CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 21, 2015

Item 40, Report No. 17, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 21, 2015.

40 PROCLAMATION AND FLAG RAISING REQUEST MS AWARENESS DAY

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated April 14, 2015:

Recommendation

The City Clerk recommends:

- 1. That May 5, 2015 be proclaimed as "MS Awareness Day" in the City of Vaughan;
- 2. That the MS flag be raised on May 5, 2015 for the balance of the day at Vaughan City Hall; and
- That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Director of Client Services/Membership, Multiple Sclerosis of Canada, York South Chapter.

Background - Analysis and Options

The correspondence received in the City Clerk's Office on April 7, 2015 from the Director of Client Services/Membership, Multiple Sclerosis of Canada, York South Chapter is attached. (Attachment 1) This request was received too late to be placed on the Committee of the Whole Agenda and so it is being added as an addendum.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

(i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 21, 2015

Item 40, CW Report No. 17 - Page 2

The Multiple Sclerosis Society of Canada, founded in 1948 promotes multiple sclerosis research and provides education and services to people with MS, their families and caregivers. The York South MS Chapter has contacted the City of Vaughan to request that May 5, 2015 be proclaimed as "MS Awareness Day" and that Vaughan City Council participate in a flag raising ceremony. The proclamation and flag raising would help in raising awareness of MS and raise funds for much needed services.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

• Promote Community Safety, Health & Wellness

Regional Implications

This report supports the promotion of awareness throughout the Region about Multiple Sclerosis.

Conclusion

Staff is recommending that May 5, 2015 be proclaimed as "MS Awareness Day" in the City of Vaughan, that the MS flag be raised at Vaughan City Hall for the balance of the day and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 The Director of Client Services/Membership, Multiple Sclerosis of Canada, York South Chapter, received April 7, 2015

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE APRIL 14, 2015

PROCLAMATION AND FLAG RAISING REQUEST MS AWARENESS DAY

Recommendation

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Contribution to Sustainability

N/A

Economic Impact

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Relationship to Vaughan Vision 2020/Strategic Plan

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Service Excellence

• Promote Community Safety, Health & Wellness

Regional Implications

This report supports the promotion of awareness throughout the Region about Multiple Sclerosis.

Conclusion

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Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams City Clerk



York Region MS Chapter 9350 Yonge Street, P.O. Box 61528 Richmond Hill, Ontario, L4C 0C9

April 7th, 2015

Re: Proclamation of May 5th MS Awareness Day in Vaughan

Dear Ms. Bonsignore and Mr. Abrams

City Clerk's Office:

I am sending you this letter as per my conversation with Ms. Ciafardoni from the Mayor's office about putting forth a Proclamation to council of making May 5th MS Day in Vaughan. The York Region MS Chapter services hundreds of our members with financial and equipment subsidies each and every month. As you know, York Region is one of Canada's fastest growing regions and every week our membership grows with someone being diagnosed with Multiple Sclerosis. By creating awareness of MS, we will be able to increase our funding to our members and increase the involvement of York Region citizens in helping us fundraise.

In order to achieve this goal, we would like to propose May 5th MS Day where the MS flag will be raised at the Vaughan City Hall. This special event has taken place at Vaughan City Hall for the past few years where Mayor Bevilacqua and council have participated in the MS Flag Raising event. This would boost the MS Campaign in Vaughan and allow us to reach out to more of our members and accomplish our mission. The York Region MS Chapter would greatly appreciate your continued support in the Flag Raising Event.

I look forward in speaking with you on this matter and to designating May 5th MS Awareness Day in Vaughan.

Peter Busciglio

York Region MS Chapter

Director of Client Services/Membership

416.816.4787