

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 23, 2015

9 VAUGHAN STREET NAMING POLICY REVIEW
FILE 4.8
WARDS 1 TO 5

Recommendation

1. THAT this report regarding the effectiveness of the amendments to the City's Street Name Policy and Procedures approved by Vaughan Council on December 10, 2013, BE RECEIVED.

N/A

There are no requirements for new funding associated with this report.

N/A

The purpose of this report is to update Vaughan Council on the effectiveness of the amendments made to the City of Vaughan's Street Naming Policy and Procedures, attached hereto as Attachment #1, as approved by Vaughan Council on December 10, 2013.

Background

On December 10, 2013, Vaughan Council approved amendments to the City of Vaughan's Street Naming Policy and Procedures, included as Attachment #1. The following is a summary of the amendments to the City of Vaughan Street Naming Policy and Procedures that were approved by Vaughan Council:

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 23, 2015

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- That only one (1) for every twenty (20) street names submitted, associated with a charity/fundraising event, shall be permitted within each approved plan of subdivision or site plan application; and
- Heritage street name criteria and a Heritage Street Name Reserve List were added to the Street Naming Policy.

Vaughan Council also approved a recommendation that the City's Street Naming Policy and Procedures be monitored for a period of one (1) year from the date that the approved policy is implemented.

Street Name Approvals

The Vaughan Development Planning Department has received a total of 11 Street Naming applications since the implementation of the updated Street Naming Policy and Procedures, shown on Attachment #1. Five of the applications utilized street names on the Pre-approved Reserve Street Name List. Six of the applications proposed new street names that required and received approval from Vaughan Council. Since the implementation of the new policy, the Vaughan Planning Department has not received any applications for street names originating from a charity/fundraising event.

The Vaughan Development Planning Department has not experienced any issues with the new Street Naming Policy and Procedures. The amended policy has been working effectively and efficiently. The Vaughan Development Planning Department recommends that no changes are required to the policy and that the City continue to implement the Street Naming Policy and Procedures (Attachment #1) as approved by Vaughan Council.

Relationship to Vaughan Vision 2020/Strategic Plan

This staff report is consistent with the priorities set forth in Vaughan Vision 2020, particularly "Manage Growth & Economic Well-being".

Regional Implications

York Region did not have any objection to the proposed Street Naming Policy and Procedures, and has previously reviewed all street names included in the Street Name Reserve List.

Conclusion

The Vaughan Planning Department has not experienced any issues with the current Street Naming Policy and Procedures (Attachment #1) as approved by Vaughan Council on December 10, 2013, and therefore recommend that no further amendments are required at this time.

Attachments

1. Street Naming Policy and Procedures (Vaughan Council Approved December 10, 2013)

Report prepared by:

Mary Caputo, Senior Planner - OMB, ext. 8215

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE JUNE 2, 2015

VAUGHAN STREET NAMING POLICY REVIEW

FILE 4.8

WARDS 1 TO 5

Recommendation

The Commissioner of Planning, Director of Development Planning, and Manager of Development Planning recommend:

1. THAT this report regarding the effectiveness of the amendments to the City's Street Name Policy and Procedures approved by Vaughan Council on December 10, 2013, BE RECEIVED.

Contribution to Sustainability

N/A

Economic Impact

There are no requirements for new funding associated with this report.

Communications Plan

N/A

Purpose

The purpose of this report is to update Vaughan Council on the effectiveness of the amendments made to the City of Vaughan's Street Naming Policy and Procedures, attached hereto as Attachment #1, as approved by Vaughan Council on December 10, 2013.

Background - Analysis and Options

Background

On December 3, 2013, the Committee of the Whole (Working Session) considered a report from the Commissioner of Planning responding to a resolution of Vaughan Council of June 13, 2013, to review the City's Street Naming Policy and Procedures. The discussion of Vaughan Council was on street names originating from charity/fundraising events, the proportional distribution of charity auction street names across all City Wards, and the use of individual person's and business/corporate names as street names, with the aim of having Street Naming Policy and Procedures that allows greater opportunities for the appropriate naming of streets across the City of Vaughan.

