



memorandum

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Communication
cw: <u>Dec 1/15</u>
Item: <u>18</u>

DATE: November 30, 2015

TO: Mayor and Members of Council

FROM: Bruna Pace, Senior Plans Examiner, Building Standards – Sign Variance
Committee Chair

RE: **Communication**

Item18 – Committee of the Whole, report No. 44 – December 1, 2015.

SIGN VARIANCE APPLICATION FILE NO: SV.15-013
OWNER: 2112443 ONTARIO INC.
LOCATION: 7733 KEELE STREET
LOT 25-26, REGISTERED PLAN 2468

Recommendation

The Sign Variance Committee recommends:

1. That the recommendation from the Sign Variance Committee regarding Sign Variance Application File No. SV.15-013 be amended to reflect Committee's decision that the application be APPROVED;
2. That this matter be referred back to Sign Variance Committee to allow further discussions to take place with the applicant.

Purpose

The purpose of this communication is to correct and give clarification to the Sign Variance Committee's recommendation regarding Sign Variance Application SV.15-013, 2112443 Ontario Inc.

Background

The subject sign variance application was considered at the Sign Variance Committee meeting of October 28, 2015. The information before Committee at the time of the meeting resulted in Committee supporting the sign variance, subject to the applicant meeting all set back requirements and all illegal signs being removed from the property and buildings.

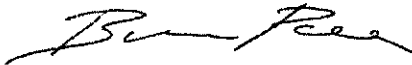
As a result of further analysis done after the meeting, it was confirmed that no-re-zoning application had been filed for the residential property abutting the south side of the subject site, such that the required set back could not be met. Furthermore, the lack of height dimension of

the proposed billboard sign does not provide enough information to determine the impact on the adjoining residential area for the east.

The report before Committee should be corrected to reflect the Sign Variance Committee's decision to recommend approval of the sign variance application. In view of the analysis conducted after the meeting, the applicant's inability to meet setback requirements and the lack of detailed dimensions of the proposed sign, it is recommended that this matter be referred back to the Sign Variance Committee for further discussions with the applicant.

Attachment

Respectfully Submitted

A handwritten signature in cursive script, appearing to read 'Bruna Pace'.

Bruna Pace
Chair, Sign Variance Committee
Senior Plans Examiner, Ext. 8421
Building Standards

/as