

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 15, 2016

Item 21, Report No. 38, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 15, 2016.

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**PROCLAMATION REQUEST
LUNG MONTH**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated November 1, 2016:

Recommendation

The City Clerk recommends:

1. That November 2016 be proclaimed as “Lung Month”; and
2. That the proclamation be posted on the City’s website and published on the City Page online.

Contribution to Sustainability

No direct contribution.

Economic Impact

No direct impact.

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the President and CEO of the Lung Association of Ontario.

Background - Analysis and Options

Correspondence was received from the President and CEO of the Lung Association in the Office of the Mayor and forwarded to the Office of the City Clerk.

The proclamation request meets the requirements of the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.

More than 2.4 million people in Ontario (or 1 in 5 people) experience serious breathing challenges such as asthma, chronic obstructive pulmonary disease and lung cancer. Lung disease remains the only one of the top four chronic diseases in Ontario without a comprehensive plan. This proclamation request would help support outreach initiatives to inform and educate all Ontarians about how to protect their breathing and to advocate for a comprehensive Ontario Lung Health Action Plan.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 15, 2016

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

The Lung Association of Ontario promotes lung health for residents in Vaughan and in the Regional Municipality of York as a whole.

Conclusion

Staff is recommending that November 2016 be proclaimed as Lung Month, and that the proclamation be posted on the City's website and the City Page Online.

Attachment

Attachment 1 Correspondence from the President and CEO, The Lung Association of Ontario

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams

ATTACHMENT 1

Dear Mayor/ Reeve/ Warden/ Regional Chair,

Did you know that November is Lung Month?

More than 2.4 million people in Ontario – one in five people in your area - experience serious breathing challenges such as asthma, chronic obstructive pulmonary disease and lung cancer, with many more are at risk.

And did you know that, despite these challenges, lung disease remains the only one of the top 4 chronic diseases in Ontario without a comprehensive plan?

That's why I'm writing to you... to invite you to join the mayors and reeves of municipalities throughout Ontario who are breathing life into their communities by issuing a proclamation declaring November Lung Month in their cities and towns, and asking the Government of Ontario to create and fund an Ontario Lung Health Action Plan. A sample proclamation can be found below.

This November, The Lung Association and our partners will be engaging in a series of information and outreach activities to inform and educate all Ontarians about how to protect their breathing and to advocate for a comprehensive Ontario Lung Health Action Plan. To put a further spotlight on the issue, we'll also be launching a new brand, one that better reflects the ever-changing needs of Ontarians, and that supports the building of a better breathing future for all of us who share the air – those who have lung disease, and those who don't, and hopefully never will.

If we don't act today to create an action plan to deal with lung disease and the challenges to our collective breathing, the impact to Ontario's economy by 2040, in direct and indirect costs will grow to an astonishing \$300 billion.

We thank you for your consideration, and hope that you will demonstrate your municipality's support for the lung health of all its citizens by signing the attached proclamation of November as Lung Month for entry into the official record.

Your commitment to issue a proclamation not only honours the 1 in 5 people with lung disease, but also the 5 in 5 who need to breathe. Because... When you can't breathe, nothing else matters.™

Sincerely,



George Habib

President and CEO, The [Lung Association](http://on.lung.ca) - Ontario
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gghabib@on.lung.ca | Tel: 416-864-9911, ext. 237

SAMPLE PROCLAMATION

LUNG MONTH

WHEREAS, in our region and throughout Ontario, one in five residents lives with lung disease; and

WHEREAS, lung disease is one of the most prevalent, deadly and costly chronic diseases; and

WHEREAS, we support all measures designed to advance and protect the health of its citizens and of Ontarians; and

WHEREAS, to increase awareness of lung health issues and to inform Ontarians about the importance of their lung health, the Ontario Lung Association has designated the month of November Lung Month,

NOW, THEREFORE, I _____

DO HEREBY PROCLAIM November 2016 as

"LUNG MONTH"

In _____