

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016**

Item 14, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 20, 2016.

**14**

**PROCLAMATION AND FLAG RAISING REQUEST  
HISPANIC HERITAGE MONTH**

**The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 7, 2016:**

**Recommendation**

The City Clerk recommends:

1. That October 2016 be proclaimed as Hispanic Heritage Month;
2. That the Hispanic flag be raised at Vaughan City Hall on October 15, 2016 for the balance of the day; and
3. That the proclamation be posted on the City's website and published on the City Page online.

**Contribution to Sustainability**

N/A

**Economic Impact**

N/A

**Communications Plan**

The Office of Corporate Communications posts proclamations issued by the City on the City's website under "Proclamations" and on the City Page Online.

**Purpose**

To respond to the request received from the President and Founder of Fuerza Latina Community Services.

**Background - Analysis and Options**

Correspondence was received from the President and Founder of Fuerza Latina Community Services on July 6, 2016.

The proclamation and flag raising request meets the City's Proclamation and Flag Raising/Half Masting Policy, as follows:

"In recognition of the ethnic diversity of the residents of a municipality the City of Vaughan will fly at the Vaughan City Hall the flag of any nation, country or ethnic group on the national day or on the anniversary of a special occasion, upon written request to the City Clerk submitted one month in advance by that nation, or ethnic group or its representatives; and

If the event, campaign or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter".

## **CITY OF VAUGHAN**

### **EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016**

#### **Item 14, CW Report No. 31 – Page 2**

October is a significant month for the Hispanic community. Hispanic Heritage Month offers an opportunity to remember, celebrate and educate future generations about the achievements and contributions of Hispanic people in the province. Fuerza Latina Community Services is a not-for-profit organization committed to empowering youth and their families by promoting well-being through sports, culture and support groups in Vaughan and surrounding areas.

#### **Relationship to Term of Council Service Excellence Strategy Map (2014-2018)**

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Support and promote arts, culture, heritage and sports in the community

#### **Regional Implications**

N/A

#### **Conclusion**

Staff is recommending that October 2016 be proclaimed as Hispanic Heritage Month, that the Hispanic flag be raised at Vaughan City Hall on October 15, 2016 for the balance of the day, and that the proclamation be posted on the City's website and the City Page Online.

#### **Attachment**

Attachment 1 Correspondence from President and Founder, Fuerza Latina Community Services

#### **Report prepared by:**

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

**PROCLAMATION AND FLAG RAISING REQUEST**  
**HISPANIC HERITAGE MONTH**

**Recommendation**

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**Contribution to Sustainability**

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### **Report prepared by:**

Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams



Helping the youth of **TODAY** become strong members of society **TOMORROW**

**RECEIVED**

**JUL 06 2016**

**CLERK'S DEPT.**

July 6, 2016

Mr. Jeffrey A. Abrams  
City Clerk  
City of Vaughan

Dear Jeffrey A. Abrams,

Fuerza Latina Community Services would like to celebrate the Hispanic Heritage Month on Oct. 15, 2016. During our celebration, we would like to have a Flag Raising Proclamation at the Vaughan City Hall.

The month of October has been proclaimed as the Hispanic Heritage Month in Ontario. The province recognizes the rich contributions of Hispanic-Canadians to our social, economic, political and multicultural fabric. Hispanic Heritage Month is an opportunity to remember, celebrate and educate future generations about the outstanding achievements and contributions of Hispanic people in the province.

October is a significant month for the Hispanic community. Each year, during the month of October, peoples of Hispanic Origin around the World come together and pay tribute to their shared culture. Celebrations are held around the world, such as Hispanic Day (día de la Hispanidad), the day of the Cultures (día de las Culturas), Day of the Race (día de la Raza). These community events create a sense of unity, enhance culture and generate income and exposure for businesses in our community.

Fuerza Latina Community Services is a Not-for-Profit organization committed to empowering youth and their families by promoting well-being through Sports, Culture and support groups in Vaughan and its surroundings.

Thank you in advance for your willingness to support the efforts to help Fuerza Latina Community Services and we look forward to your favourable response.

Respectfully,  
**FUERZA LATINA COMMUNITY SERVICES**  
Via email

Roxanne Rivera per Gina Balseca,  
President & Founder