

NOVEMBER 19, 2012

TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS

4. BRANDING, MARKETING AND PROMOTING FESTIVALS UNDER ONE BANNER

Discussion topic with respect to the above.



Communication C3
November 19, 2012
Item 4

TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS SCHEDULE OF MEETINGS 2013

➤ *START TIME: 7:00 p.m.*

Committee Rooms 2nd floor (to be determined)
Vaughan City Hall
2141 Major Mackenzie Drive
Vaughan, Ontario

Quorum = 8

COMMITTEE MEMBERS

2013 DATES

January 23

February 27

March 21

April 24

May 29

June 26

Regional Councillor Deb Schulte, Chair (Council)
Tim Arnott, representing Bindertwine (Festivals)
Councillor Rosanna DeFrancesca (Council)
Sandi Folkes (Community)
Jamie Maynard, representing the Woodbridge Fair (Festivals)
Dale McCleave, representing Maplefest (Festivals)
Sylvia McCleave, representing Pancake Festival (Festivals)
Brian McCran, representing Woodbridge Farmers Market (Festivals)
Jacky Odish (Community)
Renata Pancini (Community)
Nancy Payne (Community)
Councillor Alan Shefman (Council)
Robert Stitt, representing the Thornhill Festival (Festivals)
Mari Vosburg, representing Santa Fest (Festivals)

Staff

Brian Anthony, Director of Public Works

Jeff Johnston, Manager of Road Maintenance Services
(Designate)

Mary Reali, Director of Recreation & Culture

Terri Cosentino, Manager Client Services
(Designate)

Tim Simmonds, Director of Economic Development

Tony Thompson, Director of Enforcement

Rick Girard, Managing Supervisor, Enforcement
Services (Designate)

Joseph Chiarelli, Manager of Special Projects, Licensing and Permits, Insurance and Risk
Management

Rose Magnifico, Assistant City Clerk

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