

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 27, 2017

13

The Finance, Administration and Audit Committee recommends that the Member's Resolution submitted by Councillor Shefman, dated June 6, 2017, be received.

- Whereas**, this event does not fulfill even one of the requirements of the City of Vaughan Municipally Significant Public Event Application as defined in the application which requires the event to have:

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 27, 2017

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- a. Local, regional, national or international historical or cultural significance
- b. Builds awareness of diverse cultures, or
- c. Benefits the community at large.

Therefore, it is recommended that:

All permits and agreements allowing this event to occur be withdrawn immediately, or, as an alternative and to show good faith, that the event be moved to a location that will not impact our residential and business community in such a profoundly negative manner.

Attachments

- 1. Memorandum, Gus Michaels, Director, By-Law & Compliance, Licensing and Permit Services Sunny Bains, Director, Recreation Services.
- 2. Municipally Significant Public Events Application
- 3. Memorandum, Councillor Alan Shefman

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)



MEMBER'S RESOLUTION

Meeting/Date: FINANCE AND ADMINISTRATION - JUNE 6, 2017

**Title: SPECIAL EVENTS APPLICATION AND RESPONSE
NORTHERN HEAT – RIBFEST EVENT - DUFFERIN CLARK COMMUNITY CENTRE**

Submitted by: COUNCILLOR ALAN SHEFMAN

Whereas, through the Special Events Application and the Facility Rental process, a commercial event, the Northern Heat Ribfest, has been given permission to use part of the Dufferin Clark Community Centre facility from June 22 – 26, and

Whereas, the first notice of this event was received by the Ward Councillor on May 8, even though the applicant had first submitted a request for the event December 1, 2016, therefor not providing any opportunity for input into the process by the Councillor, and

Whereas, serious concerns about this event were raised in a memo on May 8, at Council on May 16 and following the preparation of a memo from staff in response to the concerns raised at Council, a further memo from the Ward Councillor on June 2, and

Whereas, the applicant suggests that as many as 2,000 people per day may attend this event on June 23, 24 and 25, and

Whereas, the concerns raised impacting the immediate surrounding community which consists of single family homes to the south, a small commercial plaza to the north (with residential behind and to the east), the Dufferin Clark Community Centre to the west and Vaughan Secondary School to the east, include:

- Lack of parking for the projected numbers of people which will result in parking in the commercial plaza and throughout the residential areas abutting the location;
- Excessive traffic for three days, throughout the time of the event from 8:00 am to 10:00 pm;
- Excessive noise which may be generated by the number of people attending and the entertainment which will be a component of the event;
- Excessive waste strewn throughout the neighbourhood;
- Potential rowdyism if participants drink excessively;
- Potential increase in inebriated drivers leaving the event, impacting the safety of members of our community;
- A strain on both YRP and Bylaw staff to address issues of concern, and

Whereas, it is our responsibility as a municipality to ensure that the decisions we make are supportive of peace and harmony for our residents (and local businesses), and

Whereas, this purely commercial event will result in a significant negative impact on both the residents living throughout the area and the local businesses on the north side of Clark and;

Whereas, this event does not fulfill even one of the requirements of the City of Vaughan Municipally Significant Public Event Application as defined in the application which requires the event to have:

- a. Local, regional, national or international historical or cultural significance
- b. Builds awareness of diverse cultures, or
- c. Benefits the community at large.

Therefore, it is recommended that:

All permits and agreements allowing this event to occur be withdrawn immediately, or, as an alternative and to show good faith, that the event be moved to a location that will not impact our residential and business community in such a profoundly negative manner.

Respectfully submitted,

Councillor Alan Shefman

Attachments

1. Memorandum, Gus Michaels, Director, By-Law & Compliance, Licensing and Permit Services
Sunny Bains, Director, Recreation Services.
2. Municipally Significant Public Events Application
3. Memorandum, Councillor Alan Shefman

From: Shefman, Alan

Sent: Friday, June 2, 2017 5:45 PM

To: Michaels, Gus

Cc: Mayor and Members of Council; CouncilEAs; Jozefacki, Celeste; Senior Management Team; Czekalla-Martinez, Rudi; Heron, Janice; Traub, Debi

Subject: Re: Memo to MMoC regarding Ribfest at Dufferin Clark CC

Gus/Sunny

Thank you for following up on my recommendation for a staff report.

While I appreciate the extra steps that have been taken to lower the risk related to this event, I cannot accept this event being held in a local park, adjacent to a community centre and library and, most important, in the midst of a residential community. We are responsible to ensure that the decisions we make are the least disturbing possible for our residents (and local businesses). I am very concerned that this purely commercial event will result in a significant negative impact on both the local businesses on the north side of Clark and, without a doubt, on the residents living in the area.

