CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 19. 2013

Item 9, Report No. 47, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 19, 2013.

CTV TOY MOUNTAIN EVENT REQUEST

The Committee of the Whole recommends:

1) That the following be approved:

9

- 1. That the City of Vaughan provide a permit at no charge for a Toy Mountain drop box to be set up at the North Thornhill Community Centre for the month of December 2013:
- That the permit for the facility and the services-in-kind be provided at no charge for the evening that CTV News schedules for the live onsite taping of the 6:00 pm news Toy Mountain Drive event;
- 3. That Buildings and Facilities staff and Recreation and Culture staff provide support as needed for the set up, clean up and organization of the above noted event in 2013; and
- 2) That the following member's resolution submitted by Councillor Racco, dated November 5, 2013, be received.

Member's Resolution

Submitted by Councillor Sandra Yeung Racco

Whereas, in December 2010, 2011 and 2012, the City of Vaughan hosted a CTV Toy Mountain event at the North Thornhill Community Centre; and

Whereas, CTV News and the Toy Mountain Drive have formally requested of the Ward 4 Council office that the City of Vaughan host another Toy Mountain drive at the North Thornhill Community Centre again on December 12, 2013; and

Whereas, CTV News and the Toy Mountain Drive have requested that the City host this event annually at a location in Vaughan since 2010; and

Whereas, the CTV Toy Mountain Drive is in keeping with the spirit of generosity and community giving that the City of Vaughan promotes, and is therefore in keeping with priorities previously set by Council;

Be it therefore resolved that the City of Vaughan officially support the CTV Toy Mountain Drive for 2013 and annually thereafter; and

That the City of Vaughan provide a permit at no charge for a Toy Mountain drop box to be set up at the North Thornhill Community Centre annually for the month of December; and

That the permit for the facility and the services-in-kind be provided annually at no charge for the evening that CTV News schedules for the live onsite taping of the 6:00 pm news Toy Mountain Drive event; and

That Buildings and Facilities staff and Recreation and Culture staff provide support as needed for the set up, clean up and organization of the above noted events; and

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 19, 2013

Item 9, CW Report No. 47 - Page 2

That the Corporate Communications Department advertise the Toy Mountain Drive via the City's website and social networking sites, a media advisory, and a news release.

Attachments

1. Request from CTV News to Host Toy Mountain Drive

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)



MEMBER'S RESOLUTION

Date: NOVEMBER 5, 2013 – COMMITTEE OF THE WHOLE

Title: CTV TOY MOUNTAIN EVENT REQUEST

Submitted by: Councillor Sandra Yeung Racco

Whereas, in December 2010, 2011 and 2012, the City of Vaughan hosted a CTV Toy Mountain event at the North Thornhill Community Centre; and

Whereas, CTV News and the Toy Mountain Drive have formally requested of the Ward 4 Council office that the City of Vaughan host another Toy Mountain drive at the North Thornhill Community Centre again on December 12, 2013; and

Whereas, CTV News and the Toy Mountain Drive have requested that the City host this event annually at a location in Vaughan since 2010; and

Whereas, the CTV Toy Mountain Drive is in keeping with the spirit of generosity and community giving that the City of Vaughan promotes, and is therefore in keeping with priorities previously set by Council;

Be it therefore resolved that the City of Vaughan officially support the CTV Toy Mountain Drive for 2013 and annually thereafter; and

That the City of Vaughan provide a permit at no charge for a Toy Mountain drop box to be set up at the North Thornhill Community Centre annually for the month of December; and

That the permit for the facility and the services-in-kind be provided annually at no charge for the evening that CTV News schedules for the live onsite taping of the 6:00 pm news Toy Mountain Drive event; and

That Buildings and Facilities staff and Recreation and Culture staff provide support as needed for the set up, clean up and organization of the above noted events; and

That the Corporate Communications Department advertise the Toy Mountain Drive via the City's website and social networking sites, a media advisory, and a news release.

Respectfully submitted,

Sandra Yeung Racco Councillor, Ward 4 (Concord/Thornhill North)

Attachments

1. Request from CTV News to Host Toy Mountain Drive

Furfaro, Cindy

From: Sarah Virro (Padacz) <Sarah.Virro@bellmedia.ca>

Sent: Thursday, October 24, 2013 5:43 AM

To: Furfaro, Cindy

Subject: Toy Mountain 2013 at North Thornhill Community Centre

Good Morning Cindy,

Hope you are doing well! Thank-you very much for your participation in last year's Toy Mountain Campaign and for helping us reach our goal of 150,000 toys for children in need.

We are now in the planning stages of our 18th Annual Toy Mountain Campaign in support of the Salvation Army. We again hope to help bring 150,000 smiles to little faces on Christmas morning.

We are wondering if we may come on location for a LIVE broadcast on **December 12, 2013** to celebrate your collection and invite others to bring their donations on site as well.

We were absolutely floored at the level of participation at your event last year- the kids, Bounce, and the enormous collection of over 7,000 toys really stood out and all of your hard work is greatly appreciated!

The donations will be collected by The Salvation Army the same night, after the LIVE broadcast. (as you know from previous years)

The lovely Mercedes Findlay is now in Amanda Buckstein's position and is CC'd on this email as well. Please reply all to this email so that we are both updated on the status of this request.

Looking forward to speaking with you soon and thank-you for your continuing support.

Sarah Virro

Sarah Virro | Remote Weather Producer

CTV Toronto | t 416-384-7100 | m 416-452-9939 | sarah.virro@bellmedia.ca 9 Channel Nine Court Agincourt, ON M1S4B5 Canada

