EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 17, 2013

Item 8, Report No. 35, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 17, 2013.

8

SIGN VARIANCE APPLICATION FILE NO: SV.13-020 OWNER: FIELDGATE LOCATION: 3611 MAJOR MACKENZIE DRIVE BLOCK 84, 65M-3626 <u>WARD 3</u>

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 3, 2013:

Recommendation

The Sign Variance Committee recommends:

- 1) That Sign Variance Application SV.13-020, Fieldgate, be APPROVED, subject to:
 - a) The background aluminum backing panel is not to exceed the limits of the existing sign frames; and
 - b) The area of the text for the proposed sign shall not to exceed 7.6 sq.m.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one 8 sqm. wall sign as shown on the attached plans.

Background - Analysis and Options

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 17, 2013

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Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing one 8 sqm. wall sign as shown on the attached plans. The proposed tenant occupies both units adjacent to the proposed sign.

Members of the Sign Variance Committee have no objections to the application as submitted. Committee are recommending the following conditions to ensure that the sign is constructed in accordance with what has been submitted,

- 1) The background aluminum backing panel is not to exceed the limits of the existing sign frames
- 2) The area of the text for the proposed sign shall not to exceed 7.6 sq.m.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign
- 3. Wall Cross Section

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE SEPTEMBER 3, 2013

SIGN VARIANCE APPLICATION FILE NO: SV.13-020 OWNER: FIELDGATE LOCATION: 3611 MAJOR MACKENZIE DRIVE BLOCK 84, 65M-3626 WARD 3

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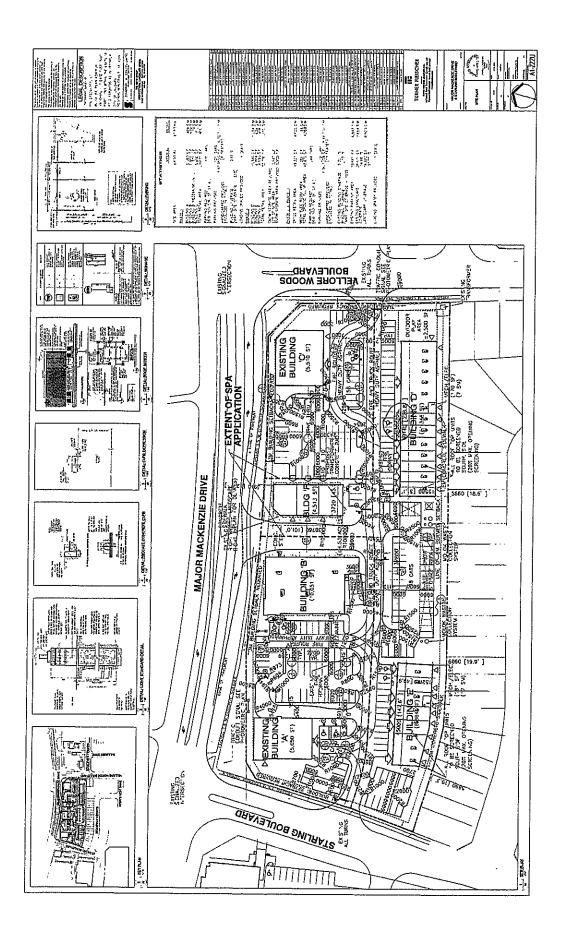
Report prepared by:

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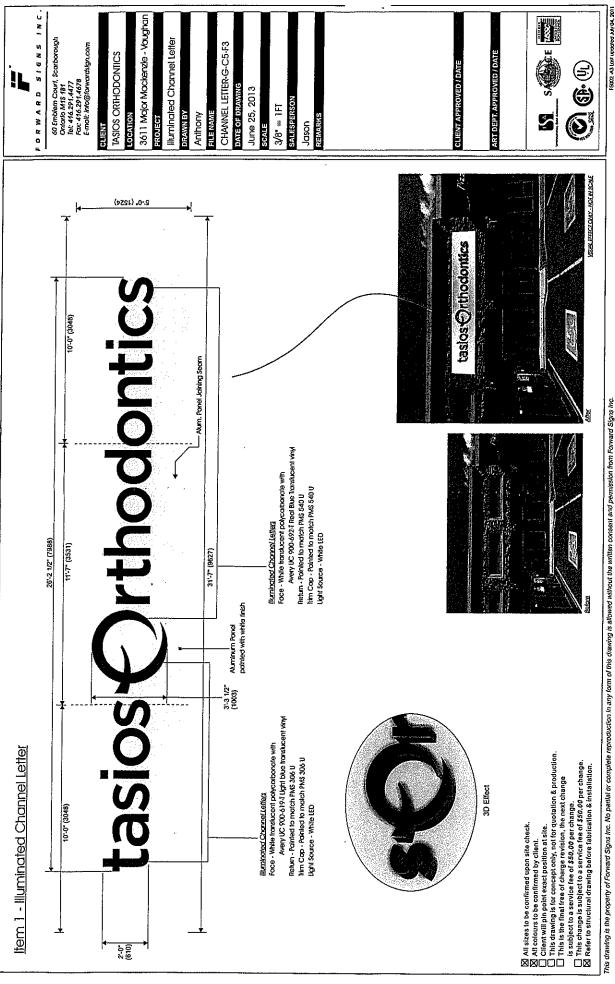
Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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