

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 30, 2012

Item 3, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 30, 2012.

3 THE TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS REQUEST FOR AMENDMENTS TO THE SIGN-BY-LAW

The Committee of the Whole recommends:

- 1) That staff review the Sign By-law and consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events; and
- 2) That the following report of the City Clerk, dated October 16, 2012, be received.

Recommendation

The City Clerk, on behalf of the Task Force on the City's Role in Festivals and Community Events, forwards the following recommendation from its meeting of September 24, 2012:

- 1) That in the review of the Sign By-law, Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events; and
- 2) That the review and consideration of this specific Sign By-law category be in consultation with the Task Force on the City's Role in Festivals and Community Events.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communication Plan

Any changes in policy or requirements resulting from consideration of this report will be communicated to the appropriate parties, as required.

Purpose

To forward for Council's consideration the request of the Task Force on the City's Role in Festivals and Community Events.

Background – Analysis and Options

Council, at its meeting of September 27, 2011, approved the establishment of the Task Force on the City's Role in Festivals and Community Events. The Task Force is responsible for research and consultation leading to the production of a findings report recommending whether and/or how the City and the City resources should be linked to Community Festivals and Events.

At the meeting of September 24, 2012, the Task Force recommended that Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events and provided the following suggestions:

- Sign permits be available for one time (annual) events;
- Applications be submitted at least one month in advance of the event;

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 30, 2012

Item 3, CW Report No. 39 – Page 2

- Permit up to 10 signs on municipal roads, to be placed up to 14 days before the event and removed within 48 hours of the closing of the event;
- Signs must fit into City of Vaughan and York Region regulation sizes and adhere to road safety requirements and the rules for commercial signs;
- That staked signs be permitted; and
- That a map be provided which clearly shows appropriate locations.

The Task Force also requested that the review and consideration of this specific Sign By-law category be in consultation with the Task Force on the City's Role in Festivals and Community Events.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the Vaughan Vision 2020/Strategic Plan:

Service Excellence: Demonstrate Excellence in Service Delivery
 Lead & Promote Environmental Sustainability
 Promote Community Safety, Health & Wellness

Staff Excellence: Demonstrate Effective Leadership

Regional Implications

None

Conclusion

This recommendation is submitted on behalf of the Task force on the City's Role in Festivals and Community Events. The Task Force is requesting that Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events in consultation with the Task Force.

Attachments

None

Report prepared by:

R. Magnifico
Assistant City Clerk

**THE TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS
REQUEST FOR AMENDMENTS TO THE SIGN-BY-LAW****Recommendation**

The City Clerk, on behalf of the Task Force on the City's Role in Festivals and Community Events, forwards the following recommendation from its meeting of September 24, 2012:

- 1) That in the review of the Sign By-law, Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events; and
- 2) That the review and consideration of this specific Sign By-law category be in consultation with the Task Force on the City's Role in Festivals and Community Events.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communication Plan

Any changes in policy or requirements resulting from consideration of this report will be communicated to the appropriate parties, as required.

Purpose

To forward for Council's consideration the request of the Task Force on the City's Role in Festivals and Community Events.

Background – Analysis and Options

Council, at its meeting of September 27, 2011, approved the establishment of the Task Force on the City's Role in Festivals and Community Events. The Task Force is responsible for research and consultation leading to the production of a findings report recommending whether and/or how the City and the City resources should be linked to Community Festivals and Events.

At the meeting of September 24, 2012, the Task Force recommended that Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events and provided the following suggestions:

- Sign permits be available for one time (annual) events;
- Applications be submitted at least one month in advance of the event;
- Permit up to 10 signs on municipal roads, to be placed up to 14 days before the event and removed within 48 hours of the closing of the event;
- Signs must fit into City of Vaughan and York Region regulation sizes and adhere to road safety requirements and the rules for commercial signs;
- That staked signs be permitted; and
- That a map be provided which clearly shows appropriate locations.

The Task Force also requested that the review and consideration of this specific Sign By-law category be in consultation with the Task Force on the City's Role in Festivals and Community Events.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the Vaughan Vision 2020/Strategic Plan:

Service Excellence: Demonstrate Excellence in Service Delivery
 Lead & Promote Environmental Sustainability
 Promote Community Safety, Health & Wellness

Staff Excellence: Demonstrate Effective Leadership

Regional Implications

None

Conclusion

This recommendation is submitted on behalf of the Task force on the City's Role in Festivals and Community Events. The Task Force is requesting that Council consider creating a specific category to permit temporary signage for City recognized Community Festivals and Events in consultation with the Task Force.

Attachments

None

Report prepared by:

R. Magnifico
Assistant City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk