

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 18, Report No. 32, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

18 TRAVEL TO FRIENDSHIP CITY BAGUIO, PHILIPPINES – POST VISIT UPDATE

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Director of Economic Development, dated June 18, 2013:

Recommendation

The Director of Economic Development in consultation with the Deputy Mayor/Regional Councillor Gino Rosati and Councillor Marilyn Iafrate recommends:

1. THAT this report be received for information purposes.

Contribution to Sustainability

Green Directions Vaughan embraces a Sustainability First principle and states that sustainability means we make decisions and take actions that ensure a healthy environment, vibrant communities and economic vitality for current and future generations. Under this definition, activities which promote cultural diversity and embraces newcomers also contributes to Vaughan's ability to attract talent and human capital critical to tomorrow's workforce.

Economic Impact

There are no economic impacts associated with receiving this report. Costs associated with travel have been covered by the individual Council Member. Promotional materials and small gifts were provided by the Economic Development Department, at a minimal cost of approximately \$200.

Communications Plan

Formal communications with Baguio City will continue to be facilitated with the assistance of the Filipino Canadian Association of Vaughan (FCAV).

Purpose

To report back to Council on the activities and outcomes of the social and cultural trip to the City's friendship city, Baguio, Philippines.

Background – Analysis and Outcomes

Baguio City, Philippines has been a friendship city with Vaughan since 1997. Since the signing of the friendship agreement, four official delegations from Baguio City have visited Vaughan. With the assistance of FCAV, Vaughan has maintained friendly relations with Baguio, including most recently, hosting an official delegation led by Mayor Mauricio G. Domogan from October 24-28, 2012.

In November 2012, an invitation was received from Mayor Domogan inviting Vaughan's Mayor and Members of Council to travel to Baguio City to participate in the month-long flower festival known as the "Panagbenga" – *The Season of Blooming* or the Baguio City Flower Festival, and to commemorate the 15th anniversary of the twinning of Vaughan and Baguio City. At the January 15, 2013 meeting of Committee of the Whole, Council approved Deputy Mayor Rosati and Councillor Iafrate to participate in the Flower Festival events taking place February 23 and 24, 2013. In addition to the two members of Council, members of FCAV: Erlinda Insigne, Tony Insigne and Lurvie DeBlois, also made the trip.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 18, CW Report No. 32 – Page 2

The City of Vaughan's Economic Development Strategy: *Building a Gateway to Tomorrow's Economy* identifies international relationships that have various objectives, from social/cultural enrichment, learning and knowledge exchanges to economic and business development. The City's relationship with Baguio, which has a social/cultural basis, provides a platform for cultural exchanges, and the City's recent visit advanced these objectives as well as knowledge exchanges.

Cultural Initiatives

In addition to attending the Sister Cities Forum and Panagbenga events, Vaughan's delegation was able to visit Baguio City Centennial Park, a popular tourist destination which features markers and monuments from its sister cities. Since Deputy Mayor Rosati's last visit in 2009, the City has placed a Twin City Monument in Centennial Park. This visit was the City's first opportunity to view the Monument which includes elements symbolic of Vaughan and Canada, i.e. Canadian maple leaves and the stonework masonry inspired by the McMichael Canadian Art Collection sign in Kleinburg.

Learning and Knowledge Exchanges

Vaughan's delegation met with Mayor Domogan, Vice Mayor Farinas, and other municipal officials. In a Memorandum of Agreement that was presented to its sister and twin cities which include: Gongju, South Korea; Taebaek, South Korea; Vallejo, California; Hangzhou, China; Hanyu City, Japan and Vaughan, Baguio City has articulated a series of best practices exchanges and initiatives for 2013. Signed at the Sister Cities Forum by four municipal representatives (Baguio, Taebaek, Gongju and Vaughan), the Memorandum is quite broad, encompassing initiatives that strengthen sister cities ties; promote tourism development; community partnerships; and government systems development. Vaughan was a signatory to the Memorandum of Agreement, agreeing to share best practices in waste disposal strategies (see Attachment 1).

Baguio, known as the Summer Capital of the Philippines, is a vibrant city of 334,000 people, a tourism centre and an important institutional centre that includes seven colleges and universities. The challenges of operating a city of this scale, requires management of its infrastructure, as well as its environmental footprint. Solid waste management is an ongoing concern. Vaughan offers a wealth of experience having developed a successful waste diversion program (i.e. Greening Vaughan), as well as being home to Dongara a producer of fuel-from-waste, and can help to inform Baguio's waste management programs.

Economic Development Initiatives

In addition to being a centre of institutional and administrative services, such as education and health, Baguio City serves as a regional commercial centre, with a growing financial services sector. Agricultural products, as well as mineral products from the surrounding regions pass through Baguio for further processing, sale and distribution. Through the Philippine Economic Zone Authority, a special Baguio City Economic Zone was established, and houses international firms such as Texas Instruments, Moog and Sitel.

During this visit, Vaughan's delegation met with the Baguio Chamber of Commerce, the Philippine Chamber of Commerce and Industry, Baguio Economic Development Authority and Philippine Chamber of Commerce -Toronto. A presentation entitled *Baguio City: An Investment Place* was received, providing an overview on the City as well as business opportunities (Attachment 2).

