

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012**

Item 5, Report No. 33, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 25, 2012.

**5**

**PROCLAMATION REQUEST  
UNITED WAY WEEK**

**The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 4, 2012:**

**Recommendation**

The City Clerk recommends:

- 1) That October 15 – October 19, 2012 be proclaimed as “United Way Week” in the City of Vaughan; and
- 2) That the proclamation be posted on the City’s website published on the City Page Online.

**Contribution to Sustainability**

N/A

**Economic Impact**

N/A

**Communications Plan**

Following consideration by Committee of the Whole, the Corporate Communications Department will post the proclamation on the City’s website under “Events – Proclamations” and on the City Page Online.

**Purpose**

To respond to the request received from the Campaign Chair, United Way of York Region.

**Background - Analysis and Options**

The correspondence received from the Campaign Chair, United Way of York Region, dated June 5, 2012, is attached.

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The United Way of York Region serves nine municipalities across the region including the City of Vaughan. The United Way of York Region is a trusted organization that leads in uniting donors, volunteers and human service providers to improve the quality of life in the communities of York Region, and address critical human needs by fostering innovative responsible and inclusive partnerships of financial and other resources. Council has granted this proclamation request in the past.

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012**

Item 5, CW Report No. 33 – Page 2

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report supports the strategic priorities established by Vaughan Vision 2020, in particular “Enhance and Ensure Community Safety, Health and Wellness”.

**Regional Implications**

This report supports the promotion of awareness throughout the Region about the United Way Community Campaign.

**Conclusion**

Staff is recommending that October 15 – October 19, 2012 be proclaimed as “United Way Week” in the City of Vaughan, and that the proclamation be posted on the City’s website and on the City Page Online.

**Attachments**

Attachment 1    Correspondence from the Campaign Chair, United Way of York Region, dated June 5, 2012

**Report prepared by**

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

## **COMMITTEE OF THE WHOLE SEPTEMBER 4, 2012**

### **PROCLAMATION REQUEST UNITED WAY WEEK**

#### **Recommendation**

The City Clerk recommends:

- 1) That October 15 – October 19, 2012 be proclaimed as “United Way Week” in the City of Vaughan; and
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#### **Contribution to Sustainability**

N/A

#### **Economic Impact**

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### **Attachments**

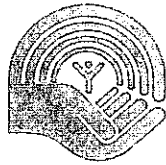
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### **Report prepared by**

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams  
City Clerk



## United Way of York Region

June 5, 2012

His Worship Maurizio Bevilacqua  
Mayor  
City of Vaughan  
2141 Major Mackenzie Drive  
Vaughan, ON  
L6A 1T1

Dear Mayor Bevilacqua:

Once again, we ask for your leadership and support to officially declare October 15 to October 19, 2012 as "United Way Week" across the City of Vaughan.

United Way Week builds momentum in each municipality across the region around our campaign and raises awareness about the important work United Way York Region and our member agencies carry out. The success of United Way Week, now in its 3<sup>rd</sup> year, is due in large part to your support and that of the City of Vaughan.

As you know so well, United Way invests in a network of agencies that provide critical, frontline services – all working to meet the immediate needs of so many of our residents. We continue to target three priority areas: moving people from poverty to possibility, helping kids be all they can be and building strong, healthy communities.

We are also investing in community initiatives, local people and groups creating simple solutions to complex social issues. In 2011, United Way York Region continued its transformational Strength Investments, allocating \$150,000 to support everyday people and groups already at work in their communities. This builds on our initial Strength Investments pilot launched in 2010, with now over \$300,000 supporting our region's civic muscle and community solutions.

"...more than roads, sewers, stores and stores", our five-part Meeting House series, allowed us to meet with over 200 residents in our region's five growth areas to discuss social infrastructure. We asked the public to share what is important in their community – spaces for gathering, opportunities for learning, networks, and more – and look forward to sharing our findings during United Way Week

Thank you again for your invaluable support. Should you have any immediate questions, please feel free to contact Daniele Zanotti, United Way York Region CEO at (905) 474-9974 ext. 224 or [dzanotti@uwyr.on.ca](mailto:dzanotti@uwyr.on.ca).

Sincerely,

*Barbara Bellissimo*

Barbara Bellissimo  
Senior Vice-President and Chief Agent, State Farm Canada;  
Campaign Chair, United Way York Region

cc: Mr. Clayton Harris, City Manager, City of Vaughan  
Mr. Daniele Zanotti, CEO, United Way York Region

**RECEIVED**

**JUN 8 - 2012**

**CLERK'S DEPT.**

**RECEIVED**

**JUN 7 2012**

**OFFICE OF THE MAYOR  
CITY OF VAUGHAN**