

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 16, 2015**

Item 2, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 16, 2015.

**2**

**PROCLAMATION REQUEST  
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 9, 2015:

**Recommendation**

The City Clerk recommends:

1. That October 8, 2015 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day” in the City of Vaughan; and
2. That the proclamation be posted on the City’s website and published on the City Page Online.

**Contribution to Sustainability**

N/A

**Economic Impact**

N/A

**Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

**Purpose**

To respond to the request received from the President of the Canadian Union of Public Employees (CUPE).

**Background - Analysis and Options**

Correspondence was received from the President of the Canadian Union of Public Employees (CUPE) in the Office of the Mayor on August 4, 2015 and forwarded, as per Attachment 1.

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.

The Canadian Union of Public Employees (CUPE) is requesting that the City of Vaughan proclaim Child Care Worker & Early Childhood Educator Appreciation Day on October 8, 2015. This year marks the 15<sup>th</sup> anniversary of this awareness day, which recognizes the education, skills, commitment and dedication of Early Childhood Educators and child care staff to children, their families, and the community. Council has previously granted this proclamation request.

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Item 2, CW Report No. 31 – Page 2

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

**Regional Implications**

N/A

**Conclusion**

Staff is recommending that October 8, 2015 be proclaimed as “Child Care Worker & Early Educator Appreciation Day” and that the proclamation be posted on the City’s website and published on the City Page Online.

**Attachments**

Attachment 1 Correspondence from the President of the Canadian Union of Public Employees (CUPE).

**Report prepared by:**

Julia Bartolomeo, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

**PROCLAMATION REQUEST**

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### **Report prepared by:**

Julia Bartolomeo, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams  
City Clerk



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August 1, 2015

To Ontario Mayors and Councils,

We are writing to ask you and your council to proclaim ***Child Care Worker & Early Childhood Educator Appreciation Day, October 8, 2015***, a day of recognition for the many people who work providing child care in your community.

This year will mark the 15<sup>th</sup> anniversary of our awareness day that recognizes the education, skills, commitment and dedication of Early Childhood Educators (ECEs) and child care staff, and each year is proclaimed by municipalities and school boards across Ontario.

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and other labour and community partners are asking that **Thursday, October 8, 2015**, be proclaimed as ***Child Care Worker & Early Childhood Educator Appreciation Day*** in accordance with the attached resolution.

Many groups are recognized by way of municipal resolution. Such a day allows us to acknowledge the important contributions of child care workers and ECEs. Our children, families and communities benefit from the work of child care workers and ECEs. *Child Care Worker & Early Childhood Educator Appreciation Day* allows us to highlight the important work of these professionals.

Even if your council does not issue official proclamations, there are many ways for your municipality to participate in this special day. Your council could sponsor a public announcement, display our posters and distribute our buttons. Many municipalities also organize events and contests for the day or have councilors or the mayor participate in events hosted by child care centres within the municipality. A list of ideas and examples is attached.

We would like to acknowledge those municipalities celebrating child care workers and ECEs across Ontario on October 8<sup>th</sup>, 2015. Let us know whether your municipality is participating in the recognition day and we will add your municipality to our list of proclamations. Please direct any correspondence on proclamations and/or celebration activities to the attention of Lori-Ann Tanzola, by mail: CUPE, 80 Commerce Valley Drive East, Markham, Ontario, L3T 0B2 or by fax at 905-739-4001.

Thank you for your consideration.

In solidarity,

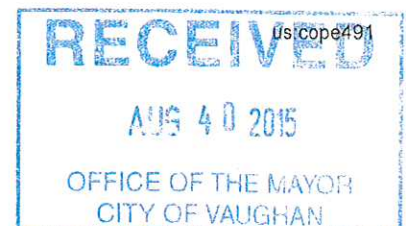
A handwritten signature in black ink, appearing to read "Fred Hahn".

Fred Hahn  
President, CUPE Ontario Division

A handwritten signature in black ink, appearing to read "Sheila Olan-Maclean".

Sheila Olan-Maclean  
President, OCBCC

cc: CMSMs/DSSABs





# CHILD CARE WORKER & ECE APPRECIATION DAY 2015

15<sup>TH</sup> ANNIVERSARY – OCTOBER 8<sup>TH</sup>, 2015

*This year marks the 15th annual Child Care Worker & Early Childhood Educator Appreciation Day, which will be held on **Thursday October 8th 2015**. On this day we recognize the hard work, meaningful care and continuous learning these educators provide children every day. This year's theme is **THE KEY TO QUALITY** in recognition of the essential role that educators play in quality programs.*

## Ideas to celebrate the day!

### Municipalities

- Place an ad in the local newspaper announcing Child Care Worker and ECE Appreciation Day.
- Take nominations from local child care centres for outstanding staff to be recognized by the Mayor through a letter, announcement or event.
- Encourage local councillors to tour child care centres to find out more about this important work. Event could also generate media coverage.
- Organize a community-wide celebration to recognize individual staff or centres and programs.

### School Boards

- Insert the day on the monthly calendar of October.
- Arrange to have the day announced on the PA the morning on Thursday October 8th.
- Encourage classes of grade 7 and 8 students to visit the child care centre. Students may ask the educators about their role as an ECE.
- Insert the day on the monthly calendar of October.
- Set up a wall of fame where parents have the opportunity to say thank you to each staff.

### Child care centres

- Host a pizza lunch for the staff. Give each staff member a certificate of appreciation.
- Have every staff in the centre vote on one child care champion of the year.
- Set up a board near the entrance of the centre where parents may write thank you notes.
- Have a sign on the door of the centre saying, "Today is the 15th annual Child Care Worker & Early Childhood Educator Appreciation Day".

## Show ECEs your appreciation on social media

- Share photos of how you're celebrating Child Care Worker and ECE Appreciation Day.
- Use the hashtags **#CCWAD** or **#ECEappreciation**
- Share an event prior to the date to raise awareness and get more people involved.
- Write a kind message about a child care provider you know.

**Please contact the OCBCC to order posters, buttons and certificates of appreciation.**

**Ontario Coalition for Better Child Care**

Phone: 416-538-0628 x 2 / toll-free 1-800-594-7514 x 2

Email: [campaigns@childcareontario.org](mailto:campaigns@childcareontario.org)

COALITION ONTARIENNE POUR  
de meilleurs services  
éducatifs à l'enfance



ONTARIO COALITION FOR  
**Better Child Care**