

**COMMITTEE OF THE WHOLE**      **OCTOBER 16, 2012**

**THE TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS**  
**REQUEST FOR AMENDMENTS TO THE SIGN-BY-LAW**

**Recommendation**

The City Clerk, on behalf of the Task Force on the City's Role in Festivals and Community Events, forwards the following recommendation from its meeting of September 24, 2012:

- 1) That in the review of the Sign By-law, Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events; and
- 2) That the review and consideration of this specific Sign By-law category be in consultation with the Task Force on the City's Role in Festivals and Community Events.

**Contribution to Sustainability**

N/A

**Economic Impact**

N/A

**Communication Plan**

Any changes in policy or requirements resulting from consideration of this report will be communicated to the appropriate parties, as required.

**Purpose**

To forward for Council's consideration the request of the Task Force on the City's Role in Festivals and Community Events.

**Background – Analysis and Options**

Council, at its meeting of September 27, 2011, approved the establishment of the Task Force on the City's Role in Festivals and Community Events. The Task Force is responsible for research and consultation leading to the production of a findings report recommending whether and/or how the City and the City resources should be linked to Community Festivals and Events.

At the meeting of September 24, 2012, the Task Force recommended that Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events and provided the following suggestions:

- Sign permits be available for one time (annual) events;
- Applications be submitted at least one month in advance of the event;
- Permit up to 10 signs on municipal roads, to be placed up to 14 days before the event and removed within 48 hours of the closing of the event;
- Signs must fit into City of Vaughan and York Region regulation sizes and adhere to road safety requirements and the rules for commercial signs;
- That staked signs be permitted; and
- That a map be provided which clearly shows appropriate locations.