



C 9 Communication CW: Sept 3/13 Item: Dop 1

Event Profile

The Run for Vaughan is a community event initiated by the Ahmadiyya Muslim Community Canada, located in the City of Vaughan. We along with the residents of this great City are excited that the Hospital is to soon become a reality!

The City of Vaughan is one of Canada's best places to live, and we share the commitment of the City's Mayor and Council to work toward making Vaughan an even better place for all citizens of the community to live, work, and raise their children.

The vision and mission of the Run for Vaughan is to include all members of the Vaughan community, local business and organizations in a special annual event in support in support of the development of the City of Vaughan's first hospital. Endorsed by the Vaughan City Council, Run for Vaughan will provide an opportunity for all members of the community to get together, have fun, stay fit and successfully fundraise for the good of the City as a whole.

Objectives

- Bring Vaughan residents, businesses, schools, faith based organizations, and other groups/associations together to raise money for critical Vaughan charitable causes by competing against each other in a fun-filled day of exercise
- Give back to our community through direct fundraising and the development of new community relationships
- Provide our corporate sponsors with a significant return on investment through corporate exposure, community goodwill, name recognition and networking
- Incorporate a full Marathon in the coming years with the intention of being one of Canada's premier Marathons and further enhancing Vaughan's tourism attraction

Great communities don't just happen - they're built through partnership, teamwork and community spirit. Run for your community - Run for accessible healthcare - Run for Vaughan!

Deputation Request

Like the 8 runs before, we request the city provides services-in-kind to facilitate a safe and successful event. We request the inclusion of the event in the Councils official newsletters, and publicizing of the event on City properties. Like past years, we also request Traffic Management services to provide a safe route for our participants and volunteers.

Event Details

The Run for Vaughan is a 10K and 5K run with a 1K Family Fun Run/Walk held at Canada's Wonderland and is open to professional runners, amateur runners and the general public. Entrants can run, jog, walk or a combination of the three to complete the course. Everyone is welcome and encouraged to participate.

Date: Sunday, September 29, 2013 Time: 8:00 am - 11:00 am

Testimonial

"Run for Vaughan is a community wide fundraising event, and a great opportunity for both social and physical activity — everyone is encouraged to join. The 10km route is suitable for adults and children, amateurs and professionals, runners, joggers and walkers, making it an event that truly reflects the collective spirit of our vibrant community. It is an outstanding way to be fit and have fun with your friends and family while raising money for more accessible healthcare in our community."

— Hon. Greg Sorbara

Volunteers

Run for Vaughan is 100% supported by volunteers. Up to 200 volunteers will be provided by the Ahmadiyya Muslim Community, while many other community members from schools, faithbased organizations and local businesses will also be involved.

Thank You!!

The support from the City of Vaughan Council and Staff has been tremendously appreciated. Your support and enthusiasm is second to none. Thank you again and we look forward to seeing everyone on September 29th (with your runners)!