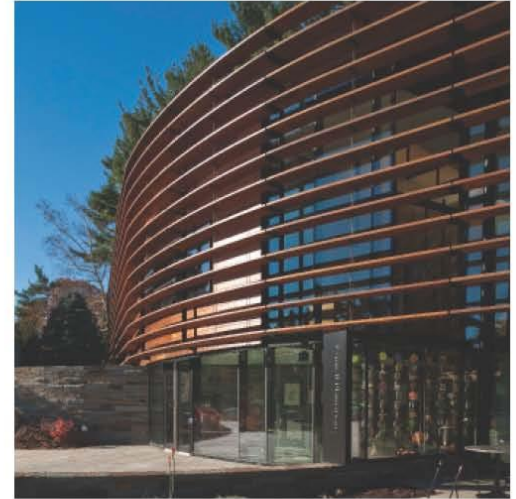
Age

Physical Ability

Diverse Canadian Perspectives

# Creative Learning Principles

## Operational Effectiveness and Sustainability



Optimizing Resources: human & physical

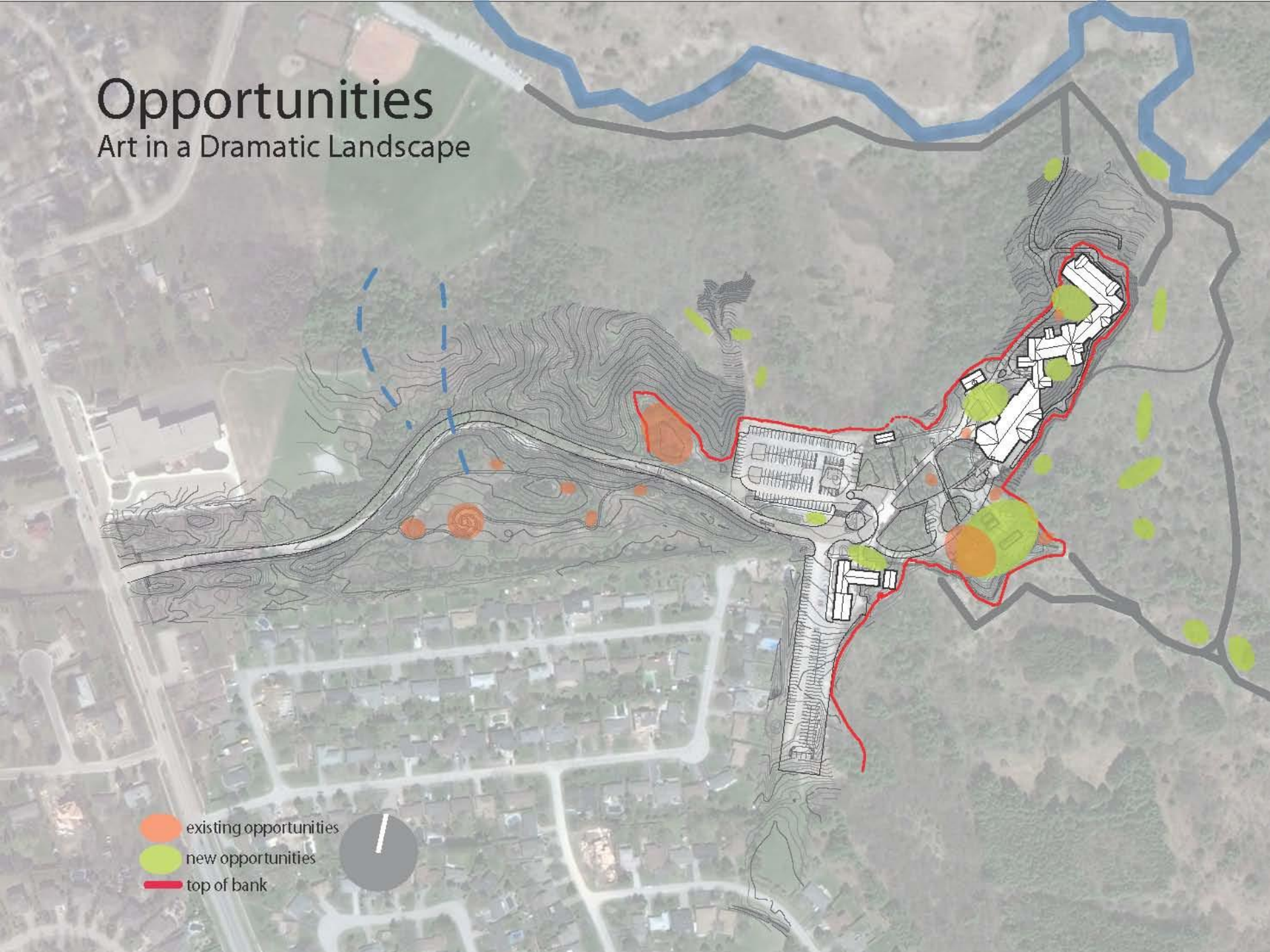
Space Utilization: Flexible and Adaptable

