

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 15, 2015

Item 24, Report No. 44, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 15, 2015.

**24 RESOLUTION REQUESTED BY A LOCAL WINERY / BREWERY
 TO SUPPORT AND ENDORSE
 “BY THE GLASS” MANUFACTURER’S LIMITED LIQUOR SALES LICENCE**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated December 1, 2015:

Recommendation

The City Clerk recommends:

1. That the Council of the Corporation of the City of Vaughan support the request of Magnotta Winery Corporation and endorse their application to obtain “By the Glass” Manufacturer’s Limited Liquor Sales Licences to sell and serve their wine and beer to patrons for consumption in single servings at their manufacturing site.

Contribution to Sustainability

This report implements the Goals and Objectives of Green Directions Vaughan as follows:

GOAL 4: To create a vibrant community where citizens, business and visitors thrive.

Economic Impact

There is no economic impact associated with this report.

Communications Plan

This report will be available on the City of Vaughan web site.

Purpose

A new regulation enacted under the Liquor Licence Act creates a new category of liquor licence that allows Ontario wineries and breweries to sell and serve their wine and beer to patrons in single servings at their manufacturing site. Manufacturers wishing to obtain Manufacturer’s Limited Liquor Sales Licence “By the Glass” licences must include with their applications to the Alcohol and Gaming Commission of Ontario (AGCO), a resolution approved by the local municipal Council supporting the issuance of such a licence.

This request is before Council as the City of Vaughan has received correspondence (attached) from a local winery / brewery seeking such a resolution for the purposes of applying to the (AGCO) for a “By the Glass” licence.

Background - Analysis and Options

On May 7, 2007, a new Regulation (Ontario Regulation 196/07) was enacted under the provisions of the Liquor Licence Act establishing a new class of liquor licence: a “Manufacturer’s Limited Liquor Sales Licence”. This new type of licence allows Ontario wineries and breweries to sell and serve the wine and beer which they have manufactured on site, in servings whose quantities do not exceed 341 ml (12oz) for beer and 142 ml (5oz) for wine, between the hours of 11:00 am and 9:00 pm on any day.

CITY OF VAUGHAN

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Normally, new liquor licences are issued by the Province only after a public consultation process has taken place. As this new class of “By the Glass” Manufacturer’s Licence is exempt from public advertising requirements, the regulations under the Liquor Licence Act instead require that a resolution be passed by the Council of the applicable municipality indicating support for the issuance of the licence-representing popular support of the local community.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

The recommendation contained in this report supports the following contained in the Term of Council Service Excellence Strategy Map (2014-2018):

VISION: A City of choice that promotes diversity, innovation and opportunity for all citizens, fostering a vibrant community life that is inclusive, progressive, environmentally responsible and sustainable.

MISSION: Citizens first through service excellence.

Regional Implications

There are no Regional implications associated with this report.

Conclusion

Approval of the recommendation will allow a City of Vaughan winery/brewery to include this resolution when applying to obtain a special liquor licence that would permit them to sell and serve wine and beer on the manufacturing site for the intent of promoting their product, either to enhance a tourism experience or for educational purposes.

Attachments

1. Correspondence from Magnotta Winery Corporation
2. AGCO Information Bulletin

Report prepared by:

Joseph Chiarelli
Special Projects, Licensing & Permits, Insurance Risk Manager, Ext. 8737

Rose Magnifico
Assistant City Clerk, Ext. 8030

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE - DECEMBER 1, 2015

RESOLUTION REQUESTED BY A LOCAL WINERY / BREWERY TO SUPPORT AND ENDORSE "BY THE GLASS" MANUFACTURER'S LIMITED LIQUOR SALES LICENCE

Recommendation

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Joseph Chiarelli
Special Projects, Licensing & Permits, Insurance Risk Manager, Ext. 8737

Rose Magnifico
Assistant City Clerk, Ext. 8030

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



November 23, 2015

City of Vaughan
City Clerk Office
2141 Major Mackenzie Drive
Vaughan, ON L6A 1T1

Attention: Rose Magnifico
Assistant City Clerk

Dear Ms. Magnifico:

I am writing to request from the Council of the City of Vaughan a resolution that states:

"The Council of the Corporation of the City of Vaughan supports and endorses the applications of wineries and breweries located within the geographic limits of the municipality to obtain "By the Glass" Manufacturers Liquor Sales Licenses to sell and serve wine and beer by the glass for consumption on their premises."

A copy of the above resolution is an AGCO requirement for an application to obtain a Manufacturer's Liquor Sales Licence.

Thank you for your assistance in this matter.

Regards,

A handwritten signature in black ink, appearing to be "Carmela Amadio", written over a horizontal line.

Carmela Amadio
Assistant to Rossana Di Zio Magnotta
Magnotta Winery Corporation

INFORMATION BULLETIN – No.19

'By the Glass'

Manufacturer's Limited Liquor Sales Licences

Sale and Service Hours Extended to 9 p.m.

(August 2008)

Effective August 13, 2008, the sale and service hours associated with a Manufacturer's Limited Liquor Sales Licence (i.e. 'By the Glass' licence) were extended to 9 p.m. from the previous cut-off time of 6 p.m. This change was introduced after consulting with stakeholders to further enhance the ability of Ontario wineries and breweries to provide a first-rate tourist experience to their customers.

A Manufacturer's Limited Liquor Sales Licence allows Ontario wineries and breweries to sell and serve their wine and beer to patrons for consumption in single servings at their manufacturing site. The servings must be in quantities that do not exceed 341 ml (12 oz.) for beer and 142 ml (5 oz.) for Ontario wine. The hours of sale and service under this licence are now between 11 a.m. and 9 p.m. on any day.

Manufacturers who already hold a Manufacturer's Limited Liquor Sales Licence are automatically eligible to sell and serve their wine and beer to 9 p.m.

For manufacturers interested in obtaining such a licence, they must first submit an Application for a Manufacturer's Limited Sales Licence (Form #1222) to the Alcohol and Gaming Commission of Ontario (AGCO), along with the appropriate fee, a site plan of the manufacturing site and written confirmation from the council of the municipality within which the applicant's manufacturing site is situated that a municipal resolution has been passed in support of the licence. The proposed licensed areas must be outlined in a clearly defined manner on the site plan.

The application needs to be fully approved by the AGCO before a licensee may permit the sale and service of wine or beer for consumption by patrons at the manufacturing site.

For further information about 'By the Glass' licensing, please visit the AGCO website at www.agco.on.ca or contact AGCO Customer Service at (416) 326-8700 or toll free in Ontario at 1-800-522-2876.

AGCO

Alcohol and Gaming
Commission of Ontario

CAJO

Commission des alcools
et des jeux de l'Ontario