

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 17, 2013

Item 2, Report No. 35, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 17, 2013.

2

**PROCLAMATION REQUEST
UNITED WAY WEEK**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 3, 2013:

Recommendation

The City Clerk recommends:

- 1) That October 21 – October 25, 2013 be proclaimed as “United Way Week” in the City of Vaughan; and
- 2) That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the CEO, United Way of York Region.

Background - Analysis and Options

The correspondence received from the CEO, United Way of York Region, dated July 8, 2013, is attached.

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The United Way of York Region serves nine municipalities across the region including the City of Vaughan. The United Way of York Region is a trusted organization that leads in uniting donors, volunteers and human service providers to improve the quality of life in the communities of York Region, and address critical human needs by fostering innovative responsible and inclusive partnerships of financial and other resources. Council has granted this proclamation request in the past.

CITY OF VAUGHAN

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Item 2, CW Report No. 35 – Page 2

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

This report supports the promotion of awareness throughout the Region about the United Way Community Campaign.

Conclusion

Staff is recommending that October 21 – October 25, 2013 be proclaimed as “United Way Week” in the City of Vaughan, and that the proclamation be posted on the City’s website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Campaign Chair, United Way of York Region, dated July 8, 2013

Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE SEPTEMBER 3, 2013

PROCLAMATION REQUEST UNITED WAY WEEK

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Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



United Way
York Region

July 8, 2013

His Worship Maurizio Bevilacqua
Mayor
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, Ontario
L6A 1T1

Dear Mayor Bevilacqua:

Once again, we ask for your leadership and support to officially declare **October 21st to October 25th** "United Way Week" in the City of Vaughan.

United Way Week engages and informs individuals across our great region about the important work United Way carries out through its network of social services. Whether it is helping kids be all they can be, moving people from poverty to possibility, or supporting strong communities, United Way is funding local, frontline initiatives that help maintain a vibrant region for all.

Last year, with support from all nine municipalities and The Regional Municipality of York, United Way Week kicked off with our most ambitious call to action – to raise an additional \$2 million over five years, above and beyond our annual campaign, for *Strength Investments* – innovative, community-led solutions in each of our municipalities. To-date, over \$300,000 has been distributed to a total of twelve community-led projects across the region – from Georgina to Newmarket to Markham and everywhere in between.

At United Way, we believe that civic participation is the single most sustainable way to solve our region's pressing social issues – and your continued support of United Way Week encourages this engagement.

We look forward to sharing plans of this year's United Way Week over the upcoming months, following Council's proclamation. Should you have any immediate questions, please feel free to contact me directly at (905) 474-9974 ext. 224 or dzanotti@uwyr.on.ca.

Thank you in advance for joining us again this year and declaring October 21st to October 25th United Way Week in the City of Vaughan.

Danièle Zanotti
CEO

United Way York Region
Change starts here.
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905-474-9974
york.unitedway.ca

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JUL 11 2013
CLERK'S DEPT.