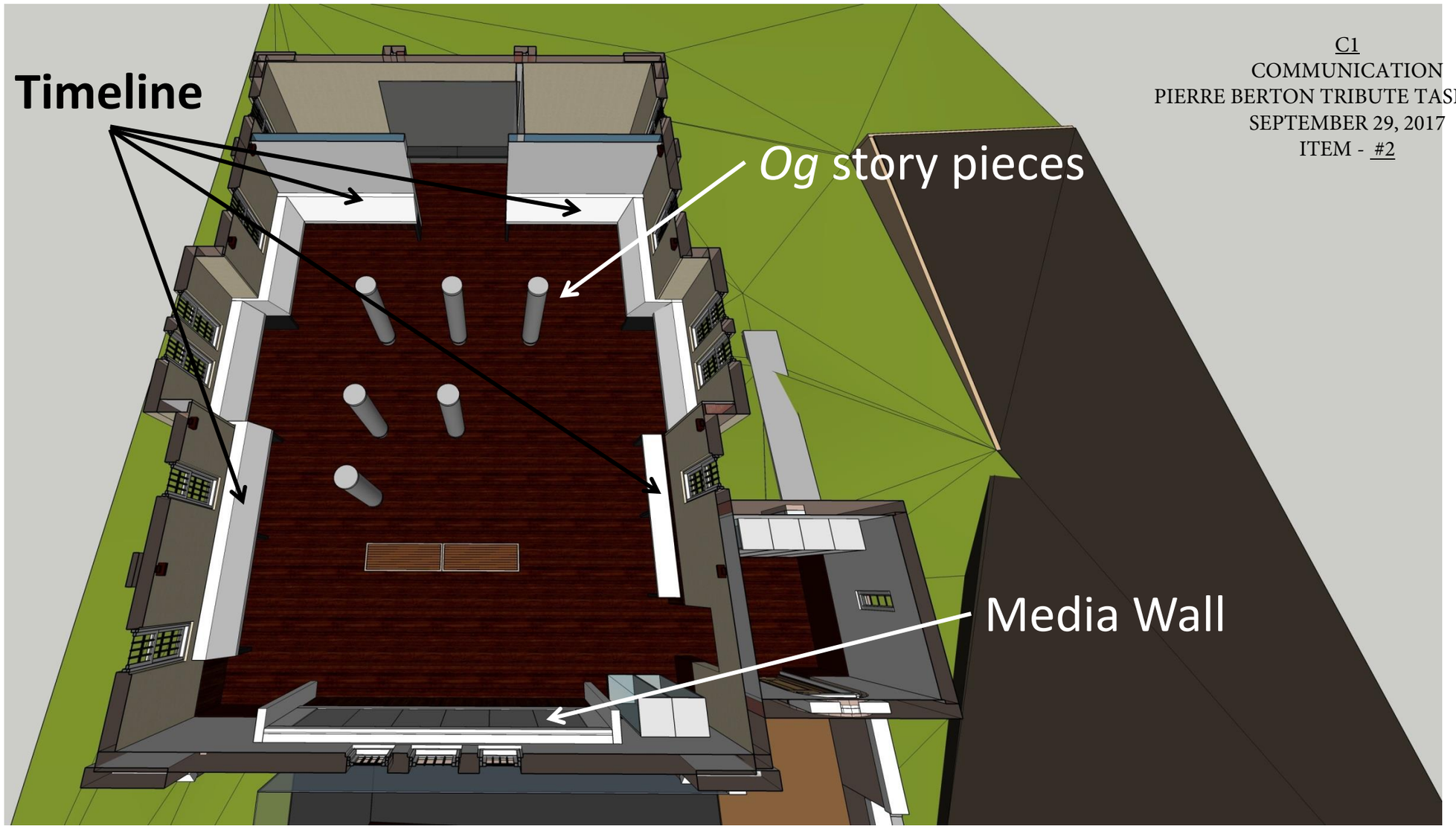
Exhibit Mode Plan - Overhead

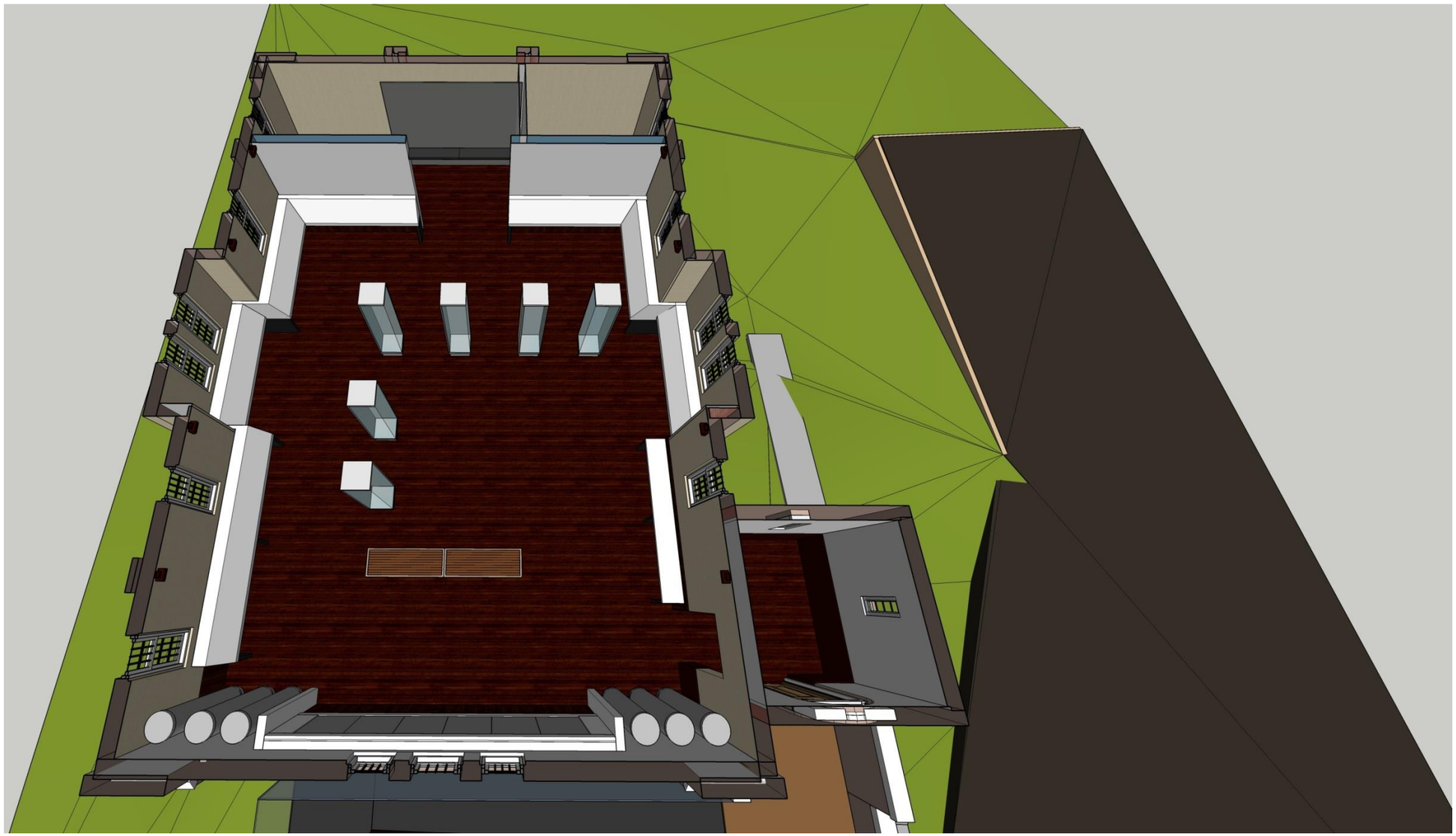


C1
COMMUNICATION
PIERRE BERTON TRIBUTE TASK FORCE
SEPTEMBER 29, 2017
ITEM - #2

Exhibit Mode Rendering

Reich+Petch Design International / Christine Lockett Associates

Temporary Display Mode Plan - Overhead



Reich+Petch Design International / Christine Lockett Associates

Temporary Display Mode Rendering

Reich+Petch Design International / Christine Lockett Associates

Event Mode Plan - Overhead

Event Mode Rendering

Reich+Petch Design International / Christine Lockett Associates

Typography Levels - Level 3A

LEVEL 3A TYPOGRAPHY
introductory text written by Christine Lockett to contextualize the timeline event

Date
Title: Franklin Gothic Heavy
Size: 62 pt
Tracking: 0

Event
Title: Franklin Gothic Demi
Size: 30 pt
Tracking: 0

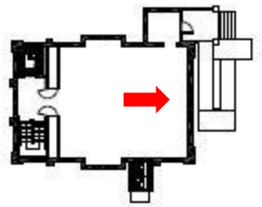
Event Text
Title: Franklin Gothic Book
Size: 35 pt
Leading: 50 pt
Tracking: 0