If the numbers of people being suggested in the application are realized we will have a chaotic situation in the area no matter the police, Bylaw and private security presence we have available. Residential streets will be parked up, Clark will be jammed and the parking in the plaza across the street will suffer. Never mind the possibility of inebriated individuals walking in the area and attempting to drive away.

From our conversation held earlier this week it is clear to me that our event planning application approach is seriously flawed. For one, the Ward Councillor is not notified in a reasonable enough lead time to have more than a token response. That is just not acceptable. We also need to devise an approach to these applications that reviews purely commercial events differently than those whose interests have some linkage with the community.

As it seems from the attached information item, staff will not stop this event from taking place at this location - I have suggested a much better alternative location - In order to address this situation I will be bringing a recommendation to our Audit and Finance Committee Meeting next week when the Events Planning item will be discussed.

Regards

Alan

During the meeting of Council on May 16, 2017, the local Ward Councillor, Alan Shefman raised a concern regarding the proposed location, expected size of the event, possible volume of attendees and the related issues that may arise from the event including but not limited to, the possible traffic congestion.

Staff Comments:

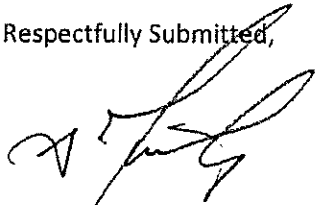
Staff have reviewed the application for the event and in accordance with applicable related by-laws and procedures, staff have determined that the event meets the necessary requirements for approval at the Dufferin Clark Community Centre parking lot. The rental contract for the use of a portion of the parking lot has been approved (at a higher commercial rate in accordance with the Recreation Services User Fee Policy and Pricing Schedule), followed by the Special Event Permit expected to be issued shortly.

As part of the approval process, events are subject to appropriate conditions designed and intended to establish controls that will minimize impacts while supporting a safe public event. In that regard, the following conditions have been added and agreed to by the organizer:

- Obtain and comply with a Special Event Permit, with additional conditions as required.
- Abide by Rental Contract Conditions and Regulations and permitted times; including compliance with all insurance requirements.
- Ensure sound, including music, is not excessive and is controlled within applicable by-laws.
- Secure Vaughan Secondary school parking lot from the School Board for event parking.
- Police and/or Security to patrol and control parking to ensure Community Centre parking spaces are not utilized by event members and attendees (monitored by Police and/or Security).
- Provide trained security to patrol for safety and ACGO & Gaming requirements and regulations.
- Provide Portable Washrooms.
- Ensure garbage is collected and contained in a single large garbage bin throughout the duration of the event.
- Permitted area is to be cleared of debris nightly.

The organizer is willing to continue to work with City staff to minimize the impact to residents and reaffirms his commitment to demonstrate how this event will be a positive one for the community. The organizer runs similar Ribfest events in Toronto, Newmarket, Windsor, Ajax, Waterloo, and Hamilton to name a few. Notwithstanding, and in support of concerns raised by the Councillor Shefman, enforcement staff will be attending the event to ensure adherence to the aforementioned conditions and to respond to any concerns that may arise.

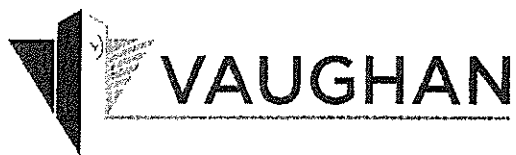
Respectfully Submitted,



Gus Michaels
Director & Chief Licensing Officer,
By-law & Compliance, Licensing & Permit Services



Sunny Bains
Director, Recreation Services



memorandum

DATE: June 2, 2017

TO: Hon. Mayor Bevilacqua & Members of City Council

FROM: Gus Michaels, Director, By-law & Compliance, Licensing and Permit Services
Sunny Bains, Director, Recreation Services

CC: Daniel Kostopoulos, City Manager
Mary Reali, Deputy City Manager, Community Services

RE: Northern Heat – Ribfest Event at Dufferin Clark Community Centre Parking Lot

Dear Hon. Mayor Bevilacqua and respected Members of City Council,

The purpose of this memo is to respond to a request made at the May 16, 2017 Council regarding the potential impacts for the surrounding community that may arise from the Ribfest event to be held June 23-25, 2017 in the parking lot at Dufferin Clark Community Centre and the steps City staff are undertaking to address these potential impacts.

Background:

The City of Vaughan promotes and supports public and private events of various types and sizes across the City through the administration of a formal application process in accordance with the City's policies for use and rental of public facilities and parking lots (i.e. rental contracts) and through the application and administration of the City's Special Events By-law # 370-2004, as amended.

On December 1st, 2016 a Facility Request form was received from Mr. Justin Brown seeking approval from the City to hold a special event, the Ribfest at the Garnet A. Williams Community Centre.

