

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 20, 2015

Item 7, Report No. 35, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 20, 2015.

7

PROCLAMATION REQUEST WASTE REDUCTION WEEK IN ONTARIO

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated October 7, 2015:

Recommendation

The City Clerk recommends:

1. That October 19 – 25, 2015 be proclaimed as “Waste Reduction Week in Ontario” in the City of Vaughan; and
2. That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

Waste Reduction Week contributes to Green Directions Vaughan Goal 1:

To significantly reduce our use of natural resources and the amount of waste generated by encouraging all residents to adopt more environmentally conscious choices and consider new ways to reduce their waste.

Waste Reduction Week in Ontario will provide residents of Vaughan with information and ideas to reduce waste in all aspects of their daily living.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Executive Director, Recycling Council of Ontario.

Background - Analysis and Options

Correspondence was received from the Executive Director of the Recycling Council of Ontario in the Council Offices on September 4, 2015, and forwarded to the City Clerk’s Office (Attachment 1).

The proclamation request meets one of the requirements of the City’s Proclamation Policy, namely:

“If the event, campaign, or declaration is directly related to matters over which the City has jurisdiction or the City sponsors the event, campaign, or other matter”.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 20, 2015

Item 7, CW Report No. 35 – Page 2

The Recycling Council of Ontario has requested the City publicize Waste Reduction Week in Ontario to raise awareness about the importance of waste reduction, and to encourage residents and business to contribute to environmental protection. Council has previously granted this proclamation request.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

N/A

Conclusion

Staff is recommending that October 19 – 25, 2015 be proclaimed as "Waste Reduction Week in Ontario", and that the proclamation be posted on the City's website and the City Page Online.

Attachments

Attachment 1 Correspondence from the Executive Director, Recycling Council of Ontario.

Report prepared by:

Julia Bartolomeo, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

PROCLAMATION REQUEST
WASTE REDUCTION WEEK IN ONTARIO

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Report prepared by:

Julia Bartolomeo, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

Sept. 3, 2015

Dear Council,

In our ongoing effort to educate and engage communities about waste reduction, Recycling Council of Ontario asks municipalities from across the province to demonstrate their commitment to the environment and proclaim Oct. 19 – 25, 2015 as Waste Reduction Week in Ontario.

For communities that do not formally proclaim weeks/events, we encourage additional activities for public engagement.

Waste Reduction Week in Canada is a national campaign that builds awareness around issues of sustainable and responsible consumption, encourages the selection of environmentally responsible products/services, and promotes actions that divert waste from disposal and conserve natural resources.

Your community's commitment and participation in Waste Reduction Week in Ontario demonstrates the importance of waste reduction, and encourages residents and businesses to contribute to environmental protection.

There are five ways for council to support Waste Reduction Week in Ontario.

1. Promote Waste Reduction Week in Ontario through social media using hashtag #WasteReductionWeek. Share ideas, examples, and pictures of waste reduction initiatives that show your commitment to reducing waste at home, the office, and in the community.
2. Organize Waste Reduction Week in Ontario events in your local community. Register online at www.wrrcanada.com/events.
3. Proclaim online at www.wrrcanada.com/proclamations

continued

4. Incorporate the following into a formal municipal resolution and email your resolution/proclamation to wrw@rco.on.ca:

WHEREAS the generation of solid waste and the needless waste of water and energy resources are recognized as global environmental problems and,

WHEREAS municipal and provincial governments have an important role to play in promoting waste reduction, reuse, recycling, composting and other conservation measures and,

WHEREAS communities, businesses and organizations across Canada have committed to working together to raise awareness of these issues during Waste Reduction Week in Canada, and,

NOW KNOW YE THAT We do by these presents proclaim and declare that Oct. 19 - 25, 2015, inclusive, shall be known as Waste Reduction Week.

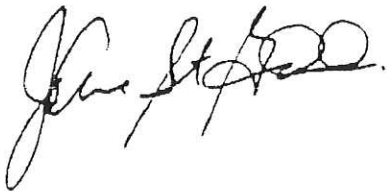
5. Utilize the attached certificate and include your municipality's logo or seal. An electronic version of the certificate is also available at www.rco.on.ca/wrw_ontario. Email your completed certificate to wrw@rco.on.ca.

Please join municipalities across Canada by participating Oct. 19 - 25, 2015 in Waste Reduction Week in Ontario.

For more information, visit www.wrwcanada.com.

Thank you for your commitment to the environment and waste reduction.

Kind regards,



Jo-Anne St. Godard
Executive Director
Recycling Council of Ontario
416.657.2797, ext. 3
wrw@rco.on.ca