1896

Gold Discovered in the Klondike

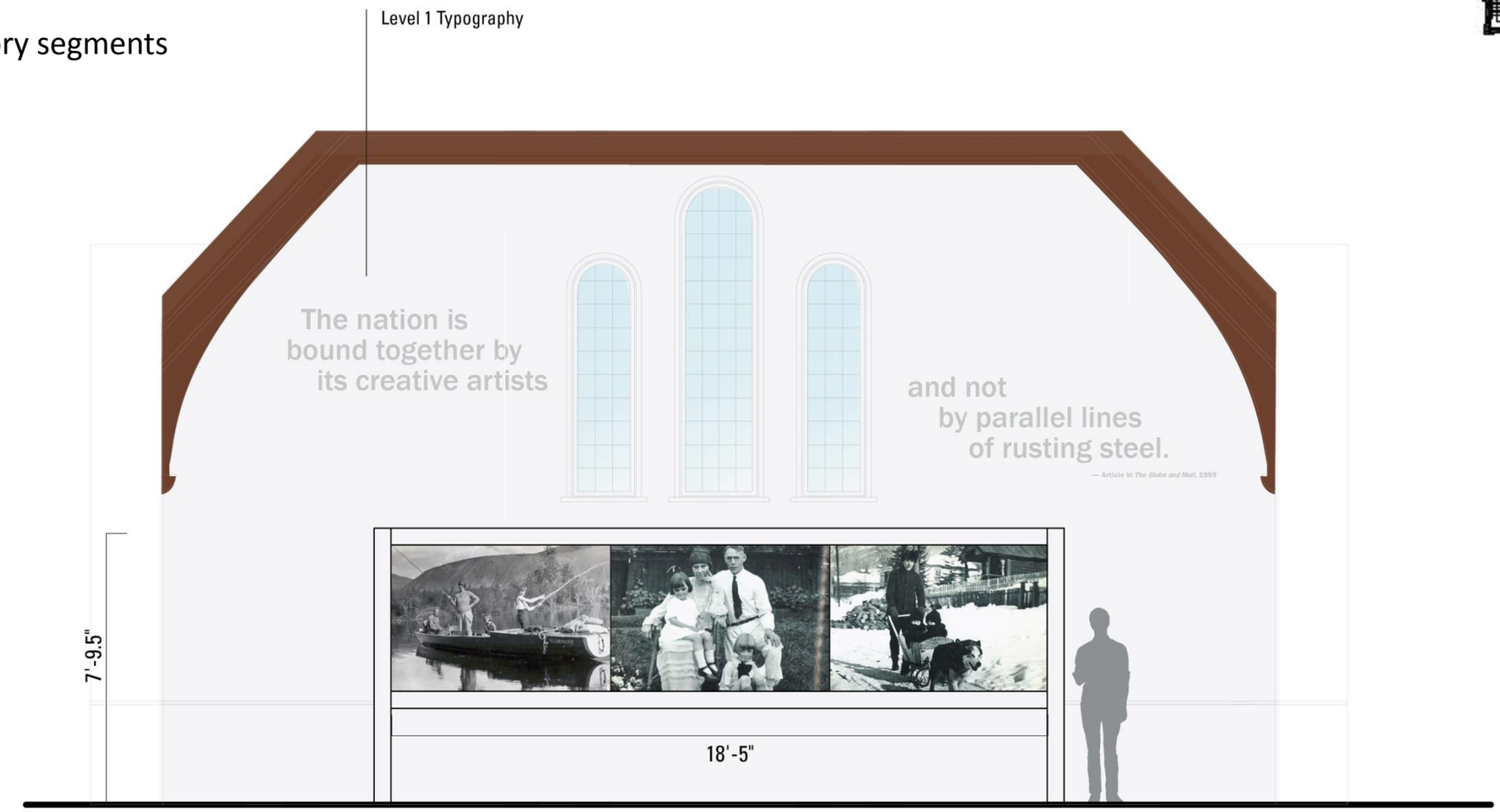
The discovery of gold on a tributary of the Klondike River in the Yukon in 1896 led to a stampede of prospectors to the Klondike region between 1897 and 1899. This sudden influx of adventurers led to the founding of Dawson City (1986) and subsequently, the Yukon Territory (1898).

