

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 8, 2013

Item 3, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 8, 2013.

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**PROCLAMATION REQUEST
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 24, 2013:

Recommendation

The City Clerk recommends:

- 1) That October 30, 2013 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the President of the Canadian Union of Public Employees (CUPE) and the President of the Ontario Coalition for Better Child Care (OCBCC).

Background - Analysis and Options

The correspondence received from the President of the Canadian Union of Public Employees (CUPE) and the President of the Ontario Coalition for Better Child Care (OCBCC) is attached. (Attachment 1)

The proclamation request meets the City’s Proclamation policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Ontario Coalition for Better Child Care (OCBCC) and the Canadian Union of Public Employees (CUPE) are asking that the City of Vaughan publicize this proclamation in recognition of the work of various groups that provide child care and to acknowledge the contributions they make in the lives children in our community. The City has granted this proclamation request in the past.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 8, 2013

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Relationship to Vaughan Vision 2020

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

N/A

Conclusion

Staff is recommending that October 30, 2013 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day”, and that the proclamation be posted on the City’s website and the City Page Online.

Attachments

Attachment 1 Correspondence from the Canadian Union of Public Employees (CUPE) and the Ontario Coalition for Better Child Care (OCBCC), dated August 22, 2013

Report prepared by:

Connie Bonsignore, Administrative Assistant to City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE – SEPTEMBER 24, 2013

PROCLAMATION REQUEST

CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY

RECOMMENDATION

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Contribution to Sustainability

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Report prepared by:

Connie Bonsignore, Administrative Assistant to City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



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Web: cupe.on.ca E-mail: cupeont@web.net

August 22, 2013

To Mayors and Councils,

We are writing to ask that you and your Council endorse a day of recognition for the many people who work providing care to children in your community. This year will mark the 13th Anniversary of our Awareness Day which recognizes the education, skills, commitment and dedication of Early Childhood Educators and Child Care Staff.

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and our other labour partners representing child care workers across Ontario are asking that Wednesday, October 30, 2013 be proclaimed as *Child Care Worker & Early Childhood Educator Appreciation Day* in accordance with the attached resolution.

Many groups are recognized by way of Municipal Resolution. Such a day allows the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

Many children, families and communities benefit from the work of child care workers. Child care also contributes to the economic life of communities. Research shows the many economic benefits accrued from affordable, accessible high quality child care. These benefits come from the number of people employed in the child care industry and because the availability of child care allows parents to work and to contribute to the economic life of society.

Even if your Council does not issue official proclamations, there are many ways for your municipality to participate in and celebrate this special day. We ask your Council to sponsor public announcements, display our posters and distribute our buttons. Many municipalities also organize events and contests for the day or have Councillors or the Mayor participate in events hosted by child care centres within the municipality. A list of ideas and examples is attached.

We hope that your proclamation of this day of appreciation, or your active support, will encourage and promote a day of community recognition for child care workers. Please fax the attached order to request posters and buttons to help you raise awareness and celebrate.

Please advise us of your participation in this day of recognition so that we can acknowledge your community's role in celebrating child care workers across Ontario on October 30th. Please direct any correspondence on proclamations and/or celebration activities to the attention of Sarah Declerck, by mail: CUPE, 80 Commerce Valley Drive East, Markham, Ontario, L3T 0B2 or by fax at 905-739-3999.

Thank you for your consideration.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Fred Hahn".

Fred Hahn
President, CUPE Ontario
cc: CMSMs/DSSABs

A handwritten signature in black ink, appearing to read "Sheila Olan-MacLean".

Sheila Olan-MacLean
President, OCBCC

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CLERK'S DEPT.

13th Annual Child Care Worker & Early Childhood Educator Appreciation Day

October 30, 2013

Resolution

Whereas years of research confirms the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

Whereas child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

Whereas Many studies show trained and knowledgeable Early Childhood Educators and child care staff are the most important element in quality child care, and that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover which leads to high quality education and care;

Therefore Be It Resolved that October 30, 2013 be designated the 13th annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of the community.



**Child Care Worker and Early Childhood
Educator Appreciation Day
October 30, 2013**

Materials Request Form
Materials are Bilingual (English / French)

- Please send the following items:

Number of Buttons _____

Number of Posters _____

A template Certificate of Appreciation will be automatically sent with each request.

Quantities are limited so please order only what you need! PLEASE PRINT!

Name: _____ Tel.# _____

Organization: _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Email Address: _____

Return this form by Mon October 21 to:

Fax: 416-538-6737

Mail: OCBCC, 489 College St., Suite 206, Toronto, ON M6G 1A5

E-Mail: info@childcareontario.org