

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 17, 2013**

Item 6, Report No. 35, of the Committee of the Whole, which was adopted, as amended, by the Council of the City of Vaughan on September 17, 2013, as follows:

***By approving the following:***

***That consideration of this matter be referred to the Committee of the Whole meeting of September 24, 2013, to allow the applicant to provide additional information.***

**6**

**SIGN VARIANCE APPLICATION  
FILE NO: SV.13-017  
OWNER: YORK MAJOR HOLDINGS INC.  
LOCATION: 1900 MAJOR MACKENZIE DRIVE  
BLOCK 5, 65M4061  
WARD 4**

**The Committee of the Whole recommends:**

- 1) That consideration of this matter be deferred to the Council meeting of September 17, 2013, and that the applicant be requested to advise Council whether the sign would be permitted in the Regional Road allowance.**

**Recommendation**

The Sign Variance Committee recommends:

- 1) That Sign Variance Application SV.13-017, York Major Holdings Inc., be REFUSED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is proposing to use a portion of an existing ground sign for a business on located on the subject property (Third Party Sign).

**Background - Analysis and Options**

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6.3 No person shall erect or maintain a sign on a parcel of land or building unless it is accessory to a use that is lawfully being operated on such land.

Section 8.8 Maximum area of a ground sign shall not exceed 20 sq.m.

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**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The applicant is proposing a 2.5 sq.m. addition to an existing 20.0 sqm. ground sign located at 1900 Major Mackenzie Drive. The sign is to be used for a business located at 211 McNaughton Road - Colaricci Daudlin Tauro Funeral Homes.

Similar to previous applications, members of the Sign Variance Committee do not support sign variance applications for 3<sup>rd</sup> party signage within the City. In Committee's opinion, all signage for a business premises should be located on the lot where it exists as required by the by-law.

In Committee's opinion, the intent and purpose of the City's Sign By-law is not being maintained and are recommending that the application be refused.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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**BLOCK 5, 65M4061**

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Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

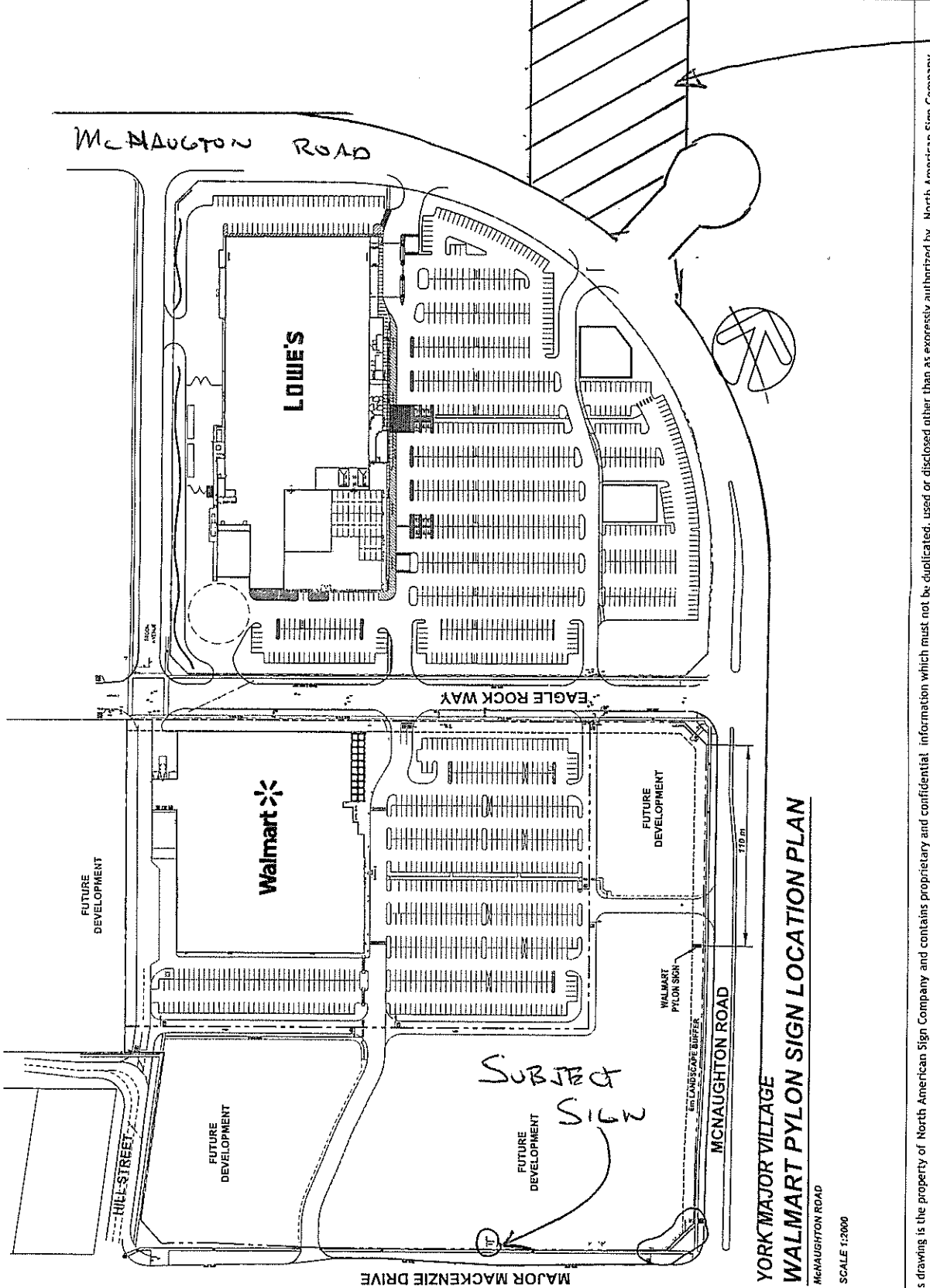
/as



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DISTINCTIVE SIGN MEDIA

Customer:	YORK MAJOR VILLAGE
Project:	YORK MAJOR VILLAGE
Site:	MCKNAUGHTON ROAD VAUGHAN, ON
Contact Name:	
Drawing Title:	ILLUMINATED PYLON SIGN
SITE PLAN	
Sales:	JOE CAPUTI
Designer:	U
Scale:	as noted
Date:	26.07.08
Drawing No.	YORK-1110-PYL-SP-B
APPROVED FOR PRODUCTION	
Date:	
Name:	
Approval:	



YORK MAJOR VILLAGE  
WALMART PYLON SIGN LOCATION PLAN

MCKNAUGHTON ROAD  
SCALE 1:2000

This drawing is the property of North American Sign Company and contains proprietary and confidential information which must not be duplicated, used or disclosed other than as expressly authorized by North American Sign Company.

Approx.  
Location  
of 211  
McNAUGHTON  
ROAD.

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