Media Wall - Exhibit Mode

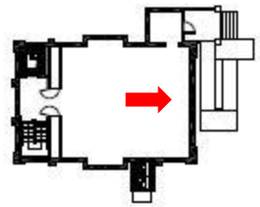


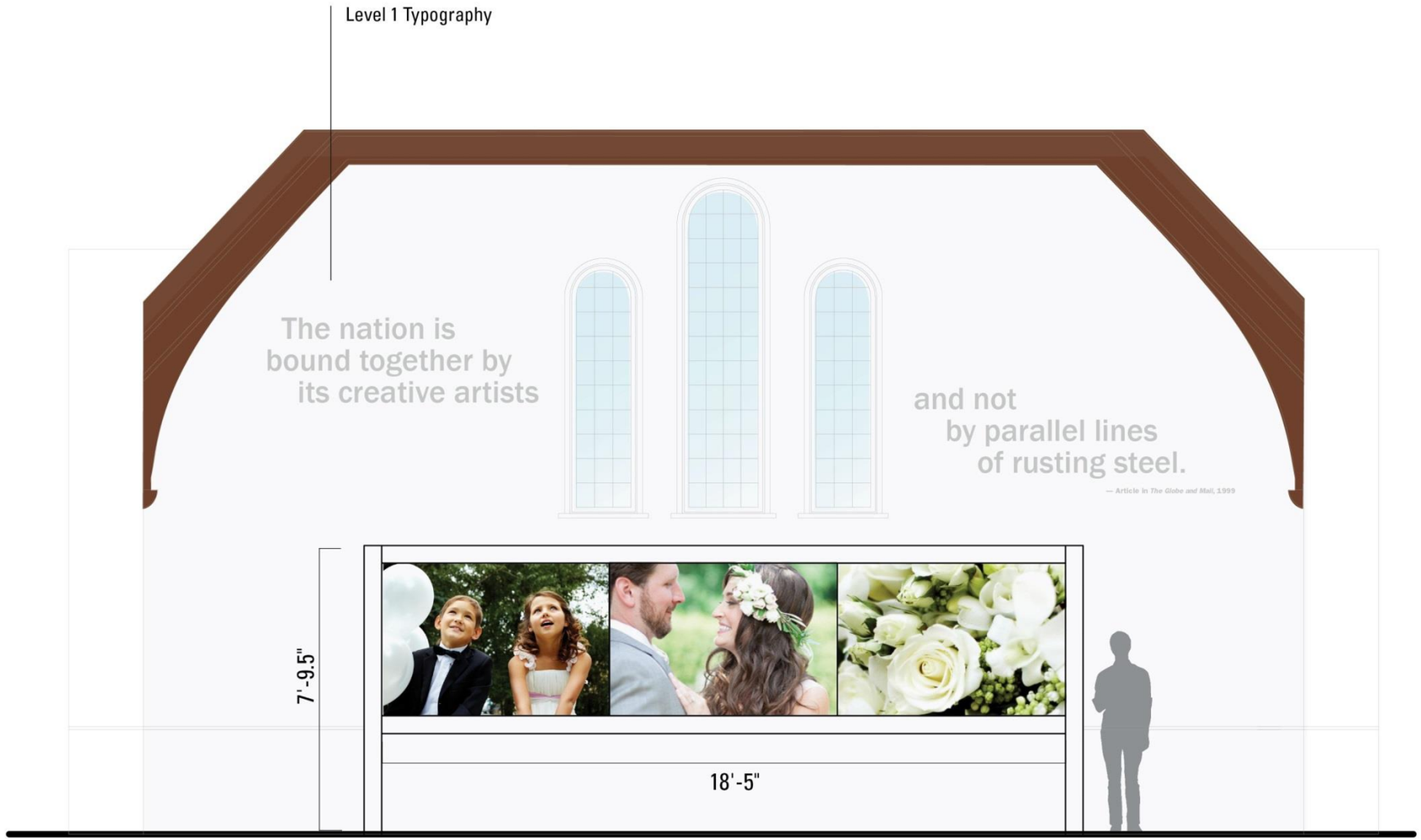
Multiple programme options

- PB Life
- Canadian History segments

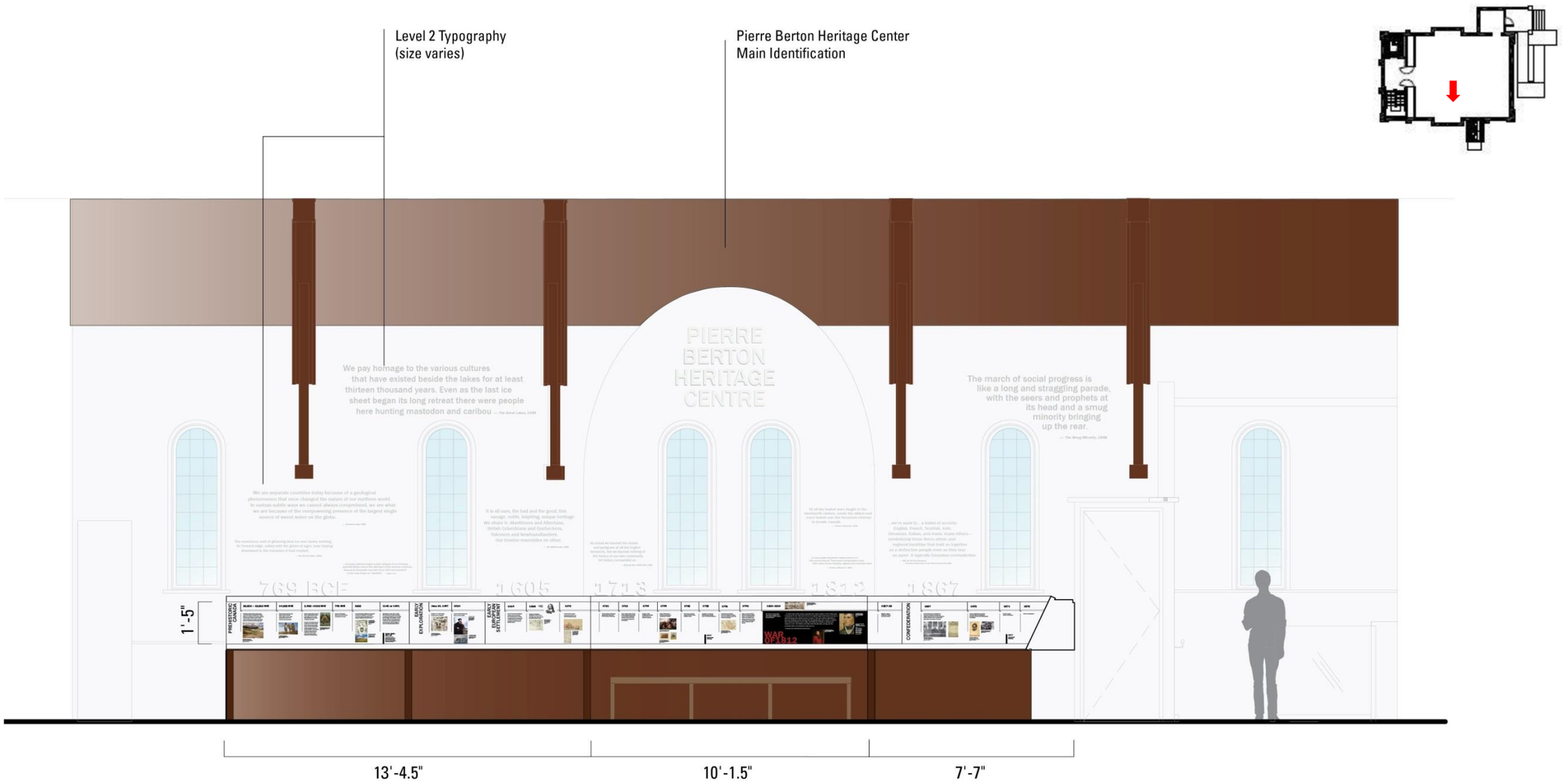


Media Wall - Event Mode



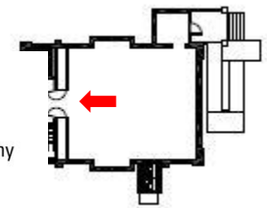


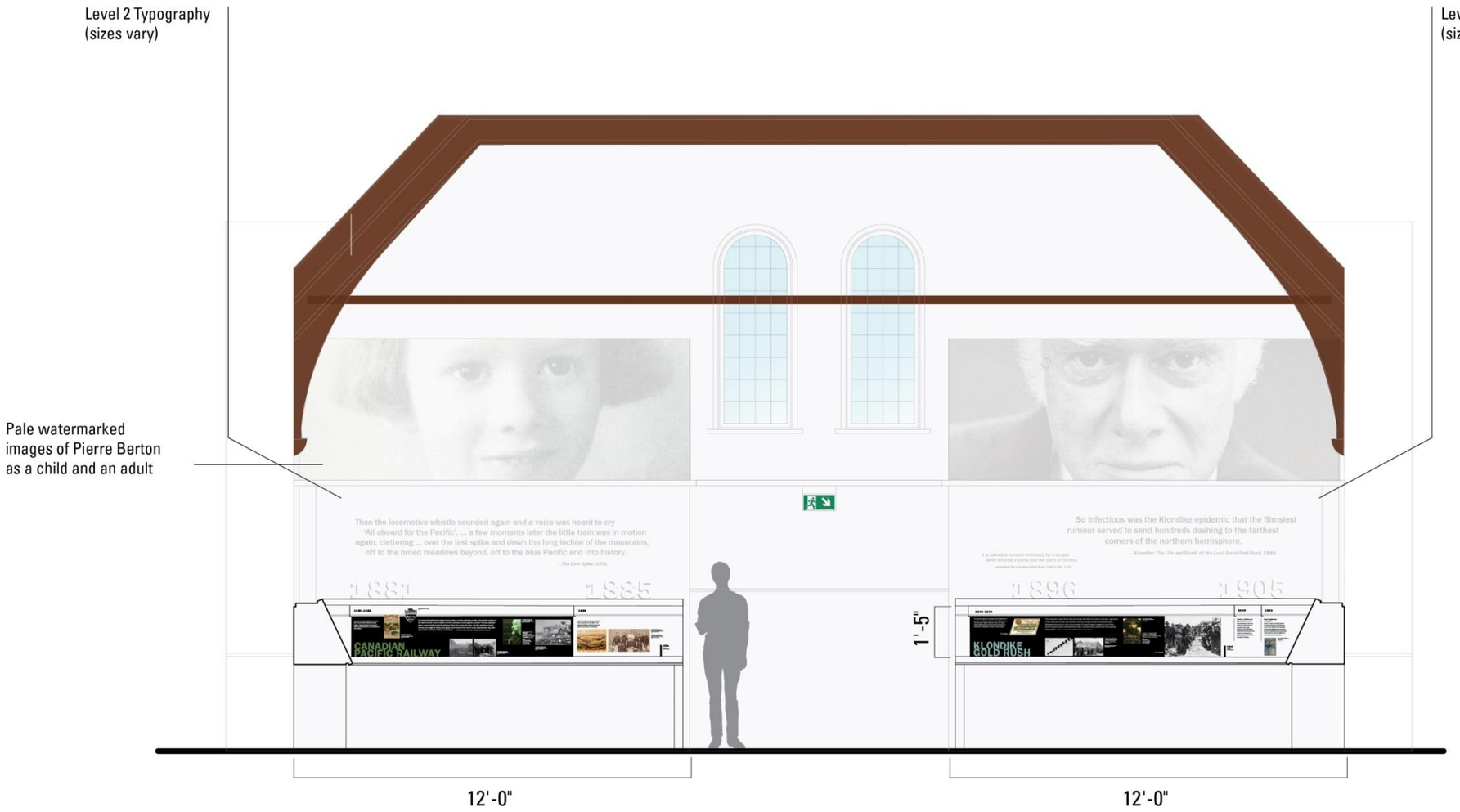
Perimeter Elevation



NOTE:
Colour scheme TBD

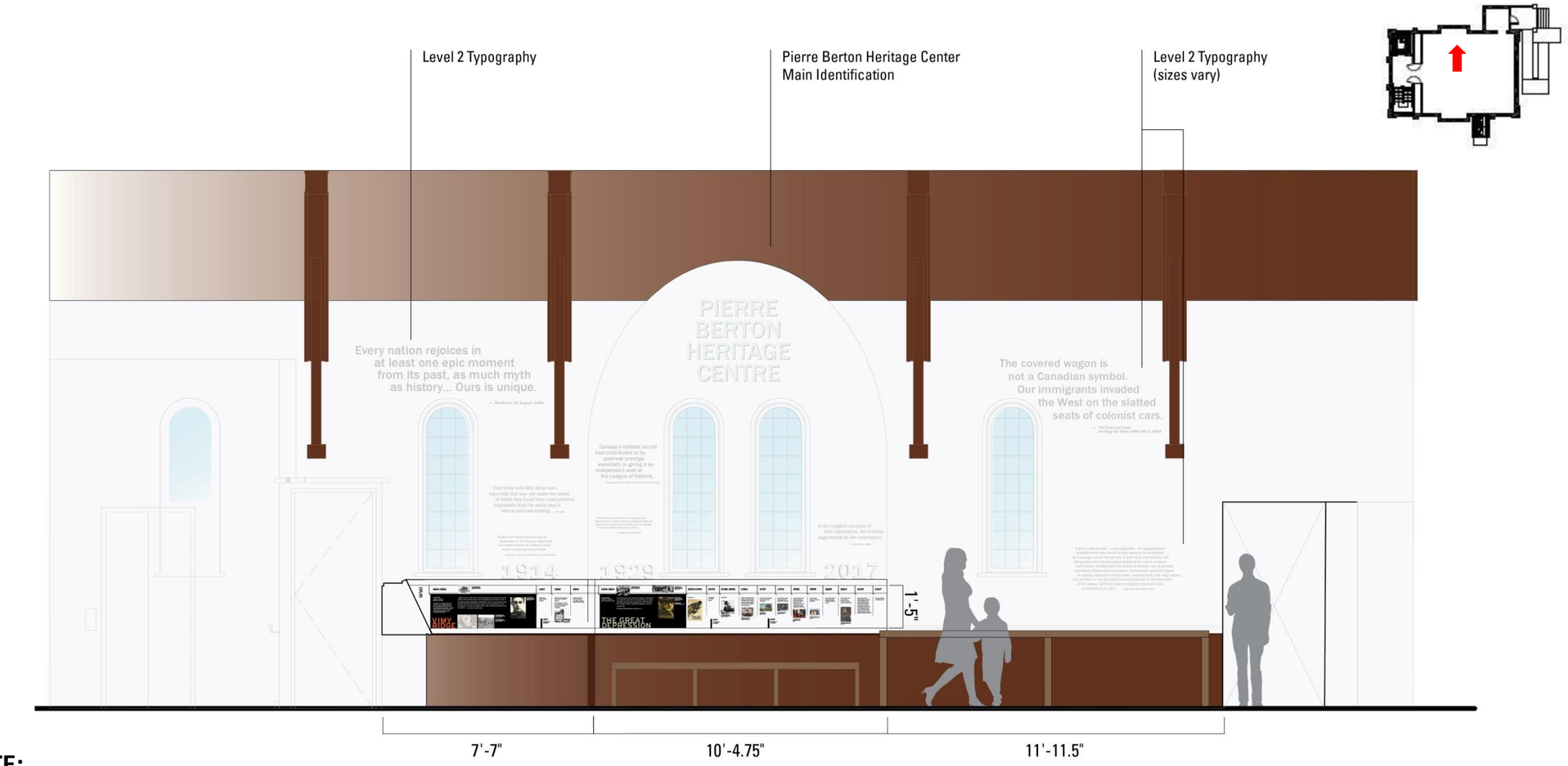
Perimeter Elevation - Back Wall





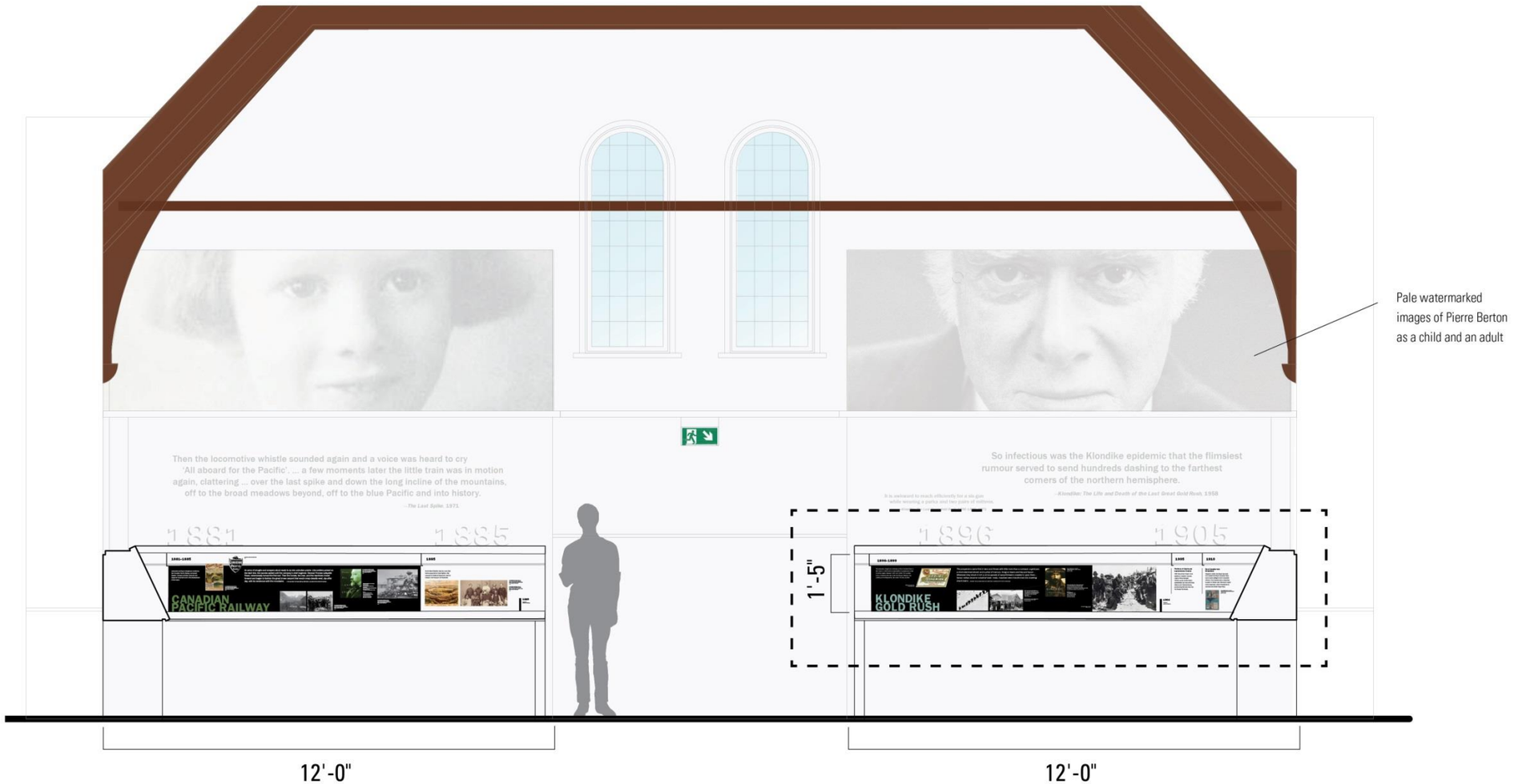
NOTE:
Colour scheme TBD

Perimeter Elevation



NOTE:
Colour scheme TBD

Timeline Detail