Facilities: Durable & Low Energy



# Opportunities

Art in a Dramatic Landscape





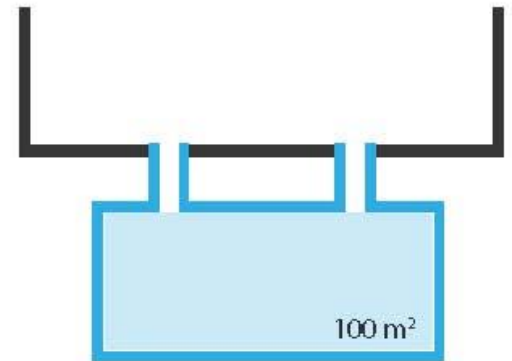
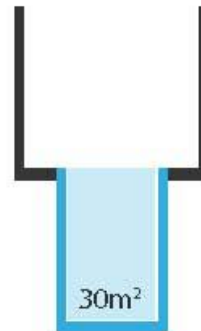
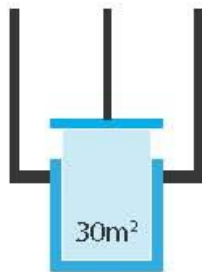
# Opportunity

New Prospects for Creative Learning



# Intervention Strategy

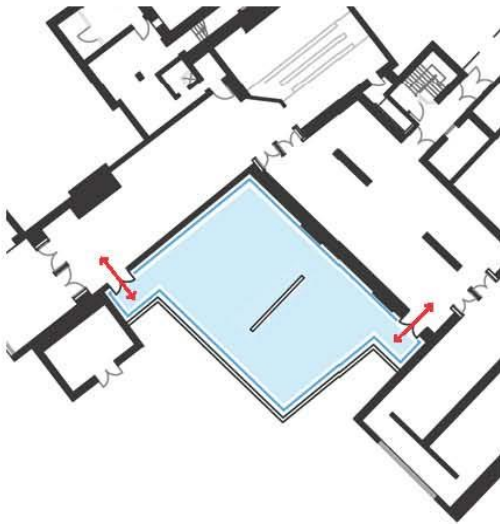
## Tree Houses



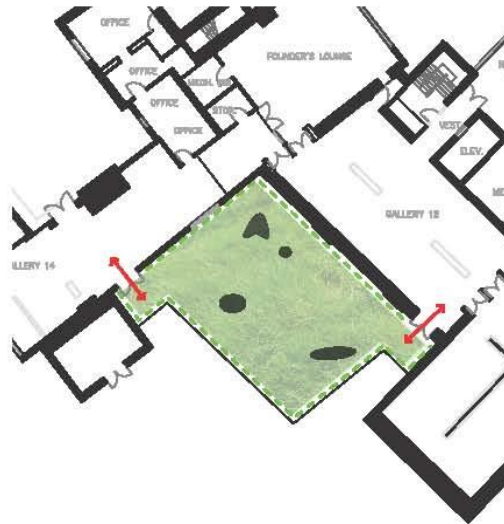


# Intervention Strategy

## Terraces



Level 01 - New Gallery Space



Level 02 - Exterior Sculpture Terrace



Roof Terrace / Flex Studio



