

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MAY 6, 2014

Item 9, Report No. 18, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on May 6, 2014.

9

**REVISION TO THE TERMS OF REFERENCE FOR THE
PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated April 29, 2014:

Recommendation

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, forwards the following recommendation from its meeting of March 28, 2014 for consideration:

1. That the Pierre Berton Discovery Centre Fundraising Task Force be granted a further extension to June 2014 to complete and submit its findings report in accordance with its mandate.

Contribution to Sustainability

The Pierre Berton Discovery Centre Fundraising Task Force was formed to review and report back to Council on fundraising opportunities for the Pierre Berton Discovery Centre.

Economic Impact

N/A

Communication Plan

Council's decision will be communicated to the Pierre Berton Discovery Centre Fundraising Task Force.

Purpose

To respond to the request by the Pierre Berton Discovery Centre Fundraising Task Force to revise the Terms of Reference granting a further extension to June 2014 to complete and submit its findings report in accordance with the Task Force's mandate.

Background – Analysis and Options

Council, at its meeting of November 20, 2012, approved the establishment of the Pierre Berton Discovery Centre Fundraising Task Force. The mandate of the Task Force is as follows:

1. To determine the fundraising potential for the proposed Pierre Berton Discovery Centre within not only the Vaughan community, but also extending across Canada.
2. To collect pledges (pledges only -no cash) for a 12 month period towards a future capital and operating fundraising campaign for the centre and report back to Council on the overall potential contribution.
3. To develop a fundraising strategy for the centre that looks at not only a proposed capital campaign, but also yearly fundraising initiatives to help sustain the centre.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MAY 6, 2014

Item 9, CW Report No. 18 – Page 2

4. To assess and benchmark other cultural centres in their fundraising efforts to determine not only best practice models, but also funding sources and initiatives that may be available to help fund a capital or yearly operating fundraising initiatives.
5. To report back to Council within a 12 month period with a Findings Report on the above.

The Task Force, at its meeting on March 28, 2014, moved a recommendation requesting a further extension to June 2014 to complete and submit its findings report.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the strategic priorities set out in Vaughan Vision 2020, in particular:

Service Excellence: Preserve our Heritage and support Diversity and Culture.

Organizational Excellence: Ensure Financial Sustainability

Regional Implications

None

Conclusion

This report is submitted on behalf of the Pierre Berton Discovery Centre Fundraising Task Force and seeks to further increase the number of months that the Task Force was given to complete the findings report from April to June 2014.

Attachments

None

Report prepared by:

Adelina Bellisario
Assistant City Clerk

**REVISION TO THE TERMS OF REFERENCE FOR THE
PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE**

Recommendation

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, forwards the following recommendation from its meeting of March 28, 2014 for consideration:

1. That the Pierre Berton Discovery Centre Fundraising Task Force be granted a further extension to June 2014 to complete and submit its findings report in accordance with its mandate.

Contribution to Sustainability

The Pierre Berton Discovery Centre Fundraising Task Force was formed to review and report back to Council on fundraising opportunities for the Pierre Berton Discovery Centre.

Economic Impact

N/A

Communication Plan

Council's decision will be communicated to the Pierre Berton Discovery Centre Fundraising Task Force.

Purpose

To respond to the request by the Pierre Berton Discovery Centre Fundraising Task Force to revise the Terms of Reference granting a further extension to June 2014 to complete and submit its findings report in accordance with the Task Force's mandate.

Background – Analysis and Options

Council, at its meeting of November 20, 2012, approved the establishment of the Pierre Berton Discovery Centre Fundraising Task Force. The mandate of the Task Force is as follows:

1. To determine the fundraising potential for the proposed Pierre Berton Discovery Centre within not only the Vaughan community, but also extending across Canada.
2. To collect pledges (pledges only -no cash) for a 12 month period towards a future capital and operating fundraising campaign for the centre and report back to Council on the overall potential contribution.
3. To develop a fundraising strategy for the centre that looks at not only a proposed capital campaign, but also yearly fundraising initiatives to help sustain the centre.
4. To assess and benchmark other cultural centres in their fundraising efforts to determine not only best practice models, but also funding sources and initiatives that may be available to help fund a capital or yearly operating fundraising initiatives.
5. To report back to Council within a 12 month period with a Findings Report on the above.

The Task Force, at its meeting on March 28, 2014, moved a recommendation requesting a further extension to June 2014 to complete and submit its findings report.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the strategic priorities set out in Vaughan Vision 2020, in particular:

Service Excellence: Preserve our Heritage and support Diversity and Culture.

Organizational Excellence: Ensure Financial Sustainability

Regional Implications

None

Conclusion

This report is submitted on behalf of the Pierre Berton Discovery Centre Fundraising Task Force and seeks to further increase the number of months that the Task Force was given to complete the findings report from April to June 2014.

Attachments

None

Report prepared by:

Adelina Bellisario
Assistant City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk