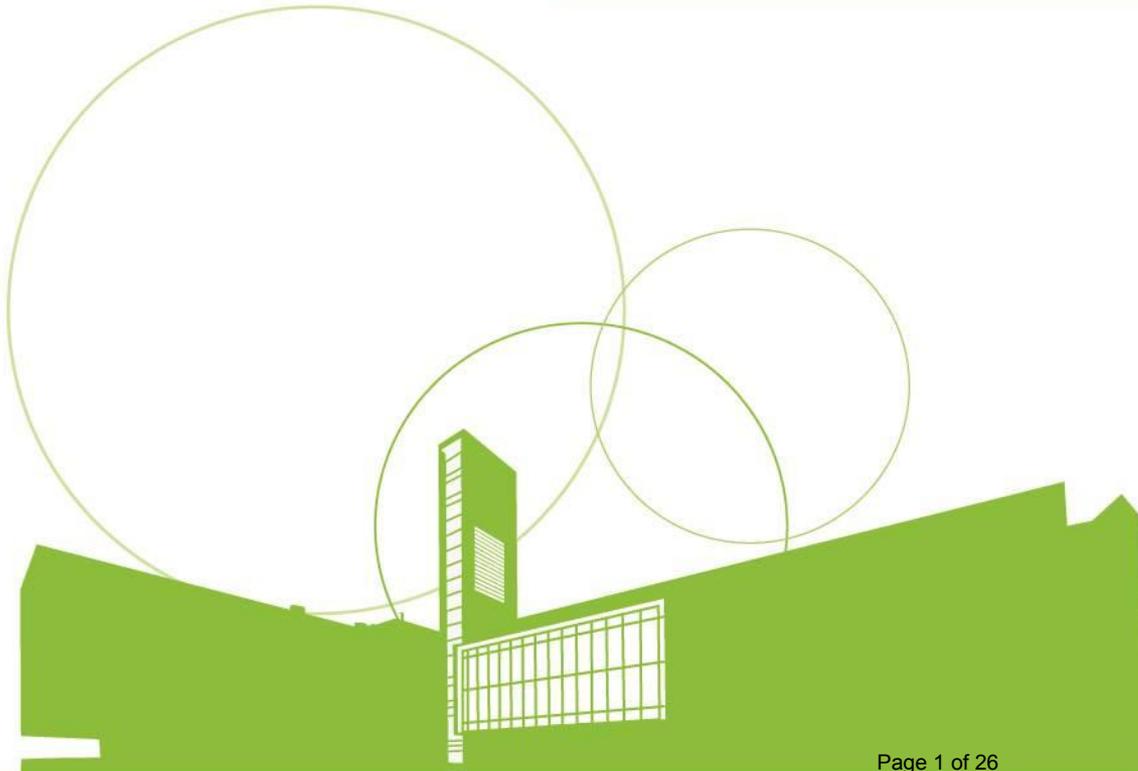


Lobbyist Code of Conduct

March 7th, 2016 -

Committee of the Whole (Working Session)



Purpose

Lobbyist Code of Conduct

What is the Purpose of the Code?

- establishes an understanding of the standards of behaviour expected from lobbyists
- should instill confidence that when lobbying takes place that it is done ethically and to the highest standards