# Intervention Strategy

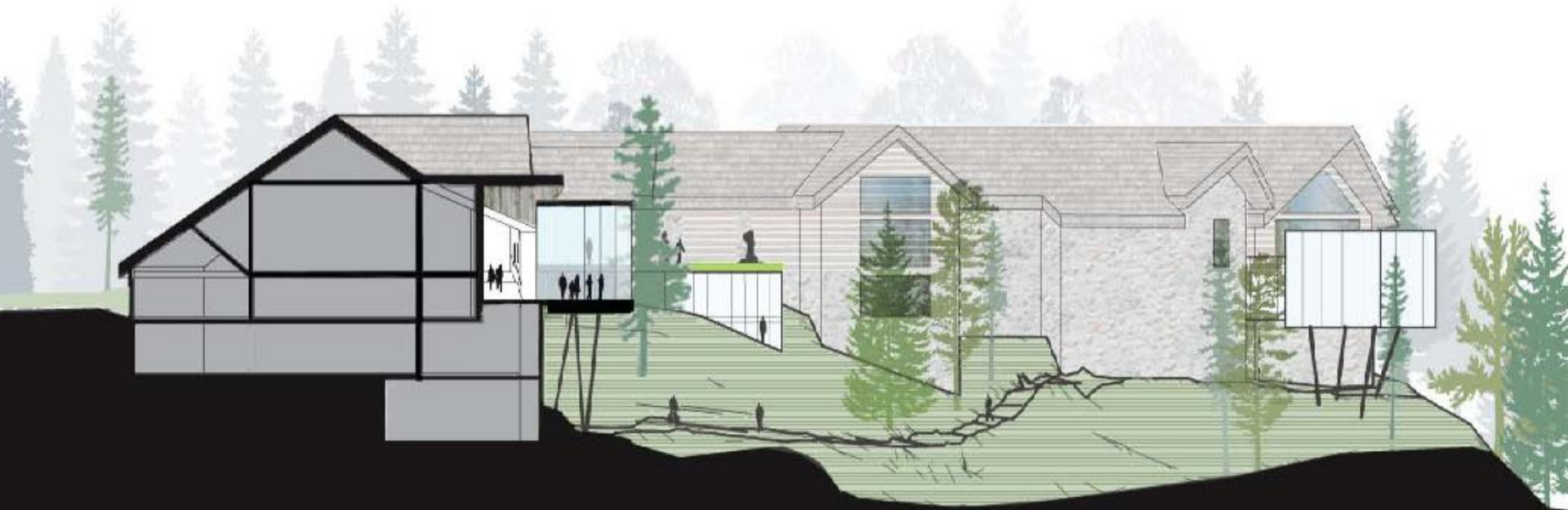
## Conceptual Site Section



Section through Lobby showing new terrace extension and lower level connection to CLC programme.

# Intervention Strategy

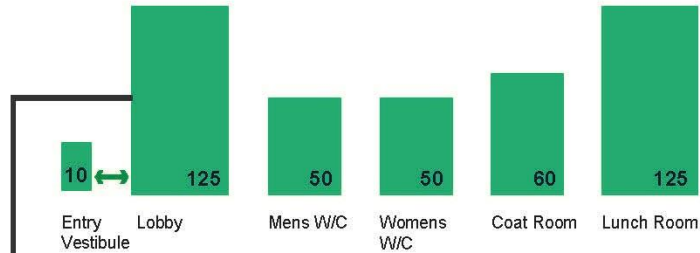
## Conceptual Site Section



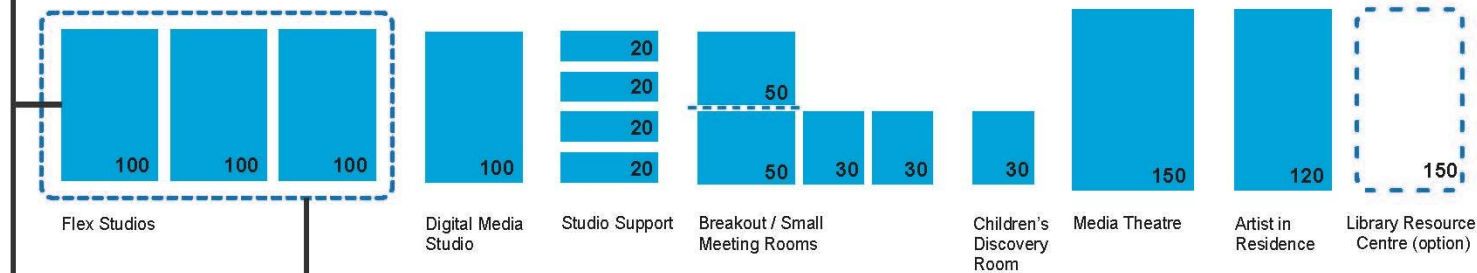
Section through 'Tree House' addition  
Terrace shown in elevation

# Creative Learning Centre Space Program

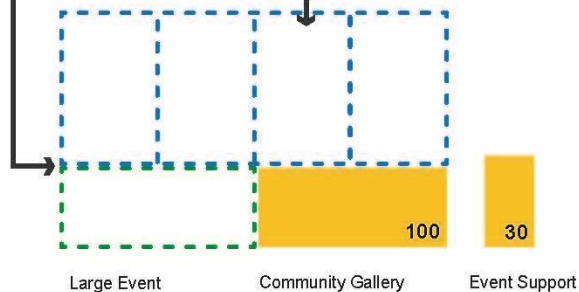
## Visitor Services Components: Subtotal = 420 m<sup>2</sup>



