CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 4, Report No. 14, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 23, 2013.

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PROCLAMATION REQUEST DAFFODIL MONTH

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated April 9, 2013:

Recommendation

The City Clerk recommends:

- 1) That April 2013 be proclaimed as "Daffodil Month" in the City of Vaughan; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Fundraising Coordinator, Canadian Cancer Society – South York Region Unit.

Background - Analysis and Options

The correspondence received in the City Clerk's Office on March 25, 2013 from the Fundraising Coordinator, Canadian Cancer Society – South York Region Unit is attached. (Attachment 1). Since the proclamation date will occur in the midst of the next Council/Committee Cycle, we respectfully request that Council ratify the action taken.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

(i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

The Canadian Cancer Society – South York Region Unit is celebrating their 75th anniversary. Their mandate is to eradicate all cancers and improve the quality of life of people living with this devastating disease as well as raise public awareness. The daffodil is a symbol of hope and the proceeds from the sale of daffodil pins would go towards research, treatment and prevention of all forms of cancer.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 4, CW Report No. 14 - Page 2

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

• Promote Community Safety, Health & Wellness

Regional Implications

This report supports the promotion of awareness throughout the Region about cancer.

Conclusion

Staff is recommending that April 2013 be proclaimed as "Daffodil Month" in the City of Vaughan, and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Fundraising Coordinator, Canadian Cancer Society – South York Region Unit, received March 25, 2013

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE - APRIL 9, 2013

PROCLAMATION REQUEST DAFFODIL MONTH

Recommendation

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Contribution to Sustainability

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Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams City Clerk



South York Region Unit 30 East Beaver Creek Road, Suite 100 Richmond Hill, Ontario L4B 1J2 Telephone: (905) 709-4978 Eacsimile: (905) 709-1240

Attachment 1

March 21, 2013

The Honorable Maurizio Bevilacqua Mayor, City of Vaughan Vaughan City Hall, Level 100 2141 Major Mackenzie Drive Vaughan, Ontario L6A 1T1

RE: April as a Daffodil Month and a Month to Fight Back Against Cancer

Dear Mayor:

Thank you for your ongoing support of the Canadian Cancer Society and our mission to eradicate cancer. We are encouraging everyone to fight back in April by wearing the daffodil pin, a symbol of hope and support for those living with cancer.

You can make an enormous impact by declaring April as Daffodil Month in Vaughan. The month will be celebrated throughout the country and it's an opportunity for everyone to demonstrate that we're all united in the fight against cancer.

We hope you will join the fight by officially declaring April as Daffodil Month!

The Canadian Cancer Society relies on supporters like you, Mayor Bevilacqua, to fight all 200-plus types of cancer by working to eradicate cancer and to improve the quality of life for all those affected by the disease.

This year, and estimated 72,300 people living in Ontario will be diagnosed with cancer. They need our support and they need to know that everything possible is being done to improve prevention, treatment, and diagnostic techniques.

The Canadian Cancer Society is marking its 75th anniversary in 2013. While it is certainly an occasion to celebrate our successes over the last 75 years, we recognize that there is much more work to be done. With your help, we know we can continue to increase survival rates and save more lives.

Thank you for your attention to this request, and I look forward to hearing from you soon.

Yours truly,

1 dl

Agnes Smolec Fundraising Coordinator Canadian Cancer Society – South York Region Unit Phone: (905) 709-4978 ext.3814



For information about cancer, our services or to make a donation / Pour obtenir de l'information sur le cancer, nos services ou pour faire un don 1 888 939-3333 • www.cancer.ca Charitable Organization No. 11882 9803 RR0006



Mayoral Proclamation

CONCERNING THE PROCLAMATION OF DAFFODIL MONTH

WHEREAS, another Canadian is diagnosed with cancer every three minutes; and

WHEREAS, the Canadian Cancer Society is working to eradicate all cancers and improve the quality of life for people living with cancer; and

WHEREAS, Daffodil Month is an opportunity for residents of City of Vaughan to show their support in the fight against cancer; now, therefore, be it

RESOLVED, that I, The Honorable Maurizio Bevilacqua, City of Vaughan Mayor ask that all residents of City of Vaughan join me and the Canadian Cancer Society in the fight against cancer; and be it further

RESOLVED, that the month of April, is officially recognized as Daffodil Month.

I, Maurizio Bevilacqua , Mayor of the City of Vaughan, do hereby proclaim the month of April, to be "Daffodil Month" and strongly encourage all residents of *City of Vaughan* to continue to recognize and support the Canadian Cancer Society and the fight against cancer.