

CITY OF VAUGHAN

EXTRACT FROM SPECIAL COUNCIL MEETING MINUTES OF JULY 16, 2015

Item 1, Report No. 29, of the Special Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on July 16, 2015.

1

PROCLAMATION REQUEST
PROSTATE CANCER AWARENESS MONTH

The Special Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated July 16, 2015:

Recommendation

The City Clerk recommends:

1. That September 2015 be proclaimed as "Prostate Cancer Awareness Month"; and
2. That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Vice President, Marketing and Philanthropy, Prostate Cancer Canada, received June 29, 2015.

Background - Analysis and Options

The correspondence received from the Vice President, Marketing and Philanthropy, Prostate Cancer Canada, is attached (Attachment 1).

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

Prostate Cancer Canada is requesting the month of September to be proclaimed as "Prostate Cancer Awareness Month".

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Prostate Cancer Canada is a national foundation dedicated to the elimination of prostate cancer through research, advocacy, education, support and awareness. During the month of September, this organization is dedicated to the spread of information regarding the testing, treatment, and prevention of prostate cancer. This awareness month is important in the education of this disease, particularly as this cancer is the most common cancer to affect Canadian men. Council has previously granted this request.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

N/A

Conclusion

Staff is recommending that September 2015 be proclaimed as "Prostate Cancer Awareness Month", and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Vice President, Marketing and Philanthropy, Prostate Cancer Canada

Report prepared by

Julia Bartolomeo, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Recommendation

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Report prepared by

Julia Bartolomeo, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



Maurizio Bevilacqua
The City of Vaughan
2141 Major Mackenzie Drive
Vaughan, ON
L6A 1T1

RECEIVED

JUN 29 2015

CLERK'S DEPT.

Greetings Mayor and Council,

I am contacting you on behalf of Prostate Cancer Canada in regards to our annual awareness month taking place in September. During this month we are dedicated to the spread of information regarding the testing, treatment, and prevention of this disease. The awareness month is crucial to the national alertness of this disease. This is because prostate cancer is not as known when compared to other forms of cancer. This is a pressing issue because it is the most common cancer to affect Canadian men. Approximately 23,600 men will be diagnosed by the end of 2015. With this upcoming awareness month our main goal is to educate people regarding the testing and discovery process. We recommend that any male over the age of 40 get tested, as the risk for prostate cancer increases substantially as one ages. This spreading of knowledge is vital, because when prostate cancer is detected early there is a 90 percent chance of survival. This information that we hope will be proclaimed to the City of Vaughan, in the month of September, will help many men protect themselves in your community.

As September quickly approaches we have begun to communicate with cities and towns across the country in order to spread information and awareness about prostate cancer. We would very much appreciate the chance to work with the City of Vaughan for our awareness month by potentially setting up a proclamation.

Thank you, and if you have any further questions, please do not hesitate to contact the e-mail given.
Kind regards,

Jennifer Reed

Email: shane.rampersad@prostatecancer.ca