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Communication

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Item: Depa) Item 53

Caribbean Cultural Month Deputation

Respectfully presented by:
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CANADA'S BLACK POPULATION

- Third largest visible minority group in 2006
- Could double in size by 2031
- The black population is 73,795. The 3rd highest after Chinese and South Asian populations
- Canada's black community makes up 8.4% of the visible minority community after Chinese and South Asian populations
- Jamaicans make up the largest population of all the Caribbean Islands, followed by Haitians, Guyanese, and Trinidadians

Source: Stats Canada 2006 Census on population

CANADA'S BLACK POPULATION

- Over the next 25 years, it is anticipated that all area municipalities will continue to experience population growth. Most of the projected growth (approximately 70%) will occur in the Region's southern area municipalities of Markham, Vaughan, and Richmond Hill.
- Between 1993-2000, immigrant arrivals from the Caribbean and Africa accounted for 20% of the Region's population.

Source: Citizen and Immigration Canada and Catholic Community Services
Source: Region of York Planning and Development Services

CARIBBEAN CULTURAL MONTH

PREAMBLE:

The Caribbean is a hot tropical climate with a warm social atmosphere. It includes 27 countries, from Cuba, Haiti, and Dominica to Jamaica, Aruba, and Puerto Rico.

The Caribbean is an amalgamation of various cultures including, Indian, Jewish, African, English, South American, Chinese, Dutch, European and Aboriginal.

CARIBBEAN CULTURAL MONTH MANDATE:

To honour the cultural, linguistic, ethnic and social diversity of the Caribbean through the dynamic celebration of the arts; including music, theatre, dance, visual arts, culinary arts, and fashion arts.

WHY A CARIBBEAN CULTURAL MONTH IN AUGUST?

Case Study: Black history month

In 1978, the Ontario Black history society petitioned the City of Toronto to formally proclaim February as Black history month.

The OBS successfully lobbied the Federal government and in 1995, Parliament officially recognized February as Black History Month following a motion by the first black Canadian woman elected to Parliament, the Honourable Jean Augustine.

WHY A CARIBBEAN CULTURAL MONTH IN AUGUST?

Case Study: Black history month

Since 1978, Black history month has become engrained in the vernacular of Canadians. Schools across the country pay tribute to the history and legacy of African civilization and historic leaders. Communities raise flags and hold commemorative programs.

Black history month has educated en masse a population of people who knew very little about African Civilization

WHY A CARIBBEAN CULTURAL MONTH IN AUGUST?

Our intention:

August already plays host to Vaughan's own Caribbean festival, CariVaughan, the Scotiabank Caribbean Carnival (Caribana), Jambana, JerkFest, Jamaica Day, Chutney in the Park, Muskoka's Reggae Festival, Montreal's Caribana parade, Barrie's Carifest, Hamilton's Caribbean Day, and many other Caribbean-inspired festivals and events

-With a formal declaration, we feel Caribbean Cultural Month has the ability to provide cultural and historical awareness for the Caribbean, as Black history month has for Africa and the diaspora.

DECLARATION THE UNITED STATES

June 2, 2009, President Barack Obama declared the month of June, **National Caribbean-American month**. Four years later, members of Congress and prominent African Americans sit on the organization committee and plan events throughout the United States to recognize Caribbean-American month.

MUNICIPAL IMPACT

Caribbean Cultural Month will increase tourism to the city, attract overnight and overseas visitors, increase hotel occupancy, support key industry sectors in the city, and increase the economic development in industries such as, hospitality, tourism, transportation, and the arts, with a coordinated effort towards long-term community development, civic engagement and cultural diversity.

CARIBBEAN CULTURAL MONTH (CCM)

LONG TERM GOALS:

- To have Caribbean Cultural Month recognized in the Region, Province and across the Country
- Leverage CariFestival as a Caribbean Arts Group that provides management, consulting, organizational and planning support for municipalities, regions and groups planning Caribbean cultural celebrations.
- To liaise with stakeholders to foster partnerships and support for our month-long events

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
July 27, 2014 Official Launch for Caribbean Cultural Month (City Hall)					Cultural Fridayz Youth events	Caribbean Connexions "All Spice" Women's show
3	4	5	6	7	8	9
CarliVaughan Festival Day #1	CarliVaughan Festival Day #2	Steel pan teaching circle (learn to play steel pan)	La petite Chef Caribbean cooking day	Seniors Extravaganza	Cultural Fridayz Youth events	Caribbean Sports Day (soccer, basketball, dominoes)
10	11	12	13	14	15	16
Taste of the Islands Rum & Rhythms @ Luxy	Children's Camp (Arts & Crafts)	Children's Camp (Arts & Crafts)	Children's Camp (Arts & Crafts)	Children's Camp (Arts & Crafts)	Cultural Fridayz Youth events Last day of Camp	Caribbean Gospel Showcase
17	18	19	20	21	22	23
Caribbean Art Exhibit @ McMichael Art Gallery	Caribbean Art Exhibit @ McMichael Art Gallery	Caribbean Art Exhibit @ McMichael Art Gallery	Caribbean Art Exhibit @ McMichael Art Gallery	Caribbean Art Exhibit @ McMichael Art Gallery	Cultural Fridayz Youth events	Youth Talent Showcase (Vaughan Idol & Fashion Show)
24	25	26	27	28	29	30
Savour the Caribbean Jerk Fest	French/Spanish Caribbean Cultural Event	"Folklore & Frolic" Anansi Storytelling Literacy Festival	A Caribbean tribute to First Nations peoples	Caribbean Movies & Documentaries "Carifilms"	Cultural Fridayz Youth events	Caribbean Cultural Month Closing Ceremony Awards show
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Caribbean Cultural Month Wrap up party @ Bellyni's						

CANADA'S BLACK POPULATION

REQUESTS FOR COUNCIL:

- Permanent designated space (office & studio space) to offer arts programs (cooking, sewing, visual arts, music, dance, drumming, storytelling)
- Marketing & Promotional assistance
- Letters of support to accompany our funding applications to Regional, Provincial and Federal granting agencies.
- Donation from city to kick-start planned events
- Staff & Council support on CCM organizational committee
- Council support for our annual CariVaughan parade which will be the main event for CCM.

Thank you Mayor Bevilacqua
and members of Council.