The dates/times of the event are as follows:

June 22, 2017: set up only and will have security guards overnight
June 23, 24, & 25, 2017 (8am to 10pm)
June 26, 2017: Clean up and take down (8am to 5pm)

On March 7, 2017, a working group comprised of City staff from various departments met with Mr. Brown on-site at Garnet A. Williams Community Centre to review the event proposal and corresponding logistics. Through this consultation process, it was determined that the event would be better accommodated at the Dufferin Clark Community Centre parking lot. The process for assessing the proposal includes consultation with representatives from By-Law & Compliance, Licensing and Permit Services; Facility Maintenance Services; Parks Operations; Recreation Services and Vaughan Fire & Rescue. The proposed event dates fall between sessions for programs offered by Recreation Services at Dufferin Clark Community Centre. Vaughan Public Libraries did not identify any concerns with the proposal or conflicts with scheduled library programming.

MUNICIPALLY SIGNIFICANT PUBLIC EVENT APPLICATION
"Event of Municipal Significance"
Definition:

A one time, annual or infrequently occurring event that is open to the public, has a predetermined opening and closing date and time, and which:

- a) has local, regional, national or international historical or cultural significance;
- b) builds awareness of diverse cultures; or
- c) benefits the community-at large

A completed application shall be received by the Office of the City Clerk - Shari Gouzvaris, 2141 Major Mackenzie Drive, Vaughan, ON, L6A 1T1 or shari.gouzvaris@vaughan.ca. Please be advised that the application shall be received a minimum sixty (60) days prior to the event if more than 5000 people per day are expected and a minimum of 30 days prior to the event if fewer than 5000 per day are expected. Incomplete applications will be returned to the organizer for further information. Applications submitted late may not receive approval.

Application Information

<u>Contract Information</u>	
Applicant's Name:	Justin Brown
Name of Organization / Association:	Northern Heat Rib Series
Address:	40 Crescent Ave, St Thomas, ON, N5P 2K3
Contract Information:	5196364037
	justin@northernheatribseries.ca <small>Email</small>
<u>Event Details</u>	
Date of the event:	2017/06/23-2017/06/25
Starting Time:	4PM Fri
End Time:	7PM Sun
Location:	Dufferin Clark CC
Number of people expected to attend per day:	2,000/Day
Entrance Fee Payable (If applicable):	FREE ENTRY
Explain why you believe your event meets the definition of an event of Municipal Significance:	
<p><u>OUR EVENT IS MUNICIPALLY SIGNIFICANT BECAUSE:</u></p> <p><u>1) IT FEATURES FREE ENTRY FOR THE COMMUNITY</u></p> <p><u>2) IT BRINGS FAMILIES & CITIZENS TOGETHER FOR A CELEBRATION</u></p> <p><u>3) IT BRINGS TOURISM TO THE AREA & DRIVES ECONOMIC DEVELOPMENT</u></p> <p><u>4) WE MAKE A SIGNIFICANT INVESTMENT IN THE COMMUNITY</u></p> <p><u>5) OUR GOAL IS TO HAVE A POSITIVE IMPACT ON THE COMMUNITY</u></p> <p><u>6) WE ARE INCLUSIVE TO ALL CULTURES AND OFFER SOMETHING FOR EVERYONE</u></p>	

Times when alcohol will be served:

FRI (4PM-11PM) SAT (11AM-11PM) SUN (11AM-7PM)

Provide a schematic of the area where alcohol will be served.

How does this event benefit the community at large?:

THIS EVENT BENEFITS THE COMMUNITY AT LARGE BY PROVIDING A FUN & SAFE WAY FOR PEOPLE TO COME TOGETHER. FREE ENTRY FOR EVERYONE ENSURES THAT NO ONE IS LEFT OUT & EVERYONE CAN ENJOY.

THE EVENT MAKES A SIGNIFICANT INVESTMENT IN THE COMMUNITY AND INCREASES TOURISM FOR THE AREA.

COMMUNITY PROGRAMMING IS AN IMPORTANT PART OF A STRONG & UNIFIED COMMUNITY AND WE OFFER A WAY FOR EVERYONE TO PARTICIPATE AT NO COST.

OUR SOLE PURPOSE IS TO OFFER FREE PROGRAMMING TO THE COMMUNITY AND BE A POSITIVE IMPACT

Trained security will be present to ID individuals and ensure Alcohol and Gaming Commission of Ontario (ACGO) requirements and regulations are followed.

Yes ☒

City of Vaughan's Municipal Alcohol Policy must also be followed for all events occurring on municipal property. I have read and understand the policy.

Yes ☒

Notice with respect to Collection of Personal Information

This information is collected under the legal authority of the *Municipal Act, 2001, S.O. 2001, c. 25, Section 23(1) as amended*. The information will be used in respect to hosting a municipally significant event in the City of Vaughan and ensuring compliance with rules and regulations. Personal information will be disclosed to the Office of the City Clerk in accordance with the *Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. M. 56 as amended*. For more information, please contact: Shari Gouzvaris, Supervisor, City Clerk's Administrative Services (905) 832-8585 ext. 8280