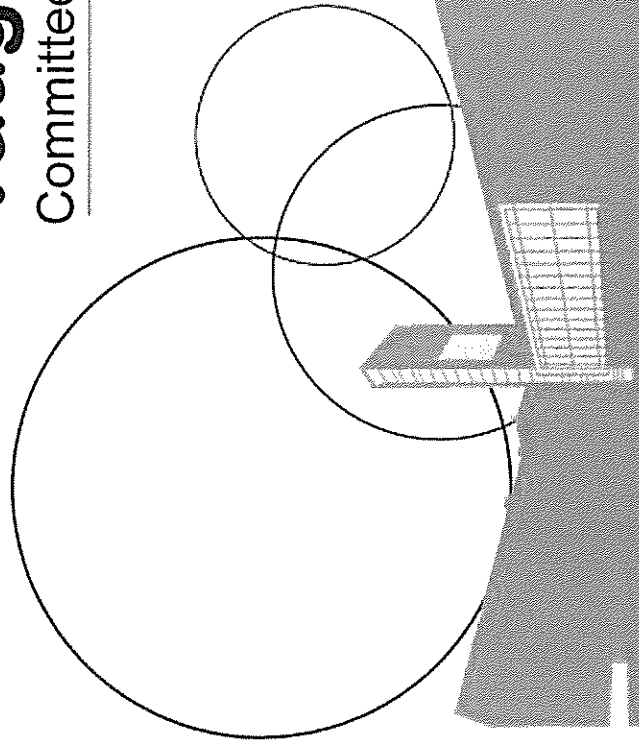


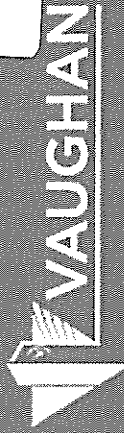
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Item 1

An Integrated Entertainment and Casino Complex in Vaughan

Committee of the Whole Working Session | Jan. 22, 2013

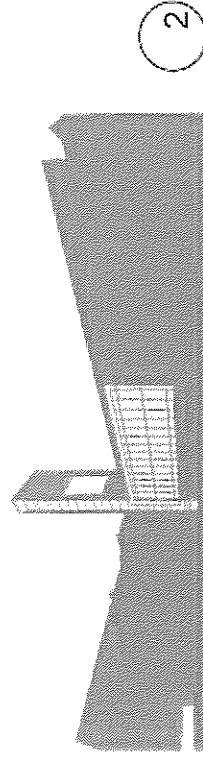


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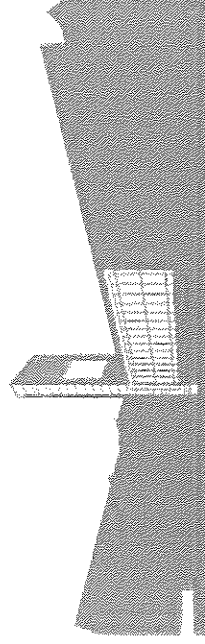
Today's Presentation

- Process To Date
- Consultation Findings
- Report Highlights
- Next Steps



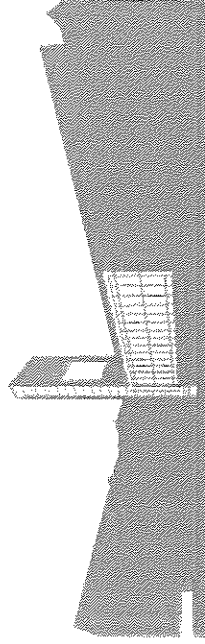
City of Vaughan Process To Date

- Staff attended the OLG Regional Information Session May 17, 2012. This session was attended by municipalities across central Ontario.
- Report to Council – June 7, 2012 providing information about the OLG Modernization Process and seeking direction as to next steps
- Council requests staff to undertake a consultation process to assess the interest and support of the residents and businesses in Vaughan of having an OLG facility located within the City of Vaughan as part of a world class cultural and entertainment district



City of Vaughan Process To Date

- Staff undertook a research initiative over the period of three months (July | August | September 2012) that engaged the Vaughan Community with the following objectives:
 - Statistically valid
 - Assess residents' general attitudes toward casinos;
 - Determine citizens views as pros and cons of having a casino in the GTA and specifically in the City of Vaughan; and
 - Understand attitudes toward trade-offs between potential economic benefits and social issues associated with a casino.
 - Used multiple types of research methods: Focus Groups, On-Line Survey, Public Information Session
- Resident views gathered through the consultation process were reported to Council, October 2012



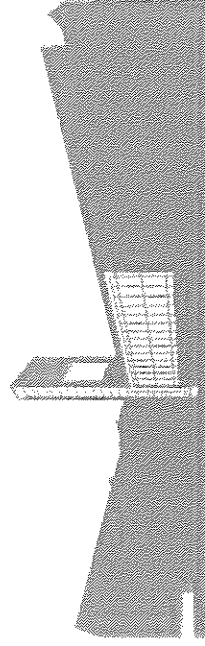
Consultation - Resident Views

Q: Do the residents of Vaughan want a standalone Casino?