On December 10, 2013, Vaughan Council approved amendments to the City of Vaughan's Street Naming Policy and Procedures, included as Attachment #1. The following is a summary of the amendments to the City of Vaughan Street Naming Policy and Procedures that were approved by Vaughan Council:

- That only one (1) for every twenty (20) street names submitted, associated with a charity/fundraising event, shall be permitted within each approved plan of subdivision or site plan application; and

- Heritage street name criteria and a Heritage Street Name Reserve List were added to the Street Naming Policy.

Vaughan Council also approved a recommendation that the City's Street Naming Policy and Procedures be monitored for a period of one (1) year from the date that the approved policy is implemented.

Street Name Approvals

The Vaughan Development Planning Department has received a total of 11 Street Naming applications since the implementation of the updated Street Naming Policy and Procedures, shown on Attachment #1. Five of the applications utilized street names on the Pre-approved Reserve Street Name List. Six of the applications proposed new street names that required and received approval from Vaughan Council. Since the implementation of the new policy, the Vaughan Planning Department has not received any applications for street names originating from a charity/fundraising event.

The Vaughan Development Planning Department has not experienced any issues with the new Street Naming Policy and Procedures. The amended policy has been working effectively and efficiently. The Vaughan Development Planning Department recommends that no changes are required to the policy and that the City continue to implement the Street Naming Policy and Procedures (Attachment #1) as approved by Vaughan Council.

Relationship to Vaughan Vision 2020/Strategic Plan

This staff report is consistent with the priorities set forth in Vaughan Vision 2020, particularly "Manage Growth & Economic Well-being".

Regional Implications

York Region did not have any objection to the proposed Street Naming Policy and Procedures, and has previously reviewed all street names included in the Street Name Reserve List.

Conclusion

The Vaughan Planning Department has not experienced any issues with the current Street Naming Policy and Procedures (Attachment #1) as approved by Vaughan Council on December 10, 2013, and therefore recommend that no further amendments are required at this time.

Attachments

1. Street Naming Policy and Procedures (Vaughan Council Approved December 10, 2013)

Report prepared by:

Mary Caputo, Senior Planner - OMB, ext. 8215

Respectfully submitted,

JOHN MACKENZIE
Commissioner of Planning

GRANT UYEYAMA
Director of Development Planning

MAURO PEVERINI
Manager of Development Planning

/LG

CITY OF VAUGHAN
STREET NAMING POLICY
(COUNCIL APPROVED: DECEMBER 10, 2013)

1. The Vaughan Development Planning Department shall review all submitted street names to ensure adherence to the following general policies for appropriate street names:
 - a) Ease of Spelling and Pronunciation
 - i) street names should use conventional spelling and should be easily pronounced;
 - b) Street Name Characteristics
 - i) names should not exceed 10 characters in length;
 - ii) encourage names to be based on a theme honouring local history and culture, places, geography, natural features, etc.;
 - c) Prohibited Names
 - i) business and corporate names;
 - ii) discriminatory or derogatory names from the point of view of sex, race, colour, creed, political affiliation, or other social factors;
 - iii) names with sexual overtones, inappropriate humour, parody, slang or double meaning;
 - iv) names with hyphens, apostrophes or dashes; and,
 - v) full names of people, except where the person is deceased and is of historical significance internationally, nationally, regionally or locally.
2. Streets ending in a cul-de-sac will use the suffix Court, Place or Way.
3. Street names beginning with 'Via' do not require a suffix (e.g. do not add Way, Street, etc.).
4. Street names are not to exceed three words, which includes the suffix (e.g. Major Mackenzie Drive).
5. Street names will not use the suffix 'Lane', and the suffix 'Laneway' will be reserved exclusively for rear laneways that are dedicated as public highways. These laneways will be named "Laneway V1", "Laneway V2", etc. with "V" representing "Vaughan", and that "Laneway" be present in all names. Only the laneway number will change to the next number in sequence.
6. Street names are subject to approval by Vaughan Council.
7. The gifting or auctioning of a street name is permitted, provided the proposed street name satisfies the Street Naming Procedures for approval.

