

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 9, 2014

Item 13, Report No. 36, of the Committee the Whole, which was adopted, as amended, by the Council of the City of Vaughan on September 9, 2014, as follows:

By approving the recommendation contained in the report of the Executive Director, Office of the City Manager, Commissioner of Planning, and Interim Director of Planning/Director of Development Planning, dated September 2, 2014.

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**AWARD OF REQUEST FOR PROPOSAL RFP 14-230
CULTURAL FRAMEWORK AND CITY-WIDE PUBLIC ART PLAN
SELECTION OF CONSULTANT**

The Committee of the Whole recommends that consideration of this matter be deferred to the Council meeting of September 9, 2014.

Recommendation

The Executive Director, Office of the City Manager, Commissioner of Planning, and Interim Director of Planning/Director of Development Planning, in consultation with the Director of Purchasing Services and Commissioner of Finance & City Treasurer recommends:

1. THAT The Planning Partnership Ltd. be retained to provide consulting services to develop the Cultural Framework and Public Art Plan for the Vaughan Metropolitan Centre (VMC), and City-Wide Public Art Plan, to be funded from the approved Capital Budget Project PL-9530-13 to an upset limit not exceeding \$150,330, plus applicable taxes.
2. THAT a 15% contingency allowance in the amount of \$22,549.50 plus applicable taxes be approved, within which the Executive Director, Office of the City Manager, Commissioner of Planning or their designates are authorized to approve change orders to the Contract with The Planning Partnership Ltd., if necessary.
3. THAT the Mayor and City Clerk be authorized to sign the necessary agreements and documents.

Contribution to Sustainability

Green Directions Vaughan embraces a Sustainability First principle and states that sustainability means we make decisions and take actions that ensure a healthy environment, vibrant communities and economic vitality for current and future generations. The VMC and other primary centres are fundamental building blocks of the City's growth management strategy and are essential to the long-term economic vibrancy of the City. This report is consistent with Green Directions Vaughan, specifically, Goal 4: To create a vibrant community where citizens, business and visitors thrive:

Objective 4.1: To foster a city with strong social cohesion, an engaging arts scene, and a clear sense of its culture and heritage.

Objective 4.2: Ensure that the City of Vaughan attracts businesses and investment that will result in well-paying jobs for Vaughan citizens, a sustainable tax base and continuing prosperity into the 21st Century.

Economic Impact

Staff was directed to explore funding options in order to initiate the funding requirements for the cultural framework. In reviewing options, staff identified some common objectives with the VMC Secondary Plan's requirement for a Cultural Facilities and Public Art Framework for the VMC. By reframing the cultural facilities component of the project to be inclusive of cultural programs and initiatives, the project could be accomplished without additional budget requirements.

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Therefore, there is no economic impact associated with the retention of a consultant as funding for the Cultural Framework and City-Wide Public Art Plan was previously approved in the Capital Budget (project PL-9530-13): \$199,820, inclusive of consultant fees, HST, contingencies and an administrative recovery fee.

Communications Plan

Through the course of developing the Cultural Framework and Public Art Plan for the VMC, and City-Wide Public Art Plan, it is anticipated that staff and the consultant will engage in a consultative process with stakeholders including, but not limited to the VMC landowners, Vaughan Chamber of Commerce, the York Region Arts Council, McMichael Canadian Art Collection, Central Counties Tourism, cultural organizations and members of the public to discuss placemaking opportunities and to gain feedback and insight into the challenges and opportunities for attracting creative and cultural industries, developing cultural facilities and implementing a public art policy in the VMC.

Purpose

The purpose of this report is to obtain Council authorization to award RFP 14-230 to The Planning Partnership Ltd. to develop the Cultural Framework and Public Art Plan for the Vaughan Metropolitan Centre (VMC), and City-Wide Public Art Plan.

Background - Analysis and Options

The following resolution respecting Item 13, Report No. 26, of the Committee of the Whole, of June 3, 2014, which was adopted without amendment by the Council of the City of Vaughan on June 24, 2014.

1. That the Terms of Reference for a Cultural Framework and City-Wide Public Art Plan be approved;
2. That staff be authorized to prepare and release a Request For Proposal (RFP) to retain a consultant to develop the Cultural Framework and City-Wide Public Art Plan with a priority focus on the Vaughan Metropolitan Centre (VMC) and intensification areas; funded from the approved Capital Budget Project PL-9530-13; and to report back to a future Committee of the Whole with recommendations for awarding the contract;
3. That staff form a working group, co-chaired by the Director of Economic Development and VMC Project Manager, Planning, to lead the development of the Cultural Framework and City-Wide Public Art Plan; and
4. That the Progress Report – Creative Together Cultural Plan be received.