A: NO - A casino by itself generates little to no interest or support

However, when discussed as an integrated entertainment complex with hotels, restaurants, performing arts/entertainment venues and convention facilities located in the Vaughan Metropolitan Centre resident's views supported this concept.

Men and women felt that Vaughan would benefit from a casino entertainment complex from both economic and social standpoints. It would generate revenues, add jobs, stimulate entertainment/infrastructure development and would provide more much-needed entertainment options, without having to go 'downtown' (Toronto), which is thought of by many as difficult to access.

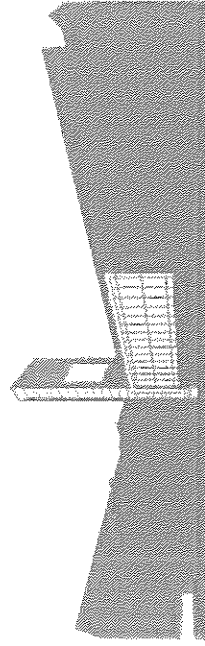


Consultation - Resident Views

Q: Do the residents think a casino in an integrated entertainment complex has too many negative social impacts?

A: NO

Men and women both expressed that the economic benefits outweigh the perceived negative social impacts. However, residents all strongly agree that the City must explore and be satisfied that the social issues will be addressed.



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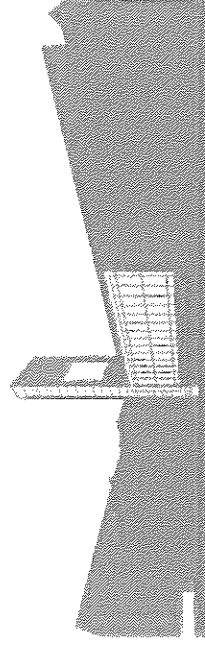
Consultation - Resident Views

Q: Where should an integrated entertainment complex be located in the GTA?

A: Residents expressed the following;

Vaughan (VMC) would be a better location than Toronto. The City would be able to effectively implement crime prevention and to uphold the City's reputation for safety, and would be better equipped than Toronto to mitigate the typical social concerns. In addition, residents cited;

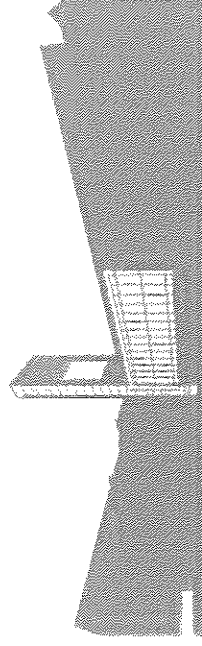
- better access
- more real estate space
- greater need for entertainment
- more progressive and effective city management, much more capable of executing this type of development than Toronto



Integrated Entertainment /Casino Complex

Report Highlights

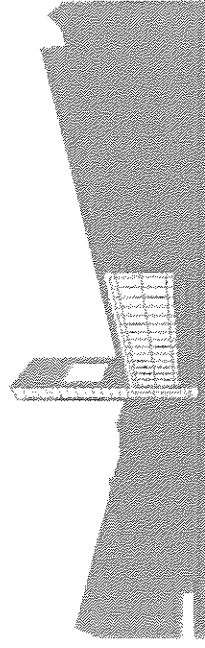
- The OLG has determined that the GTA will be the location of an Integrated Entertainment and Casino Complex: Vaughan, Markham, Richmond Hill, Mississauga and Toronto are the only municipalities identified as potential locations.
- The capital investment of an integrated entertainment casino complex if built in Vaughan will be at a minimum \$1.2 - \$1.5 Billion
- A facility of this scope will generate a minimum of \$20 – \$25 Million annually in OLG hosting fees to the City of Vaughan
- Property taxes for this investment would range from \$16.4 - \$24.5 Million annually



Integrated Entertainment /Casino Complex

Report Highlights

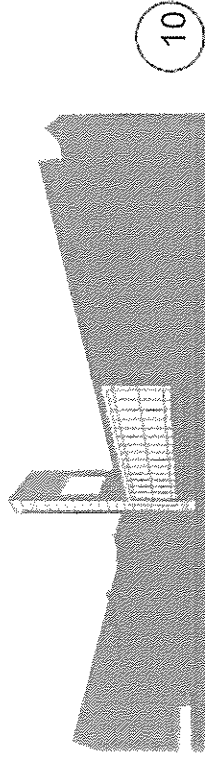
- Economic studies, reports and meetings with OLG senior management have been used to assist staff in understanding the financial impacts associated with an integrated entertainment and casino complex.
- The negative social impacts will be felt by all of the municipalities in the GTA
- The direct economic benefits of the OLG hosting fee will benefit only the municipality that is the final site location for the Integrated Entertainment and Casino Complex.



Integrated Entertainment /Casino Complex

Next Steps

- The OLG requires that Council pass a resolution that identifies a municipality to be a willing host to an integrated entertainment casino complex
- Vaughan's City Building Objectives



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