

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016**

Item 33, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 20, 2016.

**33**

**PROCLAMATION REQUEST**  
**BIG BROTHERS BIG SISTERS MONTH**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 7, 2016:

**Recommendation**

The City Clerk recommends:

1. That September 2016 be proclaimed as “Big Brothers Big Sisters Month”; and
2. That the proclamation be posted on the City’s website and published on the City Page online.

**Contribution to Sustainability**

N/A

**Economic Impact**

N/A

**Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

**Purpose**

To respond to the request received from the President & CEO of Big Brothers Big Sisters of York.

**Background - Analysis and Options**

Correspondence was received from the President & CEO of Big Brothers Big Sisters of York on August 24, 2016.

The proclamation request meets the requirements of the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.

Serving children between the ages of 6 – 16, Big Brothers Big Sisters of York’s mandate is to empower York Region’s next generation through life-changing, high impact One-to-One mentoring. The organization is committed to promoting healthy growth and development of young people, strengthening families and responding to and supporting changing community needs.

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016**

Item 33, CW Report No. 31 – Page 2

**Relationship to Term of Council Service Excellence Strategy Map (2014-2018)**

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

**Regional Implications**

N/A

**Conclusion**

Staff is recommending that September 2016 be proclaimed as Big Brothers Big Sisters month, and that the proclamation be posted on the City's website and the City Page Online.

**Attachment**

Attachment 1 Correspondence from President & CEO, Big Brothers Big Sisters of York

**Report prepared by:**

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

**PROCLAMATION REQUEST**  
**BIG BROTHERS BIG SISTERS MONTH**

**Recommendation**

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1. That September 2016 be proclaimed as “Big Brothers Big Sisters Month”; and
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**Contribution to Sustainability**

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**Regional Implications**

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**Report prepared by:**

Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams



Big Brothers Big Sisters  
of York

RECEIVED

AUG 24 2016

CLERK'S DEPT.

August 24, 2016

To whom it may concern

Big Brothers Big Sisters month is celebrated all across Canada during the month of September and we would like to request that the City of Vaughan proclaim September 2016 as Big Brothers Big Sisters month, helping us to raise awareness of mentoring in the Vaughan community.

Serving children between the ages of 6 to 16, Big Brothers Big Sisters of York's mandate is to empower York Region's next generation through life-changing, high-impact One-to-One mentoring. We are committed to promoting the healthy growth and development of young people, strengthening families and responding to and supporting changing community needs.

Big Brothers Big Sisters of York has been providing positive role models through mentoring programs to children & youth in York Region and the City of Vaughan since 1970 and we presently have a number of programs running in your community.

Mentoring is an effective tool that allows all individuals involved to develop their potential. Positive role models often prevent problems before they start. There is no question that mentoring programs improve the life prospects for children and youth identified as being at risk. Relationships with an adult mentor can provide the stability and support that is crucial to the healthy development of a child. This type of relationship has the potential to significantly and positively affect the emotional growth and well being of the child. Children with a positive role model learn to feel better about themselves. They are more able to say "no" to negative peer pressure, grow socially and emotionally, achieve greater academic success, and overcome difficult cultural adjustments. A child with a strong sense of self is less likely to engage in negative behaviours such as substance abuse, or participate in criminal activities. Research has made it abundantly clear that all children need and benefit greatly from the support and encouragement of caring adults. The benefits of such relationships include higher self-esteem, increased resilience, and positive social behaviour resulting in them being productive and positive members of their community.

Attached please find a copy of the official Big Brothers Big Sisters proclamation for your use. If you require any further information please let us know.

We greatly appreciate the support!

Sincerely,

A handwritten signature in black ink, appearing to read "Sarah Dame".

Sarah Dame President & CEO



## **PROCLAMATION**

### **Big Brothers Big Sisters Month**

**September 2016**

**WHEREAS**, Big Brothers Big Sisters of York is an important community organization committed to helping children and youth reach their full potential by matching them with caring, volunteer mentors;

**AND WHEREAS**, evidence-based research has shown that for every dollar invested in Big Brothers Big Sisters mentoring, society gets a return of \$18 dollars. In addition, youth who have a Big Brother or a Big Sisters are less likely to bully or be bullied, feel better about school, and are more likely to have a healthy and positive outlook on life well into adulthood;

**AND WHEREAS**, we believe that by changing the course of young lives we can in turn be changing the course of a community's future. That it could lead to a reduction in poverty and unemployment; to safer schools and neighbourhoods; or to a renewed optimism for growth.

**AND WHEREAS**, Big Brothers Big Sisters of York relies heavily on the strength and dedication of its volunteers who, through their commitment and support, make a profound difference in the lives of children and youth in our community;

**AND WHEREAS**, the agency's goal is to expand its recruitment drive in order to serve more children and youth in our community;

**NOW THEREFORE**, I, Maurizio Bevilacqua, Mayor of Vaughan, **DO HEREBY PROCLAIM** September, 2016 as **Big Brother Big Sister Month**. I encourage everyone to "Start Something" by logging onto [www.bbbsy.ca](http://www.bbbsy.ca) to learn more about the volunteer programs offered by Big Brothers Big Sisters of York.