

# Task Force on the City's Role in Festivals & Community Events

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COMMUNICATION

~~DATE~~ - Sept 24 / 12

ITEM - 3

## Fairs & Festivals Support Program Summary

Task Force:  
City's Role in Festivals &  
Community Events  
September 24, 2012



## Background



- a In 2008, Council approved the Fairs & Festivals Support Program.
- a The program was created to demonstrate the City's support to:
  - o Help Community Service Organizations (CSO) who were facing affordability issues; and,
  - o Provide a mechanism to deal with further assistance.
- a At the same time, Council approved a 10% reduction in Services in Kind (SIK) rates

## Definitions



### Fairs and Festivals

*A temporary gathering that brings people together for particular purposes including to preserve the village heritage and enhance community wellness. The gathering may range in theme, scale and duration. The event must be accessible to the general public and add to the quality and enjoyment of life of the community.*

## Definitions

### Open to all Vaughan Residents

*The fairs and festivals are advertised city wide and can not exclude any group / persons who live within the municipality.*



## Ineligible Requests

Private community festivals that are operated by volunteer, not for profit organizations that organize and implement the event which is not open to members of the public.



## Support Descriptions

Support is available on a one year basis. CSO must apply annually for funding.

The value of support is a 50% discount of the total cost of City owned property (facilities, parks and sports fields, SIK's) to a maximum value of \$3500 for any CSO on a one year basis.

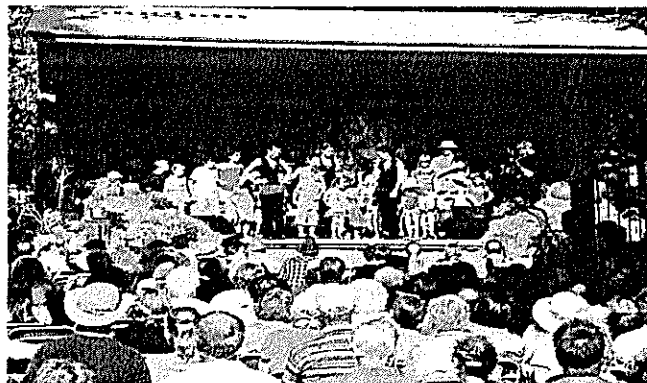
*Note: this program does not include any rented items, staffing charges or charges levied by other City departments. Applications may be disqualified for funding depending on the amount of financial support received from other sources (eg. grants).*



# Observations

Year	Total Permit Value	Total Discount	% Discounted	# of Groups	Discount Range		% Discount Range	
					Lowest	Highest	Lowest	Highest
2011	20020.40	4899.62	24%	6	55.25	1515.78	10%	50%
2010	10269.73	2073.26	20%	3	465.69	916.79	11%	50%
2009	14201.10	3241.64	23%	4	479.57	1050.04	8%	50%
2008	13550.05	3887.33	29%	4	572.18	757.65	10%	50%

# Questions & Answers?



## GENERAL INFORMATION:

1. CSO must apply for the *Fairs & Festivals Support Program* by May 31 on an annual basis. Support for one (1) year does not guarantee support the following year.
2. Support is limited to facilities and services offered through the Community Services Department only and does not include any rented items, or fees/charges levied by other City departments such as City Clerk's Department or Enforcement Services Department (By-Laws).
3. Applications may be disqualified for funding depending on the amount of financial support received from other sources (e.g. grants).



For more information on the *Fairs & Festivals Support Program*, contact Facility Permits, Recreation & Culture Department, at 905-832-8500 or by email: [recreation.permits@vaughan.ca](mailto:recreation.permits@vaughan.ca).

[www.vaughan.ca](http://www.vaughan.ca)

**City of  
Vaughan**

*The City Above Toronto*



CITY OF VAUGHAN

# FAIRS & FESTIVALS

## SUPPORT PROGRAM



**City of  
Vaughan**  
*The City Above Toronto*



# FAIRS & FESTIVALS SUPPORT PROGRAM

Vaughan is a City of choice that promotes diversity, innovation and opportunity for all citizens, fostering a vibrant community life that is inclusive, progressive, environmentally responsible and sustainable - Vaughan Vision 2020.

It is recognized that this vision can be achieved through various initiatives such as community-based heritage, village fairs and festivals. The City of Vaughan will continue to support and encourage these events planned by volunteer groups that assist in enriching and preserving its diverse community.

The purpose of the *Fairs & Festivals Support Program* is to demonstrate Vaughan's support for these types of events by establishing criteria that will enable qualifying groups to receive further assistance.

The value of support is a 50% discount applied to the total cost of use for City-owned property including facilities, parks and sports fields as well as services-in-kind, to a maximum value of \$3,500 per Community Service Organizations (CSO) per year.

## GOALS OF THE PROGRAM:

- To assist CSO in their provision of heritage, village fairs and festivals, by providing additional support to services and facilities for their activities and programs;
- To apply an equitable and reasonable approach in continuing to provide support to City fairs and festivals open to all residents;
- To establish clear and transparent criteria for eligibility that CSO must satisfy in order to be eligible for additional support, and
- To continue to work with the organizers to investigate new sources of support, such as grants, to assist with the costs of hosting fairs and festivals.

## APPLICATION FORM

Program eligibility is restricted to registered  
City of Vaughan CSO.

### COMMUNITY SERVICE ORGANIZATION:

Group name: \_\_\_\_\_

Year of festival: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position within the organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

Email address: \_\_\_\_\_

### A. BUSINESS PLAN:

Event goals: \_\_\_\_\_

Program: \_\_\_\_\_

Event date(s): \_\_\_\_\_

Location: \_\_\_\_\_

Equipment & resources: \_\_\_\_\_

### Budgets:

### B. COMMUNICATION PLAN:

Methods/forms of advertising: \_\_\_\_\_

List of publications: \_\_\_\_\_

Public acknowledgement of City support: ☐

Open to all residents: ☐

### C. LIST OF REVENUE SOURCES:

Grants received: \_\_\_\_\_

Other forms of formal funding received: \_\_\_\_\_

Planned strategies to actively pursue fundraising activities: \_\_\_\_\_

Any other sources of revenue: \_\_\_\_\_

Please Note: If more space is required, please attach additional information to your application form.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Mail or fax application form to:  
Recreation's Culture Department  
City of Vaughan  
2141 Major Mackenzie Drive  
Vaughan, ON L6A 1H6  
or recreation@cityofvaughan.ca  
(905) 731-6530

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Position within the organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: (        ) \_\_\_\_\_

Fax number: (        ) \_\_\_\_\_

Email address: \_\_\_\_\_

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Program: \_\_\_\_\_

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Vaughan, ON L6A 1T1

Email: recreation.permits@vaughan.ca  
Tel: 905.832.8500 Fax: 905.832.8550