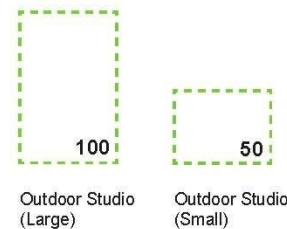
## Creative Learning Components: Subtotal = 960 m<sup>2</sup> (1,110 m<sup>2</sup> including Library Resource Centre)



## Events & Admin Components: Subtotal 180 m<sup>2</sup>

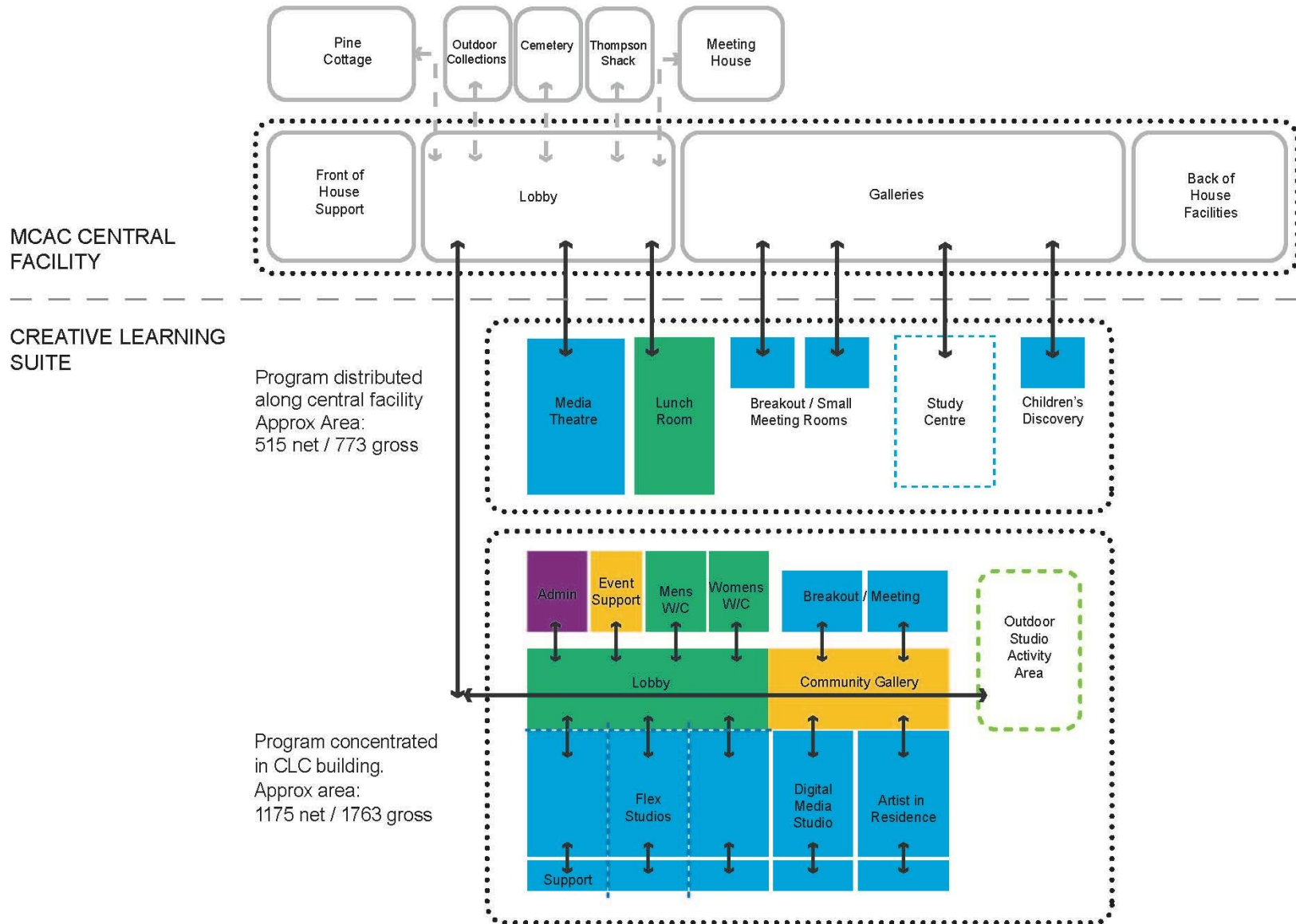


## Exterior Landscape Elements



**Total Proposed CLC Area:** 1560 m<sup>2</sup> Net Assignable Area (16,800 sq ft)  
2,340 m<sup>2</sup> Gross Area - assuming 1.5 grossing factor (25,200sq ft)

