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DEPUTATION – MS. RINA DE DONATO
WITH RESPECT TO GIRLS ON THE RUN

The Committee of the Whole recommends that the deputation of Ms. Rina De Donato, Girls on the Run, Finch Avenue West, Toronto, and Communication C1, dated August 24, 2012, be received and referred to staff for a report to the Council meeting of September 25, 2012, addressing the deputant's requests.



memorandum

C	<u>8</u>
Item #	<u>51</u>
Report No.	<u>33</u>
<u>Council - Sept 25/12</u>	

DATE: September 25, 2012

TO: Mayor Bevilacqua and Members of Council

FROM: Marlon Kallideen, Commissioner of Community Services

COPY: Clayton Harris, City Manager
Jeff Abrams, City Clerk
Mary Reali, Director of Recreation & Culture
Paul Compton, Area Recreation Manager
Terri Cosentino, Manager Client Services
Joseph Chiarelli, Manager Special Project, Licensing and Permits

RE: COMMUNICATION C1
Committee of the Whole Meeting of September 4, 2012
Girls on the Run - GTA
Item 51, Report 33

At the Committee of the Whole meeting of September 4, 2012 Ms. Rina De Donato, Council Director for the Girls on the Run - GTA (GOTR) made a deputation requesting use of the showmobile for the June 2013 'It's Cool to be ME' 5 km Run/Event; to provide Services in Kind with respect to barricades, garbage and recycle bins; to provide assistance with road closures and any required permits; and, partner with Ivanhoe Cambridge (Vaughan Mills) and the Girls on the Run GTA, by providing advertising and media.

Following the deputation the communication was received and referred to staff for a report to the Council meeting of September 25, 2012, addressing the deputant's requests.

The GOTR 'It's Cool to be ME' 5km Run has been held at Downsview Park for the last 9 years but as a result of growth of the event (GOTR is expecting 6000 participants, coaches and spectators for the 2013 event) they have outgrown that park and are currently working with Ivanhoe Cambridge (Vaughan Mills) to host the event in Vaughan on Sunday, June 9, 2013.

The following is the City support available to GOTR within approved policies and procedures:

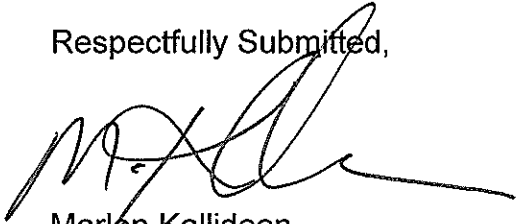
- Facilitating the required Services in Kind (pending availability) and any rental items;
- Upon Community Service Organization (CSO) status being granted, the Services in Kind (SIK) at the lowest possible subsidized rate;

- Promotion of the event through the City Website; poster, flyers and bulletins could also be posted at local community centres and libraries; and,
- Outreach with community groups and school boards by distributing information.

The applicant will be responsible for all costs associated with road closures including signs and barricades. The applicant will be required to complete a Special Event Application to conduct an athletic event at a cost of \$500.00 and fulfill all requirements as per the Special Events Bylaw.

Ms. De Donato has been advised of and satisfied with the level of support the City is able to offer and staff will work with the group to secure the applicable services.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'M. Kallideen', with a long horizontal flourish extending to the right.

Marlon Kallideen
Commissioner of Community Services

Fernandes, Sybil

From: Girls on the Run GTA <rina@girlsontherun.ca>
Sent: Friday, August 24, 2012 9:08 AM
To: Fernandes, Sybil
Subject: September 4th Deputation to Council

<div style="text-align: center;">e 1</div> <div style="text-align: center;">COMMUNICATION</div> <div>CW - <u>Sept 4/12</u></div> <div>ITEM - <u>Deputation 9)</u></div>
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Hello Sybil,

As per our conversation, below please find deputation details and request for support:

Girls on the Run Greater Toronto Area is a charitable organization which uses an interactive character development curriculum and running to develop self-respect and healthy lifestyles in pre-teen girls. Our core curriculum addresses many aspects of girls' development – their physical, emotional, mental and social well-being. Our lessons provide girls with the tools to make positive decisions and to avoid risky adolescent behaviours. Our 10 week program concludes with a non-competitive 5K event entitled It's Cool to be ME – this is where the girls and their families celebrate the successful completion of the program.

Girls on the Run would like to partner with the City of Vaughan and Ivanhoe Cambridge to bring our It's Cool to be ME 5K event to the City of Vaughan on June 9th, 2013. We are currently in discussion with Ivanhoe Cambridge. The event would start in the south parking lot of Vaughan Mills and proceed into the Edgeley corridor south of the mall, and concluding back at Vaughan Mills.

We would greatly appreciate the support of the City of Vaughan in the following areas:

- Use of the show-mobile for a time period of 8am to 1pm
- Barricades
- Assistance with road closures and any required permits
- Garbage can placement and removal

Thank you very much Sybil for bringing this information forward to Council. If you have any questions or require

Additional information, please do not hesitate to contact me.

See you September 4th. Regards,

Women on the Run 5K Registration now open – visit www.girlsontherun.ca to register!

rina de donato | council director
girls on the run greater toronto area
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p. 416.798.8836 | f. 416.798.8830
www.girlsontherun.ca

learn
dream

live
run.

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