A Request for Proposals (RFP) was released on Friday June 27, 2014 with a closing date of Wednesday, July 23 2014. The RFP was advertised in Biddingo, OPBA and City Webpage on June 27, 2014. The RFP package provided details of the contract, including the evaluation criteria to be used in the assessment of competing proposal bids. Four (4) Proposal Documents were picked up. One (1) Addendum was issued on July 17, 2014, to answer questions from the Proponents. Submissions were received from the following Proponents:

1. Workshop Architecture Inc.
2. Peter J. Smith & CO. Inc.
3. Lord Cultural Resources
4. The Planning Partnership

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The package provided details of the contract, including the following criteria used in the evaluation of competing proposal submissions:

i. Qualifications and Experience:	40%
ii. Quality of the Proposal:	25%
iii. Project Management:	25%
iv. Financial:	10%

An Evaluation Committee, comprised of staff from Development Planning, Policy Planning, Parks Development, Economic Development and Recreation and Culture, and facilitated by the Purchasing Services Department, carried out the evaluation process. Each proposal was evaluated based on the capability, experience, expertise, and skills of the team members in each discipline, and in terms of suitability with respect to team organization, project management, and quality of its written presentation. The two top-scoring proponents were then further evaluated through a short-list interview process conducted by the Evaluation Committee and facilitated by the Purchasing Services Department. The Planning Partnership Ltd. was the highest scorer.

The selection process to retain the consulting services to develop the Cultural Framework and Public Art Plan for the Vaughan Metropolitan Centre (VMC), and City-Wide Public Art Plan is complete, and the recommended firm/team to carry out the contract is The Planning Partnership Ltd. based on the Committee's evaluation of their proposal and interview.

Financial Summary

RFP 14-230	\$ 150,330.00
Contingency (15%)	\$ 22,549.50
HST (1.76%)	\$ 3,042.68
3% administration fees	\$ 5,277.67
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Total Cost	\$ 181,199.84
Rounded	\$ 181,200.00
Approved Capital Budget	\$ 199,820.00
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Balance Remaining	\$ 18,620.00

A total contingency amount of 15% of the RFP price (\$22,549.50) is requested and is covered within the approved Capital budget. The development of a successful public art program for the City and a viable cultural plan for the VMC necessitates the inclusive involvement of the public and key stakeholders structured through an open, accessible and flexible process that responds to the needs and desires of the entire community and that allows room for creative exploration and visioning. As such, the contingency allowance will be used to ensure that the engagement process can address possible changes that may arise through the valuable input of the public and

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multiple stakeholders to ensure that an innovative and implementable 'Made in Vaughan' plan results that reflects the context of the City. The residual funding should be used to fund the administrative costs associated with holding any additional public and stakeholder meetings than anticipated.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council. Specifically, this report addresses Vaughan Vision 2020:

Goal: Preserve our heritage and support diversity, arts and culture. The cultural framework and city-wide public art policy will contribute to Vaughan's social, cultural and economic development goals, and expand community participation in cultural assets, while creating a cultural identity and sense of pride for our community.

Goal: Manage growth and economic well-being. The cultural framework and city-wide public art policy will enrich neighbourhoods through expanded cultural assets, ultimately contributing to the attraction of residential and business investment in the VMC.

Furthermore, this report is consistent with the City's Economic Development Strategy, specifically:

Goal 2: Develop Vaughan as an incubator of entrepreneurial and economic activity for the region.

Goal 4: Growing Vaughan's dynamic quality of place and creative economy.

Regional Implications

The Region of York's Official Plan outlines that part of comprehensive secondary plans for Regional Centres should include policies that encourage the inclusion of public art in all significant private sector developments and that require the dedication of one percent of the capital budget of all major Regional and local municipal buildings to public art (Section 5.4.4.6 k). Thus the development of a Cultural Framework and City-Wide Public Art Plan is aligned with Regional policies.

Conclusion

The lead consultant, The Planning Partnership Ltd., and their team of sub consultants are well qualified to fulfill the requirements of the contract and therefore, it is recommended that The Planning Partnership Ltd. be retained by the City to undertake consulting services to develop a Cultural Framework and Public Art Plan for the VMC, and City-Wide Public Art Program, to an upset limit not exceeding \$150,330.00 plus contingency allowance, applicable taxes and administration recovery.

Attachments

N/A

Report prepared by:

Amy Roots, Project Manager, VMC, ext. 8035
Rob Bayley, Manager of Urban Design, ext. 8254
Shirley Kam, Senior Manager of Economic Development, ext. 8874
Jennifer Ladouceur, Director of Economic Development, ext. 8093

COMMITTEE OF THE WHOLE SEPTEMBER 2, 2014

AWARD OF REQUEST FOR PROPOSAL RFP 14-230 **CULTURAL FRAMEWORK AND CITY-WIDE PUBLIC ART PLAN** **SELECTION OF CONSULTANT**

Recommendation

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Respectfully submitted,

JOHN MACKENZIE
Commissioner of Planning

GRANT UYEYAMA
Interim Director of Planning, and
Director of Development Planning

TIM SIMMONDS
Executive Director
Office of the City Manager

/CM