Reich+Petch Design International / Christine Lockett Associates

Timeline Detail

1896

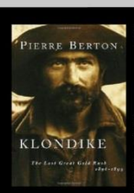
1905

1896-1899

The discovery of gold on a tributary of the Klondike River in the Yukon in 1896 led to a stampede of prospectors to the Klondike region between 1897 and 1899. This sudden influx of adventurers led to the founding of Dawson City (1986) and subsequently, the Yukon Territory (1898).

KLONDIKE GOLD RUSH

The prospectors came first in twos and threes with little more than a rucksack, a gold-pan, a short-stemmed shovel, and a phial of mercury, living on beans and tea and bacon ... Whenever they struck it rich a circus parade of camp-followers crowded in upon them.... Sylvan valleys became industrial bees' nests, meadows were transformed into brawling shack towns; — *Klondike: The Last Great Gold Rush, 1896-1899*, 1958



1904

Telephones arrived in Attenburg

1905

Provinces of Alberta and Saskatchewan Created

With the arrival of ever more settlers in western Canada, Liberal Prime Minister Wilfrid Laurier (1896-1911) established two new provinces, Alberta and Saskatchewan, partitioning the land from the Northwest Territories.

1910

Royal Canadian Navy Established

Passed in 1910, the Naval Services Act created the Royal Canadian Navy and a naval college to train Canadian officers. The initiative was a response to panic in Britain over Germany's rapid naval expansion, which threatened to overtake the British Royal Navy.

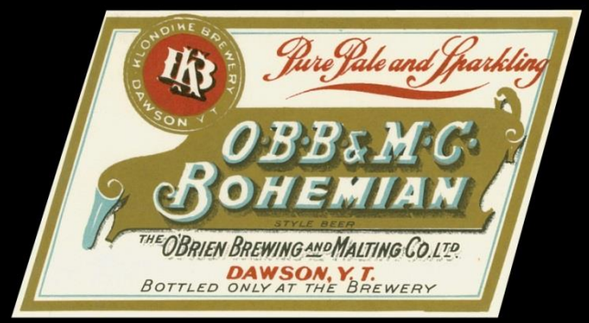
Timeline Detail

Level 3A Typography

1896–1899

The discovery of gold on a tributary of the Klondike River in the Yukon in 1896 led to a stampede of prospectors to the Klondike region between 1897 and 1899. This sudden influx of adventurers led to the founding of Dawson City (1986) and subsequently, the Yukon Territory (1898).

Level 3C Typography



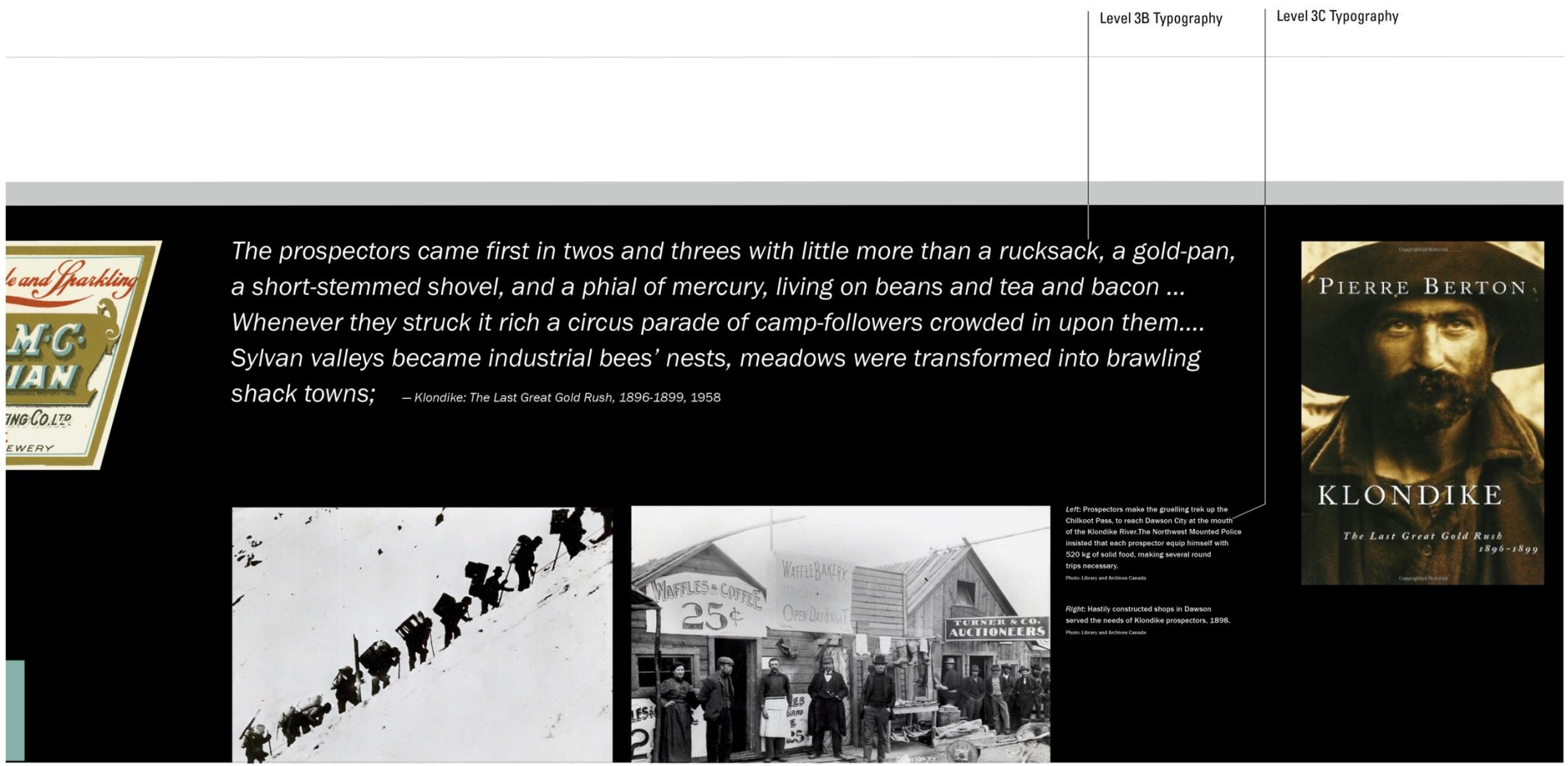
Klondike Brewery card (no date).
Photo: Library and Archives Canada

KLONDIKE GOLD RUSH

Level 3B Typography

The prospectors came first in twos and thr
a short-stemmed shovel, and a phial of me
Whenever they struck it rich a circus parad
Sylvan valleys became industrial bees' nes
shack towns; *– Klondike: The Last Great Gold Rush, 1896-1899, C*

Timeline Detail



Timeline Detail

Level 3A Typography

Level 3C Typography

1904

Telephones
arrived in Kleinburg

Highlighted Event
from Kleinburg History

1905

Provinces of Alberta and Saskatchewan Created

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Photo: Library and Archives Canad

Precedents: Exhibit Info Rails

Reich+Petch Design International / Christine Lockett Associates