#### TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS

#### 3. FAIRS AND SUPPORT PROGRAM

Recreation and Culture with respect to the above.

Task Force on the Citysi Role in Festivals + Community Events

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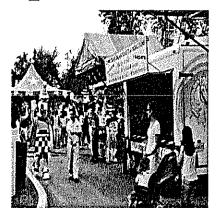
ITEM -

Fairs & Festivals
Support Program
Summary

Task Force:
City's Role in Festivals &
Community Events
September 24, 2012



### Background



- In 2008, Council approved the Fairs & Festivals Support Program.
- The program was created to demonstrate the City's support to:
  - Help Community Service Organizations (CSO) who were facing affordability issues; and,
  - Provide a mechanism to deal with further assistance.
- At the same time, Council approved a 10% reduction in Services in Kind (SIK) rates

### Definitions



#### Fairs and Festivals

A temporary gathering that brings people together for particular purposes including to preserve the village heritage and enhance community wellness. The gathering may range in theme, scale and duration. The event must be accessible to the general public and add to the quality and enjoyment of life of the community.

### Definitions

#### Open to all Vaughan Residents

The fairs and festivals are advertised city wide and can not exclude any group / persons who live within the municipality.



### Ineligible Requests

Private community
festivals that are
operated by
volunteer, not for
profit organizations
that organize and
implement the
event which is not
open to members
of the public.



### **Support Descriptions**

Support is available on a one year basis. CSO must apply annually for funding.

The value of support is a 50% discount of the total cost of City owned property (facilities, parks and sports fields, SIK's) to a maximum value of \$3500 for any CSO on a one year basis.

Note: this program does not include any rented items, staffing charges or charges levied by other City departments. Applications may be disqualified for funding depending on the amount of financial support received from other sources (eg. grants).



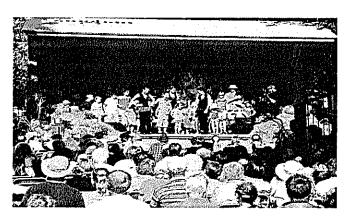
Observations

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Year	Total Permit Value	Total Discount	% Discounted	# of Groups	Lowest	Highest	Lowest	Highest
2011	20020.40	4899.62	24%	6	55.25	1515.78	10%	50%
2010	10269.73	2073.26	20%	3	465.69	916.79	11%	50%
2009	14201.10	3241.64	23%	4	479.57	1050.04	8%	50%
2008	13950.05	3887.33	29%	4	572.18	757.65	10%	50%

Questions & Answers?





# BENEAL INFORMATION

- Support Program by May 31 on an annual basis. Support for one (1) year does not CSO must apply for the Fairs of Festivals guarantee support the following year.
- rented items, or fees/charges levied by other Department only and does not include any Support is limited to facilities and services offered through the Community Services City departments such as City Clerk's Department or Enforcement Services Department (By-Laws).



financial support 3. Applications may be disqualified the amount of depending on received from other sources for funding

(e.g. grants). contact Facility Permits,

Fairs & Festivals Support Program, Recreation & Culture Department, recreation.permits@vaughan.ca. For more information on the at 905-832-8500 or by email:

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The City Above Toronto



# FILES & FESTIVELS SUPPORT PROGRAM

ribrant community life that is inclusive, progressive ronmentally responsible and sustainab aughan Vision 2020.

hese events planned by volunteer groups that assist of Vaughan will continue to support and encourage n enriching and preserving its diverse community. ased heritage, village fairs and festivals, The City nized that this vision can be achieved rough various initiatives such as community-

is to demonstrate Vaughan's support for these types The purpose of the Fairs & Festivals Support Program of events by establishing criteria that will enable qualifying groups to receive further assistance.

ncluding facilities, parks and sports fields as well as services-in-kind, to a maximum value of \$3,500 per Community Service Organizations (CSO) per year, The value of support is a 50% discount applied o the total cost of use for City-owned property

# BOALS OF THE PROGRAM

- To assist CSO in their provision of heritage, village fairs and festivals, by providing additional support to services and facilities for their activities and programs;
- in continuing to provide support to City fairs and To apply an equitable and reasonable approach festivals open to all residents;
- eligibility that CSO must satisfy in order to be To establish clear and transparent criteria for eligible for additional support, and
- grants, to assist with the costs of hosting fairs investigate new sources of support, such as To continue to work with the organizers to and festivals

# APPLICATION FORM

Program eligibility is restricted to registered City of Vaughan CSO.

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## Signature:

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#### FAIRS/FESTIVAL SUPPORT PROGRAM

### **APPLICATION FORM**

Program eligibility is restricted to registered City of Vaughan CSO.

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Group name:	Grants received:
Year of festival:	
Contact name:	
Position within the organization:	
***************************************	Other forms of formal funding received:
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Phone number: ( )	
Fax number: ( )	
Email address:	Planned strategies to actively pursue fundraising activities:
A. BUSINESS PLAN:	
Event goals:	
Program:	
	Any other sources of revenue:
Event date(s):	
Location:	
Equipment & resources:	
	Please Note: If more space is required, please attach additional
	information to your application form.
Budgets:	Signature:
B. COMMUNICATION PLAN:	Date:
Methods/forms of advertising:	
	Mail or fax completed application form to:
List of publications:	Recreation & Culture Department, City of Vaughan 2141 Major Mackenzie Drive Vaughan, ON L6A 1T1
	Email: recreation.permits@vaughan.ca

Tel: 905.832.8500

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Fax: 905.832.8550