

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 19, 2016

Item 4, Report No. 34, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 19, 2016.

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PROCLAMATION REQUEST
CHILD ABUSE PREVENTION MONTH

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated October 5, 2016:

Recommendation

The City Clerk recommends:

1. That October 2016 be proclaimed as “Child Abuse Prevention Month”; and
2. That the proclamation be posted on the City’s website and published on the City Page online.

Contribution to Sustainability

No direct contribution.

Economic Impact

No direct impact.

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Chief Executive Officer of the York Region Children’s Aid Society.

Background - Analysis and Options

Correspondence was received from the Chief Executive Officer of the York Region Children’s Aid Society in the Office of the Mayor and forwarded to the Office of the City Clerk.

The proclamation request meets the requirements of the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.

This initiative seeks to raises levels of awareness of child abuse for children, youth and families. The intention is that awareness can help keep children and youth safe in the community.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 19, 2016

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

The York Region Children's Aid Society promotes health and safety for children and youth in Vaughan and in the Regional Municipality of York as a whole.

Conclusion

Staff is recommending that October 2016 be proclaimed as Child Abuse Prevention Month, and that the proclamation be posted on the City's website and the City Page Online.

Attachment

Attachment 1 Correspondence from the Chief Executive Officer, York Region Children's Aid Society

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams

CHILD ABUSE PREVENTION MONTH

**SPEAK UP
FOR KIDS**

Children's Aid Can Help



Mailing Address:

Kennedy Place
16915 Leslie Street
Newmarket, Ontario
L3Y 9A1
Fax: (905) 895-2113
Legal Fax: (905) 895-9047

120 East Beaver Creek Road
Suite #301
Richmond Hill, Ontario
L4B 4V1
Fax: (905) 882-6274

3901 Highway No. 7, West
Suite #202
Woodbridge, Ontario
L4L 8L5

Phone: (905) 895-2318
Toll Free: 1 (800) 718-3850

September 13, 2016

Mr. Maurizio Bevilacqua
Mayor, City of Vaughan
2141 Major MacKenzie Dr.
Vaughan, Ontario
L6A 1T1

RECEIVED

SEP 15 2016

CLERK'S DEPT.

Re: Invitation to Participate in Child Abuse Prevention Month

Dear Mr. Bevilacqua,

October is Child Abuse Prevention Month. Speak Up for Kids.
Children's Aid Can Help.

This October children's aid societies across the province are recognizing it as Child Abuse Prevention Month. We are reaching out to formally seek your support to participate in this important and potentially life changing initiative for children, youth and families.

We know that as elected officials you are a leader in the community and have an important role in keeping children and youth safe by sharing protection concerns with their local Children's Aid Society.

Please consider getting involved this October for Child Abuse Prevention Month by:

- Making available pamphlets on child abuse at your office;
- Sharing a poster at your reception about Child Abuse Prevention Month;
- Showing your support for Child Abuse Awareness Month by participating in GO PURPLE DAY by dressing in purple on Wednesday, October 19, 2016.
- Displaying your support this October re: Child Abuse Prevention Month on your website and other social media platforms.

Available Tools:

- To raise awareness about Child Abuse Prevention Month and to help educate your staff, York Region Children's Aid Society is able to provide:
- A PowerPoint presentation on child abuse;
 - Videos; and
 - Information pamphlets on child abuse.

We would also welcome the opportunity to do a free presentation to you and your colleagues to inform you about:

- When it may be necessary to call York Region Children's Aid Society; and
- How our agency can be a source of support

To book a free presentation for you and your staff, please contact us at Speakers.Bureau@yorkcas.org.

We would be pleased to speak with you about our upcoming Child Abuse Prevention Month and any questions you may have about this important initiative. Ms. Kayla Scott (YR CAS, Strategy and Project Analyst – kayla.scott@yorkcas.org /905-898-2318 ext. 6403) will follow up with your office.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Colette Prévost', with a stylized flourish at the end.

Colette Prévost
Chief Executive Officer