Purpose

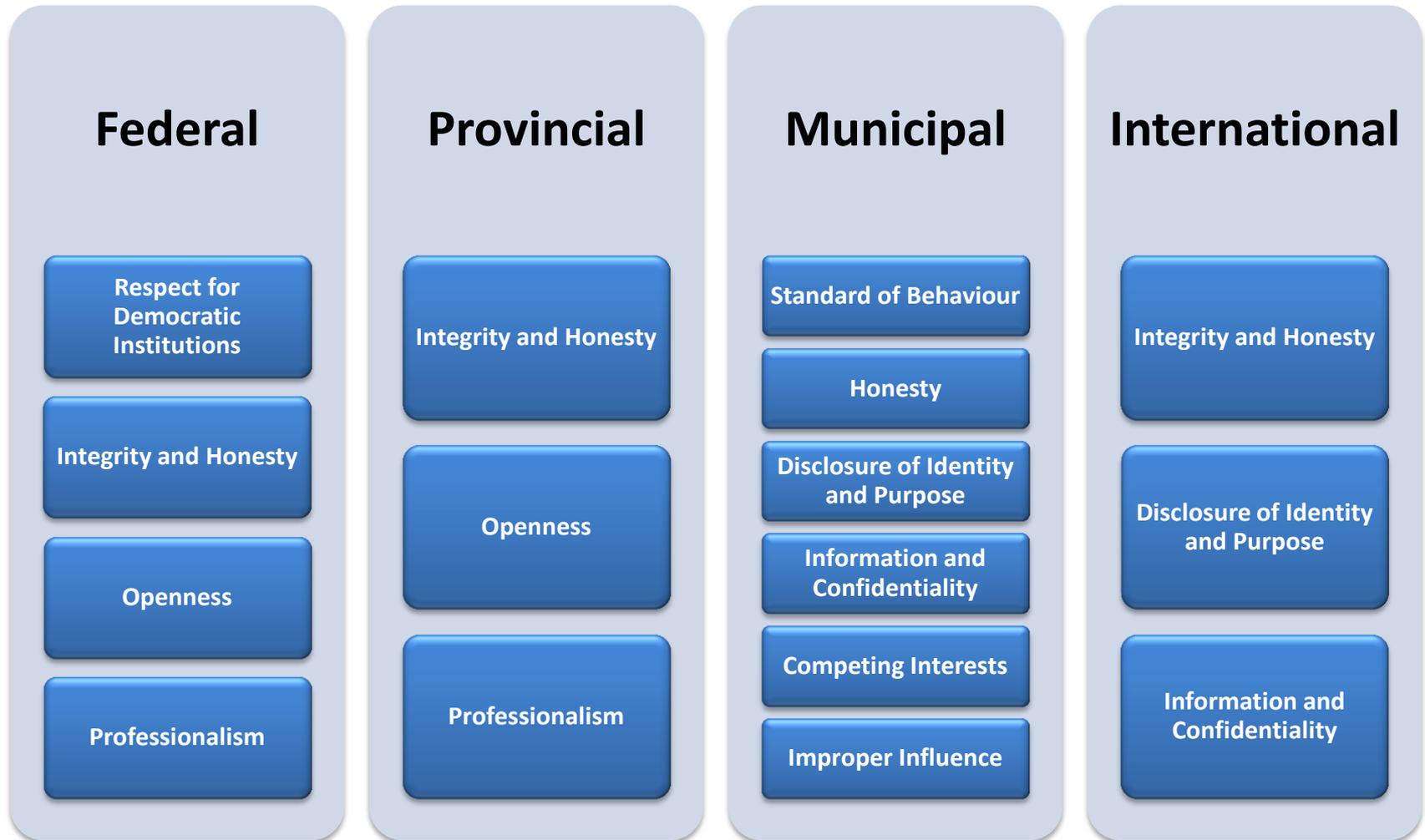
Lobbyist Code of Conduct

What a Code of Conduct is Not

- not a detailed or exhaustive list of what lobbyists are to, or not, to do

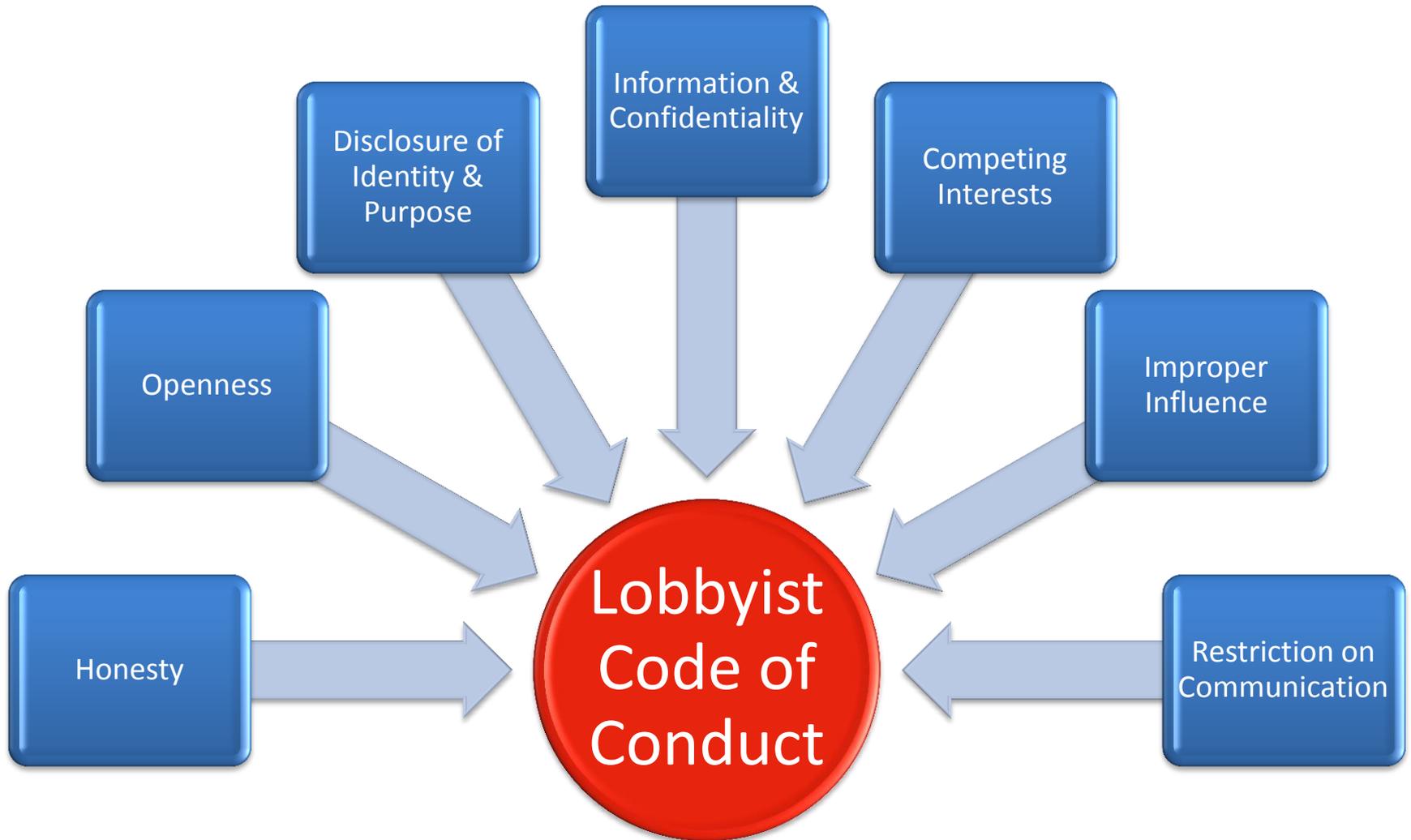
Principles

Lobbyist Code of Conduct



Principles

Lobbyist Code of Conduct



Principles

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Honesty

- lobbyists are expected to conduct themselves with honesty and integrity

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Honesty

- Lobbyists shall conduct with integrity and honesty all interactions with public office holders, clients, employers, the public and other lobbyists.

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Openness

- lobbyists are to be open and frank about their activities

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Openness

- Lobbyists shall be open and frank about their lobbying activities, while respecting confidentiality.

Principles

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Disclosure of Identity and Purpose

- lobbyists must disclose the identities of the person(s) or organization they are acting on behalf of
- they shall register their activities in accordance with the Lobbyist Registry requirements

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Disclosure of Identity and Purpose

- Lobbyists communicating with a public office holder shall disclose the identity of the individual, corporation, organization or other person, or the partnership, on whose behalf they are acting, as well as the reasons for the communication.
- Lobbyists communicating with a public office holder on a duly registered and disclosed subject matter shall not use that opportunity to communicate on another subject matter, unless registering it as required and disclosing the identity and purpose.

Principles

Lobbyist Code of Conduct

Information and Confidentiality

- Lobbyists must inform their employer, client or organization of their obligations under the Lobbyist Registry
- They must only provide factual information to public office holders, and not knowingly mislead anyone.
- Confidential information shall remain confidential unless they receive prior permission of their client, and must never use information to the disadvantage of their client

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Information and Confidentiality

- Lobbyists shall inform their client, employer or organization of the obligations under this Code of Conduct
- Lobbyists shall provide information that is accurate and factual to public office holders.

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Lobbyist Code of Conduct

Information and Confidentiality

- Lobbyists shall not knowingly mislead anyone and shall use proper care to avoid doing so inadvertently.
- Lobbyists shall not divulge confidential information unless they have obtained the informed consent of their client, employer or organization, or disclosure is required by law.

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Lobbyist Code of Conduct

Information and Confidentiality

