## EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012

Item 2, Report No. 33, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 25, 2012.

## 2

## PROCLAMATION REQUEST BIG BROTHER BIG SISTER MONTH

# The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 4, 2012:

## **Recommendation**

The City Clerk recommends:

- 1) That September 2012 be proclaimed as "Big Brother Big Sister Month", and that Council ratify the action taken; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

## **Contribution to Sustainability**

N/A

## **Economic Impact**

N/A

## **Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

## **Purpose**

To respond to the request received from Big Brothers Big Sisters of York.

## **Background - Analysis and Options**

The correspondence received from Big Brothers Big Sisters of York is attached. (Attachment 1)

The proclamation request meets the City's proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

(i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

The Big Brothers Big Sisters of York is part of Canada's leading children's mentoring organization whose programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children. The organization currently serves over 450 children in York Region in a variety of programs including Go Girls! Healthy Minds Healthy Bodies, In-School Mentoring, Mentoring for Teens, The Club, Activity Nights and Family and Couples Matches.

## **CITY OF VAUGHAN**

## EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012

## Item 2, CW Report No. 33 - Page 2

## Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020, in particular "Enhance and Ensure Community Safety, Health and Wellness".

## **Regional Implications**

This report supports the promotion of awareness throughout the Region.

## **Conclusion**

Staff is recommending that September 2012 be proclaimed as "Big Brother Big Sister Month", and that the proclamation be posted on the City's website and the City Page Online. Given that the first meeting of Council after the summer hiatus is scheduled for September 25, 2012, this report recommends that Council ratify the decision of Committee of the Whole at its meeting of September 4, 2012.

## **Attachments**

Attachment 1 Correspondence from Big Brothers Big Sisters of York, dated June 29, 2012

## Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

## COMMITTEE OF THE WHOLE - SEPTEMBER 4, 2012

## PROCLAMATION REQUEST BIG BROTHER BIG SISTER MONTH

## **Recommendation**

The City Clerk recommends:

- 1) That September 2012 be proclaimed as "Big Brother Big Sister Month", and that Council ratify the action taken; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

## **Contribution to Sustainability**

N/A

## **Economic Impact**

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## Purpose

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The Big Brothers Big Sisters of York is part of Canada's leading children's mentoring organization whose programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children. The organization currently serves over 450 children in York Region in a variety of programs including Go Girls! Healthy Minds Healthy Bodies, In-School Mentoring, Mentoring for Teens, The Club, Activity Nights and Family and Couples Matches.

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## Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams City Clerk



Attachment 1

June 29, 2012

City of Vaughan Mayor Maurizio Bevilacqua 2141 Major Mackenzie Drive Vaughan ON L6A 1T1

## Charitable #1067938888RR0001

Dear Mayor Bevilacqua,

This letter is to formally request the Town of Vaughan to declare September -- Big Brother Big Sister Month.

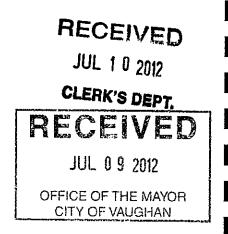
Big Brothers Big Sisters of York is part of Canada's leading children's mentoring organization. Our mentoring programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children and encourages them to develop optimistic views of themselves and their futures.

We are currently serving well over 450 children in York Region in a variety of programs including the traditional 1:1 Big Brothers & Big Sisters, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity night and Family and Couples Matches.

This is a National event and we would appreciate this being acknowledged by the Town.

Sincerely,

Betsy McIntyre Fundraising Development 905-726-2149 x 309





350 Industrial Pkwy South, Aurora, ON L4G 3V7 Phone 905-726-2149 www.bbbsy.ca



## PROCLAMATION

## Big Brothers Big Sisters Month September 2012

WHEREAS, Big Brothers Big Sisters of York is a wonderful service organization committed to matching children and youth with caring, volunteer mentors;

**AND WHEREAS**, evidence-based research has shown that the Big Brothers Big Sisters mentoring model contributes directly to increased academic achievement, better family and peer relationships, a substantially lower reliance on social assistance, reduced criminal behaviour, and a more successful transition from school to work;

AND WHEREAS, the future of our Big Brothers Big Sisters agency depends not only on its past impact, but also on the future impact for its Little Brothers and Little Sisters and the continued commitment to its Big Brothers and Big Sisters;

**AND WHEREAS**, Big Brothers Big Sisters of York relies heavily on the strength and dedication of its volunteers who, through their commitment and support, make a profound difference in the lives of children and youth in our community;

AND WHEREAS, the agency's goal is to expand its recruitment drive in order to serve more children and youth in our community;

NOW THEREFORE, I, \_\_\_\_\_\_, Chairperson or Mayor of municipality,

**DO HEREBY PROCLAIM** September, 2012 as **Big Brothers Big Sisters Month**. I encourage everyone to "Share a Little Magic" by logging onto <u>www.bbbsy.ca</u> to learn more about the volunteer programs offered by Big Brothers Big Sisters of York.