In addition to rehabilitating its sewage treatment plant, and privatizing its hydroelectric infrastructure, Baguio is seeking investments for its Asin Hot Springs Resort, Irisan Eco-Techno Park, a public market and green multi-level parking structure (Attachment 3 – Priorities of Investment).

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 18, CW Report No. 32 – Page 3

During the Business Forum held on February 22, Baguio City Councillor Tabanda, Chair of the Sisterhood and Twinning Committee, proposed advancing its sister city programs to business exchanges focused on information technology, sustainable technologies and the arts.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set out by Council and the necessary resources have been allocated and approved. Specifically, this report supports Vaughan Vision 20|20 Goal: Plan and Manage Growth and Economic Well-Being.

Regional Implications

Not applicable

Conclusion

The City of Vaughan has been a friendship city with Baguio, Philippines since 1997. Baguio shares a common experience with Vaughan, as a vibrant regional centre. During the 15-year period of the friendship, Baguio has experienced in excess of 82 per cent growth in population (334,000 people), and similarly, Vaughan has also grown by 117 per cent in its overall growth rate. The Filipino community now ranks as one of the top ten ethnic groups in Vaughan according to the 2011 Census release by Statistics Canada's National Household Survey.

As Vaughan becomes a more diverse and multicultural city, there is a greater opportunity to establish relationships with its ethnic populations, for developing cultural ties, as well as expanding business opportunities. Attendance at the Flower Festival commemorating the 15th anniversary of the relationship is a positive relationship-building exercise and furthers our commitment to a friendship agreement, which is centred around opportunities for social and cultural exchanges. Friendship cities promote the City's cultural diversity and enhance its image as a welcoming community for residents from around the globe.

As previously mentioned Baguio City would like to advance the notion of revising Vaughan's current friendship agreement to include a focus on economic activities and outcomes. Baguio is a very entrepreneurial city and there may be opportunities for Vaughan businesses to partner, particularly in sectors such as building and sustainable technologies. Contacts from the Business Forum exchanges have been shared with the Economic Development Department to enable City staff to engage local businesses.

Attachments

Attachment 1 - Memorandum of Agreement
Attachment 2 - Baguio City: An Investment Place
Attachment 3 - Priorities of Investment
Attachment 4 - Photo Gallery

Report prepared by:

Shirley Kam, Senior Manager of Economic Development
Jennifer Ladouceur, Director of Economic Development

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE – JUNE 18, 2013

TRAVEL TO FRIENDSHIP CITY BAGUIO, PHILIPPINES – POST VISIT UPDATE

Recommendation

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Report prepared by:

Shirley Kam, Senior Manager of Economic Development
Jennifer Ladouceur, Director of Economic Development

Respectfully submitted,

Jennifer Ladouceur
Director of Economic Development



MEMORANDUM OF AGREEMENT

WHEREAS, the Sisterhood and Twinning relationship between cities was developed so that it would be grounded in long-term community partnerships, having Sisterhood Twinning as a process that officially links citizens and cities or municipalities among foreign communities through sister city agreements;

WHEREAS, these agreements are often cultivated by proletarian efforts and then ratified by a city council or its equivalent, in pursuit of a goal, congruent to the aspiration of global peace and diplomatic propagation of pride in culture by extending the network of possibilities for global recognition and awareness;

WHEREAS, citizen diplomacy is the essence of all sister city programs with People-to-People contact as the goal and through these contacts we build international understanding and foster community and business relationships that mutually and holistically develop our cities;

WHEREAS, Baguio City, during its Panagbenga Flower Festival Celebration, and by virtue of the Sister City Manual of Baguio, hereby initiates the 2013 Sister City Forum, that in the true meaning of the celebration, we commemorate a friendship that paves the way for global community oneness;

WE, THEREFORE, representatives of a nation, and a city that is home to our hearts, signify the rectitude of our intentions, do, in the name, and by authority of the good people of our city by which our responsibility dictates their representation, solemnly publish and declare, that we mutually pledge our efforts and dedication as Sister Cities to promulgate such acts of international amity for mutual development and that in the spirit of goodwill, we shall share our best practices in the following:

STRENGTHENING OF SISTER CITIES TIES

Hangzhou, China

- April 2013 - Completion of the Hangzhou City Marker
- June 2013 - Initiate the creation of reciprocal markers in Hangzhou China

Gongju, South Korea

- 2013 - Creation of a Gongju Marker in Botanical Garden
- Reciprocal Participation in the Gongju City Festival and the Baguio Panagbenga Festival

TOURISM DEVELOPMENT

Taebeak City, South Korea

- Nov - Dec 2013 - Forging of Agreement to emulate the O2 Resort of Taebeak in Baguio City
- Manila, Japan
- 2013 - Promotion of the Eco-Friendly Micro-mobility Electric Motor to improve transportation Sector including that of the Environment and Tourism

COMMUNITY PARTNERSHIP

Hangzhou China

- 2013 - Activation of the Student and Teacher Exchange Program, projected towards the goal of proliferating the languages of Mandarin in the Philippines and English in Hangzhou



MR. DAN P. DUAN
Vice Chair, Sister City Commission
City of Vallejo, California, USA

MR. PETER NG
Representative
Hangzhou City, China

MR. GINO ROSATI
Deputy Mayor
City of Vaughan, Ontario, Canada

MR. HIROMOTO OGUNI
Representative
Hanyu City, Japan

MR. BERNARDO M. VENGARA
Congressman

Witnesses:

HON. DANIEL T. PARINAS
City Vice Mayor

HON. BETTY LOURDES F. TABANERA
City Councilor

HON. ELMER C. DATUM
City Councilor

ATTY. CARLOS M. CARILAO
City Administrator

MR. BENEDICTO A. ALMADERA
City Tourism Officer

MR. JESUNG GWANG-IL
Administration Manager

MR. GUSUMHNE
Public Officer

HON. KIM CHUN-SOO
Councilor

MS. SIN, OK-HWA
Chief of Official Report

MR. KWON, TAE-YOU
Chief of International Exchange

KIM, HYOUNG-CHEOL
Secretary of City Mayor

MR. KIM, NAK-JO
Special Advice of City Council

MR. KIM, YONG-AN
in Charge of International Exchange

MR. BAE, YEON-HO
Journalist, Jeonhab News

MR. OH, MYOUNG-SANG
Journalist, Jeonhab News

MR. BAE, IL-HWAN
Chief of Tourism

MS. NELLY D. DUAN
Member, Sister City Association

MS. ELIZETH AGUIA
Tour Group Manager

ATTY. PAUL UGDA
Past Pres., Sister City Association

DR. YARD STENARD
Chair, Tanzania Committee

MS. ELISSA S. STENARD
Commissioner, Sister City Association

MR. MAMMO POTENTE
Member, Sister City Association

MS. CRISTIE POTENTIF
Member, Sister City Association

HON. MARILYN IARRATE
Councilor

MR. TONY INSIGNE
Deputy Officer, Fil-Cal Assoc.

MS. BLUNDA INSIGNE
Deputy Officer, Fil-Cal Assoc.

MS. LURIE DELOUIS
Director, Fil-Cal Assoc.



Taebaek City, South Korea

- April 2013 – Further developing the existing Employee Exchange program to tackle more ground in *information and data collection* by extending the length of participation of each candidate
- Oct 2013 – Art Exposition in coordination with the Taebaek Art Association, following reciprocal visits and incorporating innovation as to the inclusion of instrumentalists
- Feb – Annual Participation of Taebaek City to the Panagbenga Festival
- Nov – Dec – Invitation of Taebaek as participants to the Pil-Aim Golf Tournament
- Jan 2014 – Participation of Baguio delegation to the Taebaek Snow Festival (Taebaek Mountain)
- June – July 2014 – Participation of Baguio City to the Taebaek Elections and Inauguration

Vallejo, USA

- 2013 – Beautification of the Memorial Parks of WWII deceased soldiers and support personnel and its appropriate recording of all data to encourage visitation in endurance of their heroic legacy
- 2013 – Encourage the proactive participation of various veterans groups in the City
- 2013 – Promote the exchange of High School Students on a family hosting counterpart effort between willing foster homes in Baguio reciprocated by willing homes in Vallejo

Vaughan, Canada

- December 2013 – Promote Systems and Best Practices on Waste Disposal Strategies

Hanyu, Japan

- 2013-Information Education Campaigns on The Culture and History of Hanyu, Japan and Baguio City through reciprocal Student Visits, including, significant historical data on World War II Pioneers of Baguio

- 2013 -Information Education Campaigns on Health and wellness through natural healing techniques

Gongju, South Korea

- 2013 – Initiation of the Gongju Public Official and Employee Exchange Program

GOVERNMENT SYSTEMS DEVELOPMENT

Taebaek City, South Korea

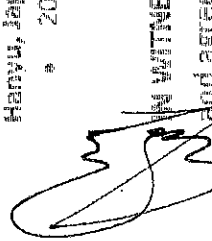
- 2013 – City Environment & Parks Management Office to visit Taebaek for information and data on the Best practices of Taebaek with regards to Solid Waste Management.

Vallejo, USA

- 2013 – Create a Vallejo-Baguio Sister City Shrine Task Force
- 2013 – Create a Vallejo – Baguio Sister City Educational Program Task Force Committee

Hanyu, Japan

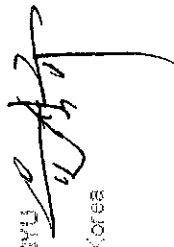
- 2013 – Sharing of best practices on waste management and segregation.


I, **WITNESS WHEREOF**, this Memorandum of Understanding is mutually affirmed, accepted and agreed upon this 22nd day of February, 2013 at Baguio City Philippines.


HON. YOON SEOK GYU

City Mayor

City of Baguio, Philippines


HON. YOON SEOK GYU

Deputy Mayor

City of Gongju, South Korea


HON. CHUNG, YONG-MI

Deputy Mayor

City of Taebaek, South Korea



BAGUIO CITY: AN INVESTMENT PLACE

Attachment 2

ATTY. LETICIA O. CLEMENTE
City Budget Officer and
City Investment Promotions Officer
Baguio Country Club
February 22, 2013





Baguio City at a glance. . .

- ❑ Land Area: 5,749 hectares/ 57.49 Sq. Kms.
- ❑ Highest City in the Country
- ❑ 250 km north of Manila
- ❑ It is home to 334, 280 population





Baguio City a prime tourist destination. . .

- ❑ Summer Capital of the Philippines
- ❑ It is known as the City of Pines
- ❑ It's average temperature is 18° C
- ❑ Close to 1M tourists visit annually
- ❑ It has a growing expat population
- ❑ It has numerous natural & man made parks

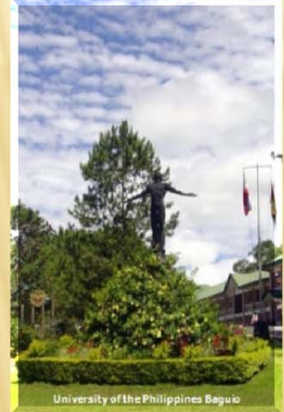




Baguio City excellent pool of human resource. . .

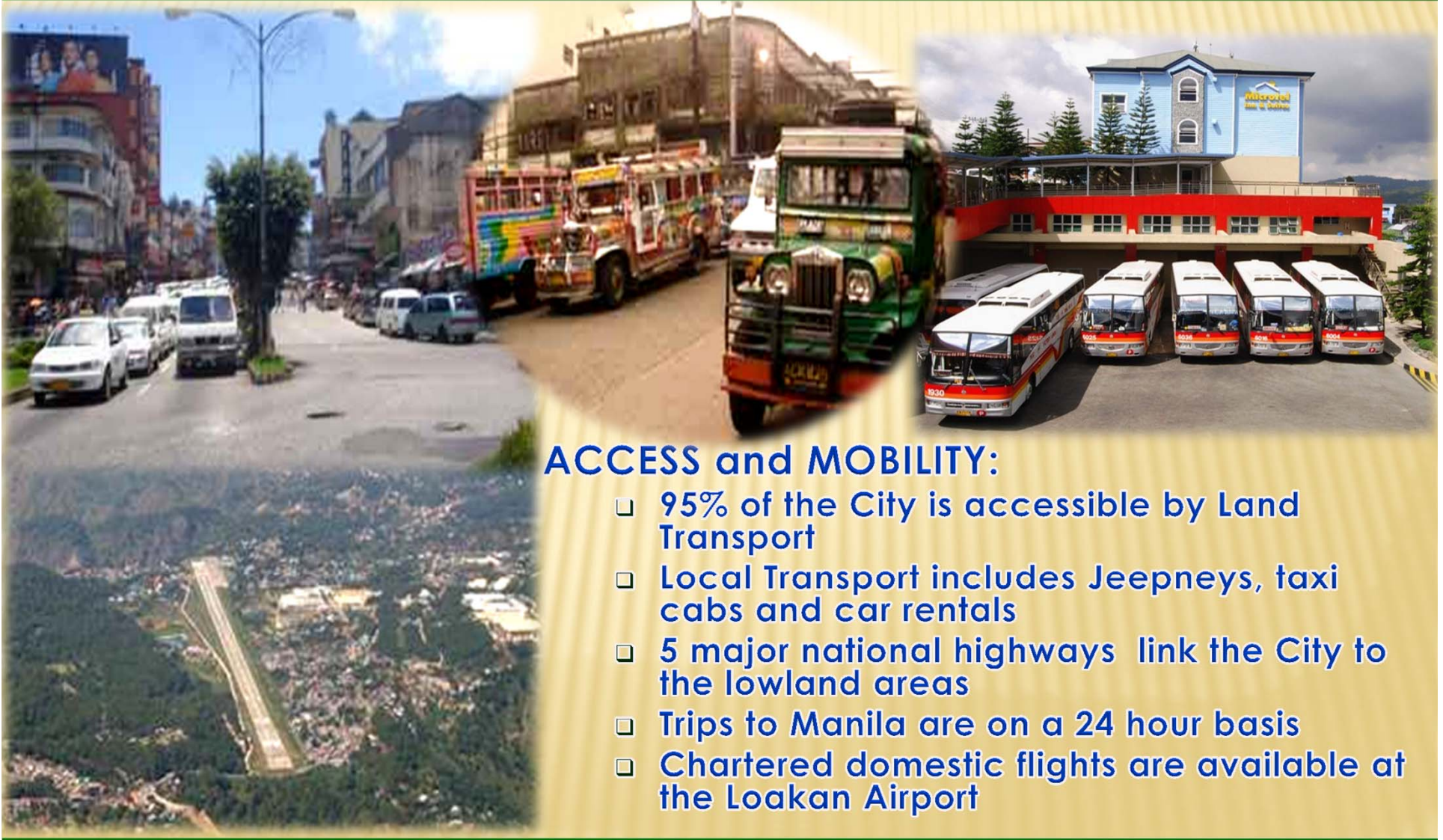


- ❑ The City has a high literacy rate of 98%.
- ❑ It is home to 8 major colleges and universities and 14 tertiary level schools.
- ❑ Baguio City also hosts the Philippine Military Academy one of the best military schools in Asia.
- ❑ There are 307 public and private primary & secondary schools and 1 International School.
- ❑ There are also an increasing number of technical and vocational schools.





Established Business Support Infrastructure. .



ACCESS and MOBILITY:

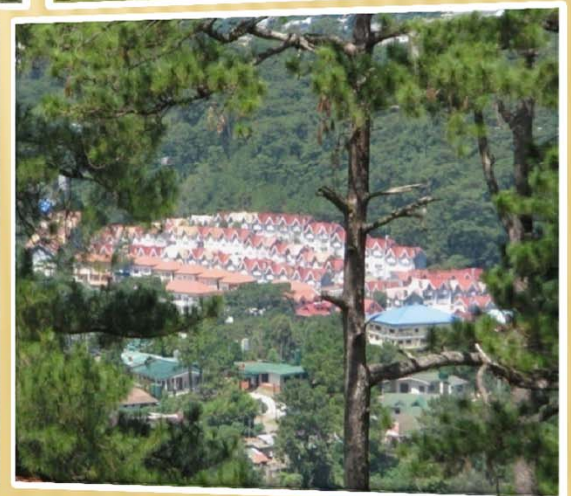
- ❑ 95% of the City is accessible by Land Transport
- ❑ Local Transport includes Jeepneys, taxi cabs and car rentals
- ❑ 5 major national highways link the City to the lowland areas
- ❑ Trips to Manila are on a 24 hour basis
- ❑ Chartered domestic flights are available at the Loakan Airport



Established Business Support Infrastructure. .

ACCOMMODATION:

- ❑ There are more than 60 hotels and tourist related lodging facilities
- ❑ 2,600 Real Estate Lessors





Established Business Support Infrastructure. .



HEALTH FACILITIES:

- ❑ There are 2 government and 6 private hospitals in the City





Established Business Support Infrastructure. .

FINANCIAL INSTITUTIONS:

- ❑ 176 banks operate in the City

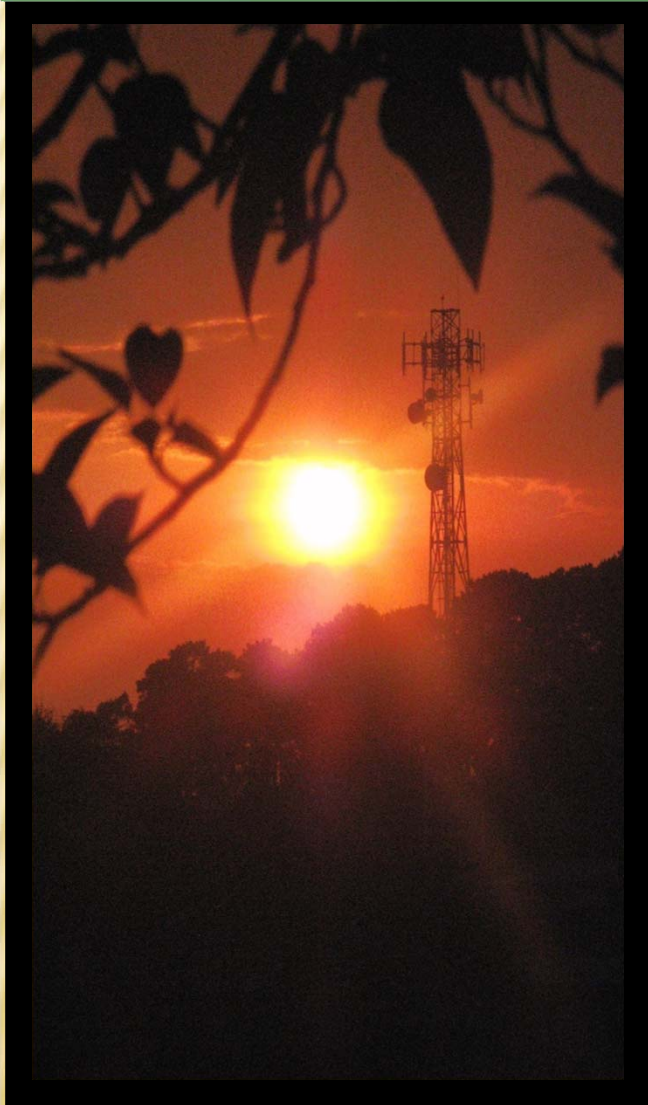
MEDIA ACCESS:

- ❑ 12 Local newspapers are published in the City along with national dailies
- ❑ 4 Local TV Stations and 21 Radio Stations





Established Business Support Infrastructure. .



TELECOMMUNICATION:

- ❑ There are 2 major telephone companies
- ❑ Cell phone networks

CYBER CONNECTIVITY:

- ❑ There are 5 broadband carriers and 6 Internet Service Providers in the City
- ❑ 327 Internet Cafes



Export Processing Zone. .

SPECIAL ECONOMIC ZONE:

- ❑ Home of the country's most profitable Special Economic Zone





COST OF DOING BUSINESS



- ❑ Cheap cost of Labor
- ❑ Low Water & Power Rates
- ❑ Accessible Telecommunication Services
- ❑ Easy Cyber Connectivity
- ❑ Prompt and secured Freight Forwarders
- ❑ Reasonable Real Estate along Growth Nodes in Baguio



COST OF DOING BUSINESS



- Labor Cost – daily minimum wage is \$7



- Real Estate Cost – CBD \$1,900 per square meter
other areas along growth nodes \$350



- Electricity- Commercial \$0.17 per kwh



- Water



commercial
\$2.44 per cubic meter

- Space rentals
CBD \$19 per square meter
other areas along growth nodes \$8 per square meter





COST OF DOING BUSINESS

❑ Registration Fees

- (Securities and Exchange Commission – corporation ex. \$1M capital, pay \$2,400)
- (Department of Trade and Industry – single proprietorship, one time reg. Fee of \$35)
- (PEZA - \$140.00 new application)
- (BOI - \$140.00 for capital of \$1M)



**THANK YOU and
GOOD DAY!!**







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PRIORITIES OF INVESTMENT

ATTY. LETICIA O. CLEMENTE
City Budget Officer &
City Investment Officer



REHABILITATION & EXPANSION OF THE BAGUIO CITY SEWERAGE TREATMENT PLANT



Project Component/s	Features
Facility Description	Constructed through a JICA Grant in the 80s. The facility occupies a 1.2 hectare area situated at the border with the Municipality of La Trinidad. It is designed to process 8,600 cubic meters of inflow per day. It services 66 out of 128 barangays and operates by gravity. Today it is operating 46 percent beyond its design capacity.
Phase I	Installation of a Rapid Composting Equipment to facilitate Sludge Processing
Phase II	Construction of a Complementary System (Sequential Batch Reactor) to accommodate excess inflow of 46% of its design capacity. It will also enable the facility to accept and process septage from the remaining 62 barangays who have septic tanks.
Investment Requirement	\$ 2 to 3M



DEVELOPMENT OF THE ASIN HOT SPRINGS RESORT



DEVELOPMENT OF THE ASIN HOT SPRINGS RESORT



Project Component/s	Features
Facility Description	The City property is located in Asin, Tuba, 20 minutes ride from Baguio. It is envisioned as added facility that will support tourism from and outside of the City.
Features	Conference Building
	Swimming Pool
	Natural Hot Springs
Investment Requirement	\$ 1.4 – 2M

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Facility Description	The City property is located in Asin, Tuba, 20-30 minutes from Baguio. It is envisioned as added facility that will support tourism from and outside of the City.
Features	Conference Building
	Swimming Pool
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Investment Requirement	\$ 1.4 – 2M



PRIVATIZATION OF THE BAGUIO HYDRO ELECTRIC PLANTS



Project Component/s	Features
Facility Description	The City property is located in Asin, Tuba, 20-30 minutes from Baguio. It is a pioneer hydro power generating facility. Today it has a capacity of 3.2 megawatts but has a potential of 8-10 megawatts.
Features	3 Plant Buildings with sub-stations
	Sufficient water supply
Investment Requirement	\$ 12 -20M



BAGUIO HYDRO ELECTRIC PLANT No.3

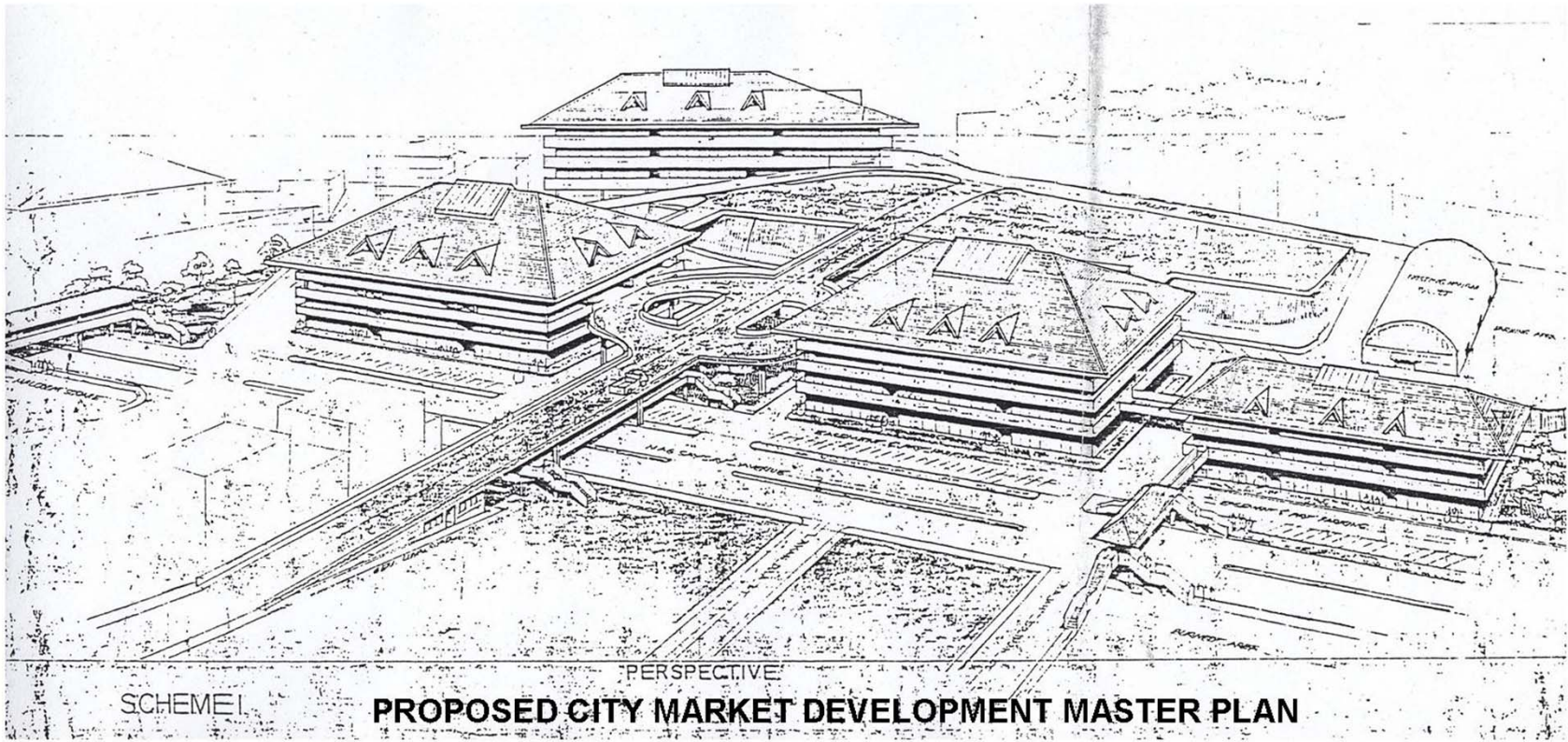


CONVERSION OF THE IRISAN FACILITY AS AN ECO-TECHNO PARK



Project Component/s	Features
Facility Description	<p>The City property is located along Naguilian Road, 15 minutes from the City Center. It is the former open dumpsite used for the past 35 years until 2008. It is a 2.3 hectare facility. Today it functions as an MRF that accommodates the City's Bio-waste processing plant. The City is exploring its potential conversion into a waste to energy facility.</p>
Features	<p>One 650 square meter Composting Building</p> <p>2 ERS 5 Machines with a combined capacity of processing 48 tons of bio-waste per day.</p>
Investment Requirement	\$ 10 -15M





Project Component/s	Features
Facility Description	The Public Market is located in the heart of the City. It occupies an area of 61,707 square meters. The buildings are landmark facilities because these were built after the war. They have been built over after several fires. It is envisioned to be developed as a world class one stop shop market facility.
Features	It has 4 blocks, a hangar building and 11 sections that supply all the food requirements of the City.
Investment Requirement	\$ 24 M



Project Component/s	Features
Park Facilities/Amenities	Multi-Level Parking Facility with Tourism Business Spaces
Sports Facilities	Athletic Bowl
	Melvin Jones
	Swimming Pool
Park Features	Burnham Lake
	Picnic Groves
	Theme Gardens: Igorot & Rose
	Skating Rink
	Children's Park
Investment Requirement	\$ 60 – 65M



Green Multi-level Parking

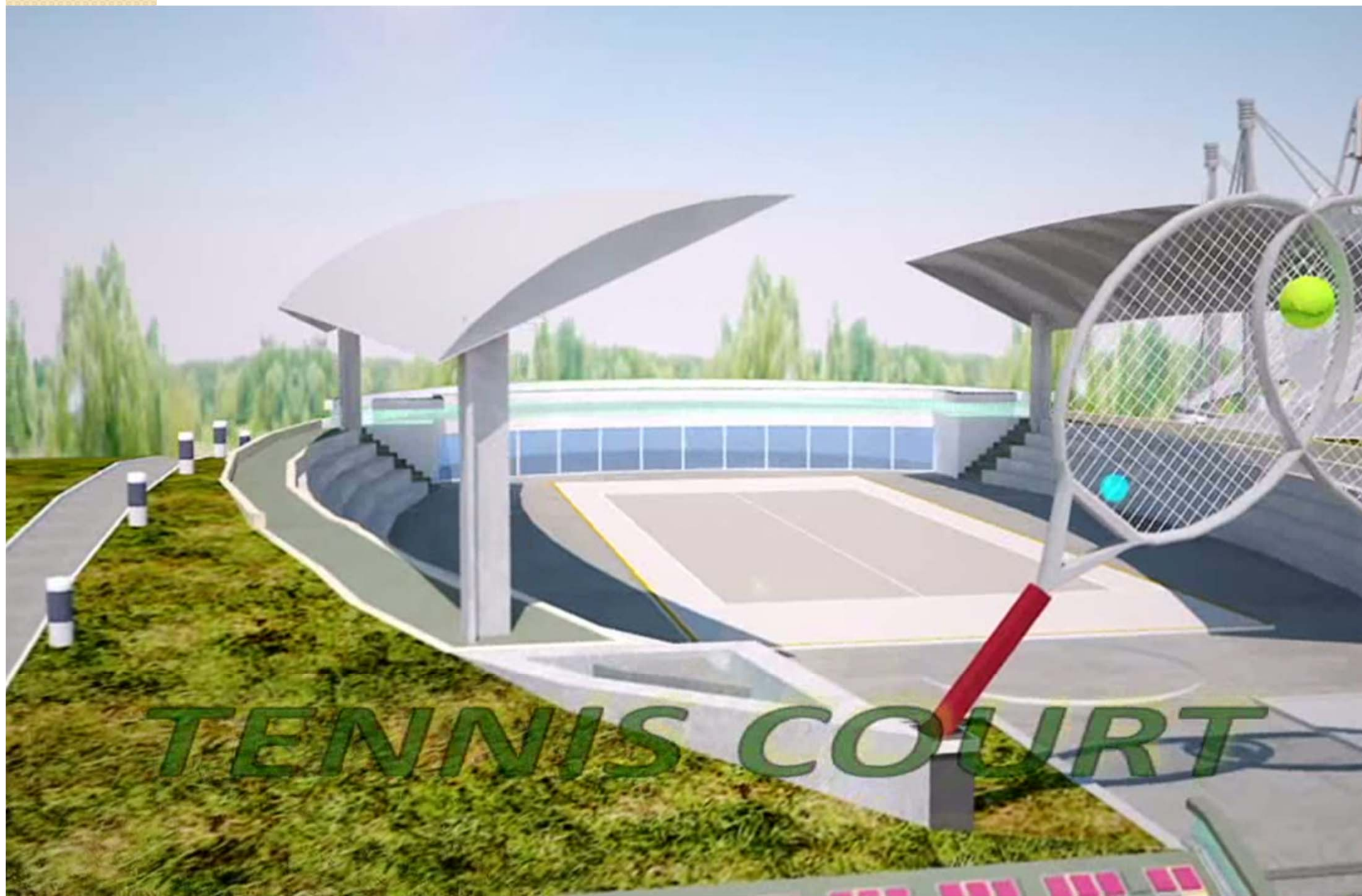


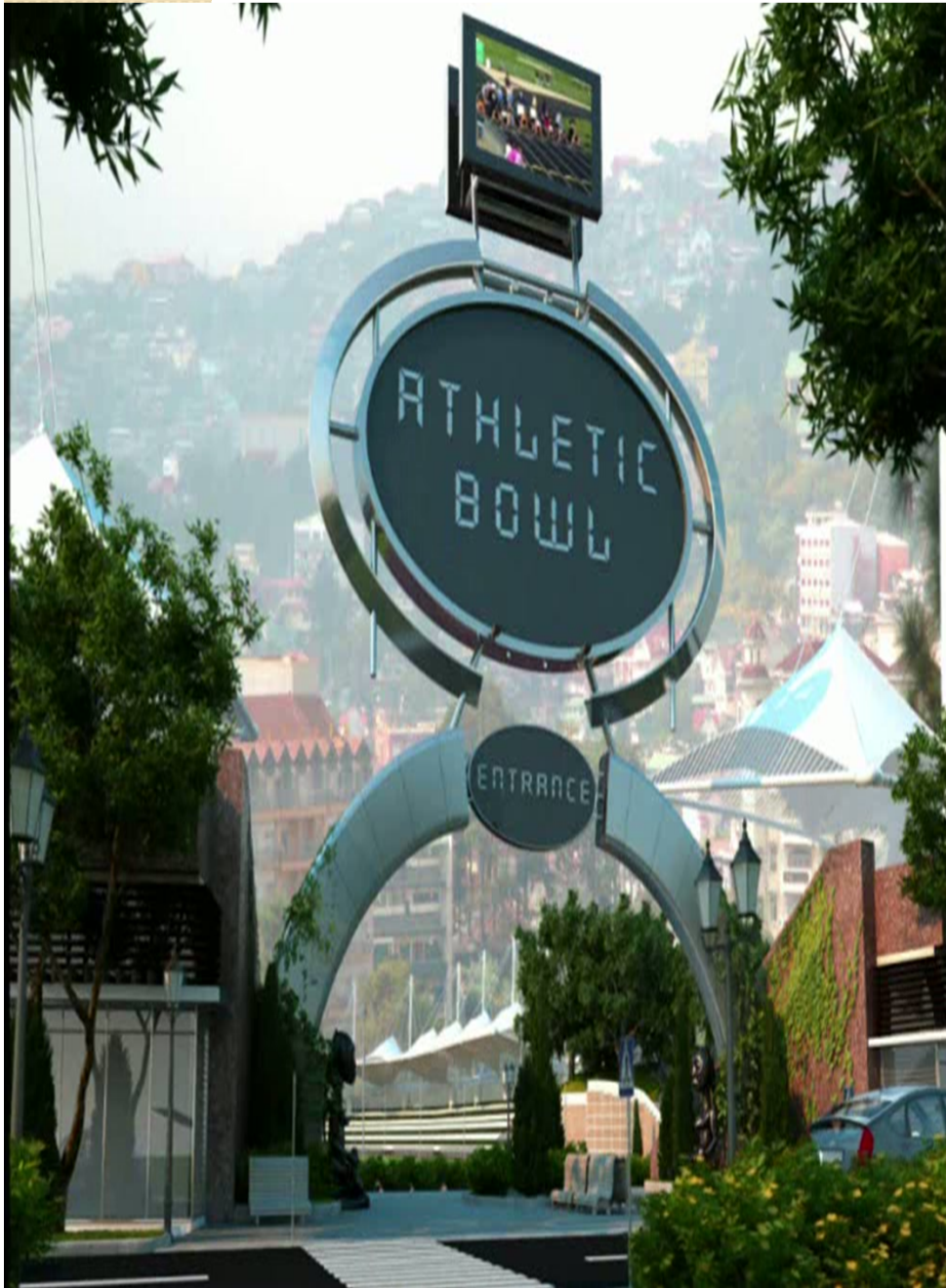


**MUSEUM AND
INFORMATION CENTER**











***PINE TREES OF
THE WORLD***





Attachment 4 – Visit to Baguio City, Philippines Photo Gallery, 2013.



Visit to Baguio City Hall



Meeting with Baguio Chamber of Commerce

Attachment 4 – Visit to Baguio City, Philippines Photo Gallery, 2013.



Opening ceremonies, Baguio Sister Cities Forum



Sister Cities tree planting, Baguio City Centennial Park

Attachment 4 – Visit to Baguio City, Philippines Photo Gallery, 2013.



Vaughan Marker, Baguio City Centennial Park



Panagbenga Celebrations