

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 21, 2017**

Item 12, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 21, 2017.

**12**

**SIGN VARIANCE APPLICATION  
FILE NO: SV.17-007  
OWNER: 2151261 ONTARIO INC.  
LOCATION: 2270 TESTON ROAD  
LOT 26, CONCESSION 4  
WARD 1**

**The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated November 7, 2017:**

**Recommendation**

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.17-007, 2151261 Ontario Inc., be REFUSED.

**Contribution to Sustainability**

N/A

**Economic Impact**

The necessary resources have been allocated from within the existing complement.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

**Background - Analysis and Options**

The applicant is requesting to install one (1) 3-sided real estate sign.

Sign By-law Requirements (By-Law 203-92, as amended):

Section 4 – Signs permitted for all use categories

- 4.1 (b) Real Estate signs not exceeding 1.0 sq. m in sign area for residential uses and 2.0 sq. m in sign area for all other use categories, which advertise the sale, rental, or lease of the premises or lot upon which said signs are located.

**Variance Analysis:**

Allowed 2 sq m. Proposed 11.89 sq. m.

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**Relationship to Term of Council Service Excellence Strategy Map (2014-2018)**

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The Sign Variance Committee finds the proposed sign excessive in size/area for this type of sign and as a result, does not support the approval of the subject application.

If Council, however, finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Photo of Sign at Location
2. Sign Drawing

**Report prepared by:**

Angela Palermo  
Recreation Manager, Community Development and Planning, Ext. 8139  
Recreation Services

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Angela Palermo  
Recreation Manager, Community Development and Planning, Ext. 8139  
Recreation Services

Respectfully submitted,

Angela Palermo  
Chair (Alternate), Sign Variance Committee

/as



8'x4'



8'x8'



8'x4'



10'x10'

CUSTOMER   
CONTACT   
EMAIL   
TELEPHONE

CS SALES REP.   
PROOF CREATED BY   
DATE

ORDER   
PMS   
SIZE   
QUANTITY   
SIDES   
SUBSTRATE

#### ARTWORK REVISIONS

1.   
2.   
3.   
4.   
5.   
6.

#### APPROVED BY

DATE



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