- Lobbyists shall not use any confidential or other insider information obtained in the course of their lobbying activities to the disadvantage of their client, employer or organization.

Principles

Lobbyist Code of Conduct

Competing Interests

- Lobbyists must not represent competing or conflicting interests without receiving permission of those different parties
- Lobbyists may also not lobby on a matter regarding which they have also provided advice to the City

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Lobbyist Code of Conduct

Competing Interests

- Lobbyists shall not represent conflicting or competing interests without the written consent of those whose interests are involved.

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Competing Interests

- Lobbyists shall advise public office holders that they have informed their clients of any actual, potential or apparent conflict of interest and obtained the informed consent of each client concerned before proceeding or continuing with the undertaking.

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Lobbyist Code of Conduct

Competing Interests

- Lobbyists shall not lobby public office holders on a subject matter for which they also are providing advice to the City.

Principles

Lobbyist Code of Conduct

Improper Influence

- Lobbyists must avoid the appearance of, and reality of, impropriety
- They may not knowingly place public office holders in a conflict of interest, or breach of their own code of conduct

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Lobbyist Code of Conduct

Improper Influence

- Lobbyists shall avoid both the deed and the appearance of impropriety.
- Lobbyists shall not knowingly place public office holders in a conflict of interest or in breach of the public office holders' codes of conduct or standards of behaviour.

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Lobbyist Code of Conduct

Improper Influence

- Lobbyists with active lobbying registrations, their registered clients or their employees shall not, directly or indirectly, offer or provide any gift, benefit or hospitality to Members of Council or their staff.

Principles

Lobbyist Code of Conduct

Restriction on Communication

- Lobbyists shall not engage in lobbying activities where they have been prohibited from doing so

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Lobbyist Code of Conduct

Restriction on Communication

- Lobbyists shall not communicate in relation to a procurement process except as permitted by the City's procurement policies and procurement documents.
- Lobbyists shall not engage in lobbying activities where the Lobbyist Registrar has prohibited them from lobbying for a specified time period.

Next Steps

Lobbyist Code of Conduct

Next Steps

- consultation with various stakeholders, including residents, lobbyists and Council
- Define lobbying, the list of lobbying activities (to be included and excluded) and identification of the public office holders
- Develop a plan for online portal
- Review and report of options for Lobbyist Registrar

Next Steps

Lobbyist Code of Conduct

Next Steps

- incorporate any revisions to the draft Code of Conduct as a result of the consultation