# MCAC & CLC Program Relationship Diagram

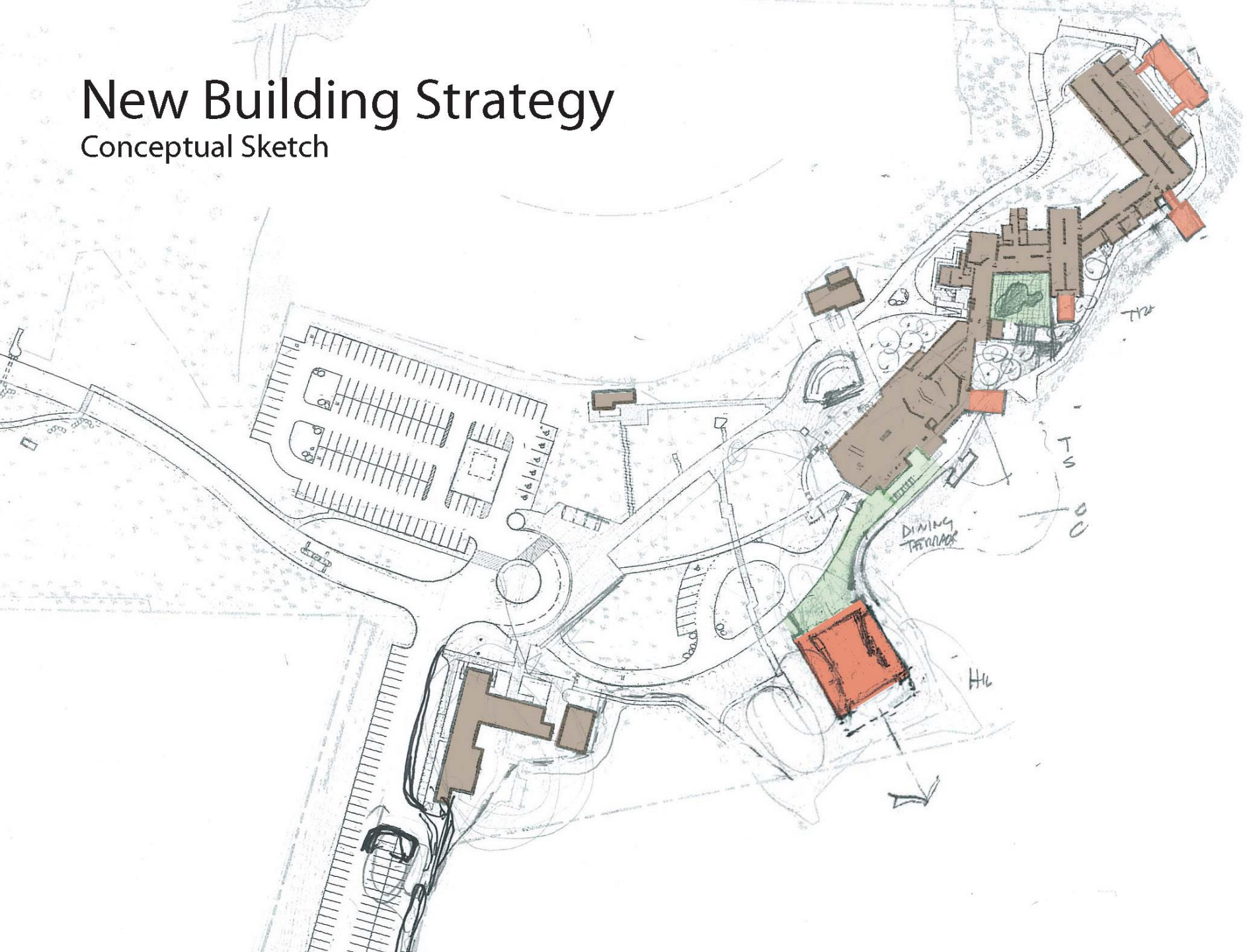


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# New Building Strategy

## Conceptual Sketch



# New Building Strategy

## Conceptual Site Sections

