

SIGN VARIANCE APPLICATION, 10432 ISLINGTON AVENUE, KLEINBURG-NASHVILLE HERITAGE CONSERVATION DISTRICT – WARD 1

Recommendation

The following recommendations is for the consideration of Heritage Vaughan committee:

1. That Heritage Vaughan recommend to the Sign Variance committee, that Sign Variance Application SV.13-00 for a third party development sign at 10432 Islington Avenue, not be permitted.

Contribution to Sustainability

This report is consistent with the priorities previously set by Council in the Green Directions, Vaughan, Community Sustainability Environmental Master Plan, Goal 4, and Objective 4.1:

- To foster a city with strong social cohesion, an engaging arts scene, and a clear sense of its culture and heritage.

Economic Impact

N/A

Communications Plan

Recommendations and approvals resulting in the review of this matter will be forwarded to the required authorities and proponents.

Purpose

The purpose of this report is to review the proposed Sign Variance application relating to a property within the Kleinburg-Nashville Heritage Conservation District, 10432 Islington Avenue, a vacant former car garage/gas station.

Background - Analysis and Options

Heritage Vaughan committee may comment on proposed sign variance applications that pertain to properties within Vaughan's four heritage conservation Districts.

The proposed signage for the KN-Heritage District is for a third party development ground sign promoting a new subdivision in Kleinburg. The site of the sign is along Islington Avenue and in a vacant property, once the location of a car garage and gas station.

The sign is 8 feet wide, 12 feet in height and sits on a 3 feet from the ground. Wood posts support the structure. The sign is within the height requirements for development signs in Vaughan, however, due to its location in the Special Sign District, where such large third party signs are not permitted, the applicant requires a variance for its installation.

The KN Heritage Conservation District design guidelines do not permit ground signs and in particular signs of this size.

Relationship to Vaughan Vision 2020/Strategic Plan

In consideration of the strategic priorities related to Vaughan Vision 2020, the report will provide:

- **STRATEGIC GOAL:**
Service Excellence - Providing service excellence to citizens.
- **STRATEGIC OBJECTIVES:**
Preserve our heritage and support diversity, arts and culture.

This report is consistent with the priorities previously set by Council, however the necessary resources have not been allocated and approved.

Regional Implications

N/A.

Conclusion

Due to the size, location and third party nature of this sign, it is recommended that the sign not be recommended for approval to the Sign Variance Committee.

Attachments

None.

Report prepared by:

Angela Palermo, Manager of Culture ext. 8139