CITY OF VAUGHAN
STREET NAMING PROCEDURES
(COUNCIL APPROVED: DECEMBER 10, 2013)

1. The applicant shall apply for street name(s) approval to the Vaughan Development Planning Department after draft plan of subdivision or site plan approval, and prior to the Subdivision Agreement or Site Plan Letter of Undertaking/Agreement being drafted, respectively. A street name(s) can also be chosen from a Reserve List, including the Heritage Reserve List that has been reviewed by the Region of York and approved by Vaughan Council.
2. A street name(s) must be approved in writing by the Planning Department of the Region of York to ensure there is no duplication of the name(s) elsewhere in the Region. The Vaughan Development Planning Department shall forward the proposed street name(s) to the Region of York for their review.
3. A street name(s) must also be reviewed by the Vaughan Fire and Rescue Department for suitability, as forwarded to them by the Vaughan Development Planning Department. The Fire and Rescue Department shall advise the Development Planning Department as to the suitability of the proposed name.
4. Once the street name(s) is reviewed by the City Departments and the Region for appropriateness, the street name(s) must also be circulated to all members of Council for a one (1) week period with any comments to be forwarded to the Vaughan Development Planning Department for further consideration.
5. A street name(s) must be included in a report prepared by the Vaughan Development Planning Department for consideration by the Committee of the Whole and approval by Vaughan Council.
6. Street names originating from a charity/fundraising event are subject to Procedures 1 to 5 above, and the following criteria:
 - a) the charity/fundraising event must be based in the City of Vaughan, be locally affiliated, and/or directly benefit Vaughan residents;
 - b) prior to and during the charity/fundraising event, the charity organizer must provide a clear disclaimer that the winning bidder's proposed street name is subject to the City of Vaughan Street Naming Policy and must be approved by Vaughan Council (a copy of this disclaimer must be provided as proof to the Development Planning Department with the application form);
 - c) the applicant must disclose the proposed street name, whether the name is a result of a charity/fundraising event, the name of the event, and the contact information of the winning bidder on the Application for Street Name Approval;
 - d) only one (1) for every twenty (20) street names submitted, associated with a charity/fundraising event, shall be permitted within each approved plan of subdivision or site plan application if not within a subdivision; and,
 - e) the street name associated with a charity/fundraising event must be located on a Local road, preferably on a short stretch of road or a cul-de-sac road, and cannot be identified with a Primary, Collector or Arterial road.
7. Heritage Street Naming
 - A. The City will identify and will provide a list of potential heritage street names that comply with the Vaughan Council approved Street Naming Policy and Procedures.

CITY OF VAUGHAN
STREET NAMING PROCEDURES
(COUNCIL APPROVED: DECEMBER 10, 2013)

- B. Heritage street names shall comply with Procedures 1 to 5 above and the following criteria:
- a) heritage street names should reflect the history that relates to the City of Vaughan, and the former Town and Township of Vaughan, and including its local communities (i.e. Village of Kleinburg, Woodbridge, Maple, Concord, Thornhill). Proposed street names must meet one of the following criteria:
 - i) the name(s) has direct association with a theme, event, person, activity, organization or institution in the community; and,
 - ii) the name(s) contributes to an understanding of the community's culture, local geography and/or landscape;
 - b) for development applications that propose to create one (1) or more new streets, and where the property contains or is in close proximity to a built, cultural, or natural heritage resource, the Development Planning Department, in consultation with the Cultural Services Division shall advise the applicant that the new street names shall relate to as many of the heritage resources as identified on the Heritage Street Name Reserve List that are applicable to that subdivision or site plan, and that this requirement shall be a condition of Draft Plan of Subdivision or Site Plan approval; and,
 - c) if the applicant desires, other preferred heritage street names may be selected, provided the applicant identifies the heritage reference of the proposed street name(s) and the name(s) shall comply and meet the criteria identified in paragraph a) above.