

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 29, 2013

**22 PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE
BUDGET REQUEST**

- 1) That the Pierre Berton Discovery Centre Fundraising Task Force initiate a fundraising campaign and report back in March 2014;
- 2) That the source of funding for \$7,500 to print fundraising packages be allocated from the Discovery Centre's capital reserve account;
- 3) That Communication C3, from the City Clerk, dated October 4, 2013, be received; and
- 4) That the following report of the City Clerk on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, dated October 15, 2013, be received.

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, recommends that the following recommendation of the September 20, 2013 meeting of the Pierre Berton Discovery Centre Fundraising Task Force, be considered:

1. That a request to Council for a \$7,500 budget to allow for printing fundraising packages and promotional initiatives, be approved; and
2. That this budget request be brought to the October 15, 2013 Committee of the Whole meeting.

Not applicable.

There is a \$7,500 requirement for new funding associated with this report.

Council's decision in this matter will be communicated to the Pierre Berton Discovery Centre Fundraising Task Force.

The purpose of this report is to bring forward for Council's consideration the request made by the Pierre Berton Discovery Centre Fundraising Task Force at its meeting of September 20, 2013 for a \$7,500 budget allocation to allow for printing fundraising packages and promotional initiatives.

The Pierre Berton Discovery Centre Fundraising Task Force was appointed in March 2013 and as part of their Terms of Reference are tasked with determining the fundraising potential of the Discovery Centre and to collect pledges for the capital and operating costs of the proposed centre.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 29, 2013

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As part of their fundraising strategy and work plan, the Fundraising Task Force has identified the need to produce 200 fundraising packages for potential donors and funders of the proposed Pierre Berton Discovery Centre. The packages would include a copy of the Feasibility Study for the centre, pledge forms, a quick facts reference brochure, and an introductory letter.

In addition, the Task Force would like to host a number of informal information gatherings to advise targeted groups/individuals on the Discovery Centre project and to request potential pledges and support for the proposed centre.

At the meeting of September 20, 2013, the Pierre Berton Discovery Centre Fundraising Task Force put forth the following recommendations:

1. That a request to Council for a \$7,500 budget to allow for printing fundraising packages and promotional initiatives, be approved; and
2. That this budget request be brought to the October 15, 2013 Committee of the Whole meeting.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the strategic priorities set out in Vaughan Vision 2020, in particular:

- STRATEGIC GOAL:
Service Excellence – Demonstrates excellence in service delivery.
- STRATEGIC OBJECTIVES:
Service Excellence - Preserve our heritage and support diversity, arts and culture.

Regional Implications

None.

Conclusion

The City Clerk is forwarding the Pierre Berton Discovery Centre Fundraising Task Force's recommendations of September 20, 2013, for Council's consideration.

Attachments

None.

Report Prepared By

Adelina Bellisario, Assistant City Clerk

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Communication
CW: <u>Oct 15/13</u>
Item: <u>22</u>

DATE: October 4, 2013

TO: Mayor and Members of Council

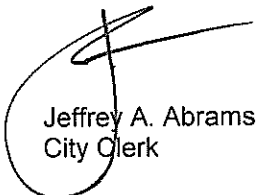
FROM: Jeffrey A. Abrams, City Clerk

RE: PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE
BUDGET REQUEST
COMMITTEE OF THE WHOLE OCTOBER 15, 2013

The above-captioned Item on the Committee of the Whole agenda for October 15, 2013 is a report submitted on behalf of the Pierre Berton Discovery Centre Fundraising Task Force. The report serves to convey the Task Force's recommendation that a \$7,500 budget be provided to allow for the printing of fundraising packages and promotional initiatives. The Task Force did not identify the potential source of funds for such a budget.

This is to advise Committee of the Whole that should it approve the Task Force's recommendation the source of funding will be the Discovery Centre's capital reserve account established in June, 2006. The account has a balance of \$658,000 at this time.

Respectfully submitted,



Jeffrey A. Abrams
City Clerk

JAA/cb

**PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE
BUDGET REQUEST****Recommendation**

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, recommends that the following recommendation of the September 20, 2013 meeting of the Pierre Berton Discovery Centre Fundraising Task Force, be considered:

1. That a request to Council for a \$7,500 budget to allow for printing fundraising packages and promotional initiatives, be approved; and
2. That this budget request be brought to the October 15, 2013 Committee of the Whole meeting.

Contribution to Sustainability

Not applicable.

Economic Impact

There is a \$7,500 requirement for new funding associated with this report.

Communications Plan

Council's decision in this matter will be communicated to the Pierre Berton Discovery Centre Fundraising Task Force.

Purpose

The purpose of this report is to bring forward for Council's consideration the request made by the Pierre Berton Discovery Centre Fundraising Task Force at its meeting of September 20, 2013 for a \$7,500 budget allocation to allow for printing fundraising packages and promotional initiatives.

Background - Analysis and Options

The Pierre Berton Discovery Centre Fundraising Task Force was appointed in March 2013 and as part of their Terms of Reference are tasked with determining the fundraising potential of the Discovery Centre and to collect pledges for the capital and operating costs of the proposed centre.

As part of their fundraising strategy and work plan, the Fundraising Task Force has identified the need to produce 200 fundraising packages for potential donors and funders of the proposed Pierre Berton Discovery Centre. The packages would include a copy of the Feasibility Study for the centre, pledge forms, a quick facts reference brochure, and an introductory letter.

In addition, the Task Force would like to host a number of informal information gatherings to advise targeted groups/individuals on the Discovery Centre project and to request potential pledges and support for the proposed centre.

At the meeting of September 20, 2013, the Pierre Berton Discovery Centre Fundraising Task Force put forth the following recommendations:

1. That a request to Council for a \$7,500 budget to allow for printing fundraising packages and promotional initiatives, be approved; and
2. That this budget request be brought to the October 15, 2013 Committee of the Whole meeting.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the strategic priorities set out in Vaughan Vision 2020, in particular:

- STRATEGIC GOAL:
Service Excellence – Demonstrates excellence in service delivery.
- STRATEGIC OBJECTIVES:
Service Excellence - Preserve our heritage and support diversity, arts and culture.

Regional Implications

None.

Conclusion

The City Clerk is forwarding the Pierre Berton Discovery Centre Fundraising Task Force's' recommendations of September 20, 2013, for Council's consideration.

Attachments

None.

Report Prepared By

Adelina Bellisario, Assistant City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk