

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 2, Report No. 28, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.13-004
OWNER: ZANCHIN AUTOMOTIVE GROUP
LOCATION: 101 AUTO VAUGHAN DRIVE
BLOCK 3, PLAN 65M-3766
WARD 1**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated June 11, 2013:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.13-004, Zanchin Automotive Group, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is requesting to install one (1) additional pylon sign as per the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 - General Provisions for All Signs:

- 6.1 Limit of Number of Signs: Only one (1) of the following sign types per exterior wall per business premises:
One (1) ground sign per lot.
- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

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Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing one (1) additional pylon sign which is not shown on the approved Site Plan for the property. The proposed sign is associated with a new Dealership that occupies the property. (There are now two dealerships on one lot.) The proposed sign complies with the maximum height and size requirements of the sign by-law.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In the Committee's opinion, the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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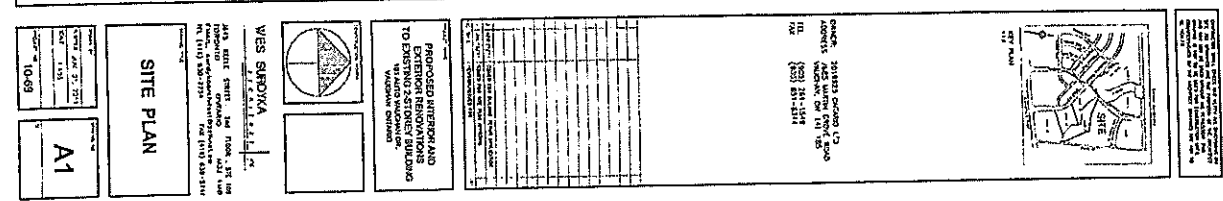
Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

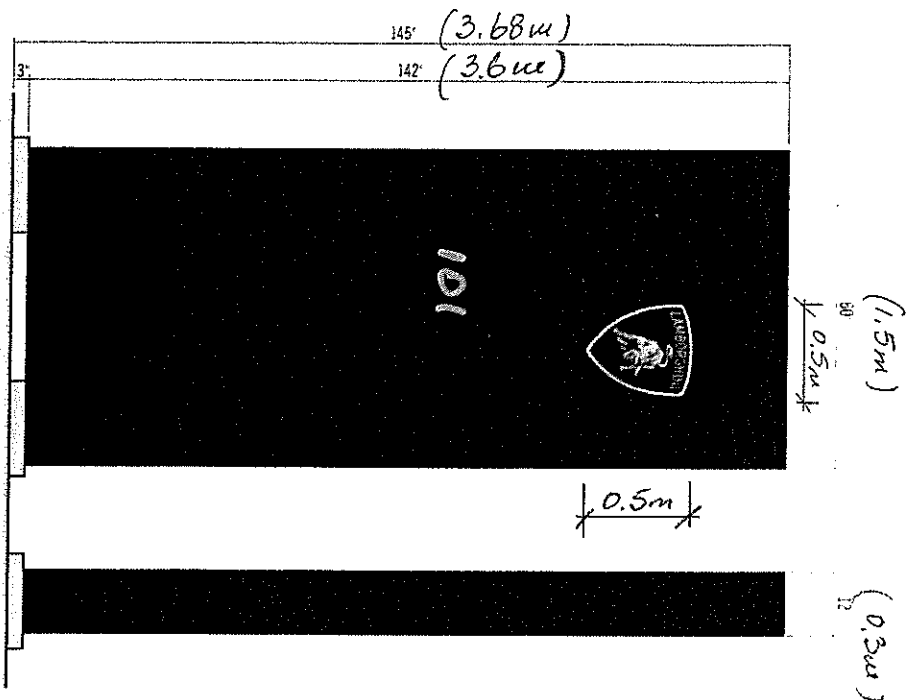
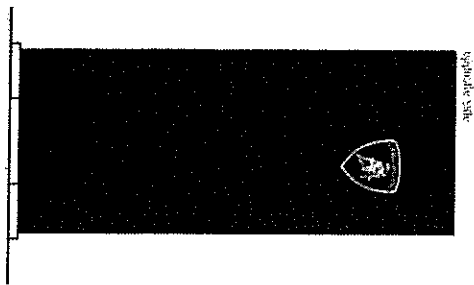
/as





Client: Lamborghini
Location: Vaughan, ON
Signage Type: Signage Proposal
Option: 1.01

- New Illuminated D/S Monument Signage**
- Router cut aluminum formed skin to be powder coated black metal (by Spectra)
 - Lamborghini badge (supplied by others)
 - White LED illumination
 - 4"x4" H.S.S. posts and base plate

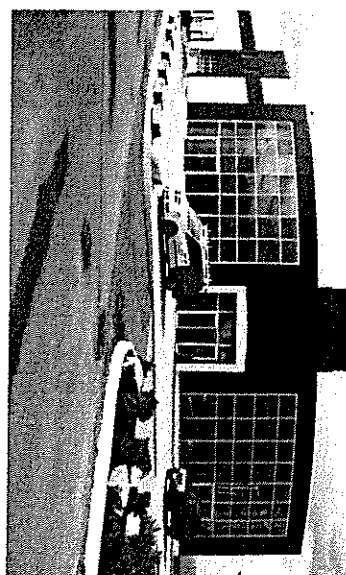


Area = 5.4m² / side

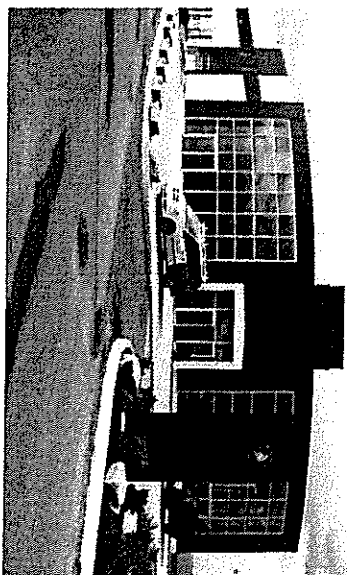
Logo = 0.25m² / side

vertical signage

Preliminary Artwork
Site Check required prior to manufacturing



horizontal signage



Master Signs



519 749 1268 Phone
519 513 8964 Fax
digsales@gmail.com
www.printing.ca

25 McIntyre Place Unit 4
Kitchener Ontario, N2H1H1

Client: Lamborghini
Address: Vaughan, ON
Salesperson:

Drawing #: MasterSigns_Lamborghini_D_030613.cdw
Illumination: yes
Start Date: 03-06-13
Revision Date:

Material: Vinyl
Paint: 100%
Size: 100%
Color: 100%
Finish: 100%

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