

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 29, Report No. 14, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 23, 2013.

29 WOODBIDGE VILLAGE FARMERS' MARKET: SEASON TWO UPDATE

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Director of Economic Development, dated April 9, 2013:

Recommendation

The Director of Economic Development in consultation with the Director of Recreation of Culture, recommends:

1. THAT permission be granted to the Woodbridge Agricultural Society (WAS) to operate the Woodbridge Village Farmers' Market on the City's property (Woodbridge Pool and Memorial Arena Parking Lot) at no cost for its THIRD and FOURTH seasons of operation, that is 2013 and 2014; on Saturdays from 9 a.m. to 1 p.m. and that a storage unit be supplied to the Market, on the site at no additional cost.
2. THAT staff continue to work with the Woodbridge Village Farmers' Market and other associated stakeholders to promote, when feasible, the Woodbridge Village Farmers' Market through the City's website, social media accounts and other relevant publications and mediums.
3. THAT the Woodbridge Village Farmers' Market provide to the City on an as-requested basis, booth space at no cost; and
4. THAT the information on the outcomes of the Farmers' Market second year of operation at the Woodbridge Pool and Memorial Arena parking lot be received.

Contribution to Sustainability

This report is consistent with *Green Directions Vaughan: Community Sustainability and Environmental Master Plan*;

Goal 4: To create a vibrant community where citizens, businesses and visitors thrive.

Objective 4.3: To encourage the establishment of green businesses and sustainable business Practices.

Action 4.3.3. Investigate opportunities for farmers' markets at civic facilities to establish support for urban and near urban agriculture.

Goal 5: To be leaders in advocacy and education on sustainability issues.

Objective 5.1: To share sustainable best practices and ideas between and among municipal staff and the community.

Action 5.1.7. Develop an environmental education strategy for business and citizens. This strategy will highlight the steps that citizens and businesses can take to create a more sustainable Vaughan.

Economic Impact

Staff reviewed the City's rates for public permits and special events. The City has a Parking Lot permit fee (3 to 5 hours) of \$101.73 (plus HST – 2013 rates) for locally based community activities. The Woodbridge Village Farmers' Market Organization is proposing to use the parking lot at the Woodbridge Pool and Memorial Arena each Saturday from 9 a.m. to 1 p.m. for a period of 18 weeks. If Council adopts recommendation (1) of this report, it would equate to unrealized revenue totaling approximately \$1,831 per year.

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Communications Plan

Staff will work, when feasible, to promote the Farmer's Market on the City's website and through its social media, relevant publications and other mediums that could have a positive impact on the long-term viability of the Farmers' Market. Staff will also continue to make introductions of local food-related business to the Farmers' Market, to explore opportunities for collaboration and cross-promotion.

Purpose

The purpose of this report is to seek Council approval to grant the Woodbridge Agricultural Society permission to operate the Woodbridge Village Farmers' Market on the City's property (Woodbridge Pool and Memorial Arena Parking Lot) at no cost for its THIRD and FOURTH seasons of operation, approximately June to early October 2013 and 2014, on Saturdays from 9 a.m. to 1 p.m.

Background – Analysis and Options

Year Two Review

Council approved a staff recommendation (Committee of the Whole Report No. 21 Item No. 21, adopted by Council on May 29, 2012) to waive the parking lot rental fee at the Woodbridge Pool and Memorial Arena, for the 18 weeks (Saturdays only) during which the Market was operational in 2012.

On February 26, 2013, Economic Development Staff met with Mr. Jamie Maynard of the Woodbridge Village Farmers' Market. The following update and outcomes were provided:

Location

The Market's location at the Woodbridge Pool and Memorial Arena was deemed to be a good 'site' for the market. It provided more visible exposure to traffic on Hwy. 7 and Islington, and accessible parking. Furthermore, the setting was more aligned to a 'Market' feel with the river, trees and open space immediately adjacent to the parking lot.

Vendors

The Farmers' Market had a part-time market manager for the 2012 season, however, the organizers have been trying to find a more permanent solution, including hiring a co-op student. The position is integral to the operation and can be a tipping point for success or failure as the market manager's responsibilities include sourcing new vendors.

The Market has grown from 12 vendors in 2011 to 20 vendors in 2012.

Clientele

Throughout the summer the average attendance was approximately 400 people. During weekends when there were special events or promotions, attendance increased 25%, averaging 500 people.

Day & Time

The Market changed its day of operation to Saturdays, 9 a.m. to 1 p.m., in 2012. Market organizers were able to compete for vendors with other markets across the GTA. Furthermore, the Market was able to generate better attendance compared to 2011.

Marketing

Organizers have taken a multi-pronged approach to promoting the Market. Some of the tactics include web presence (woodbridgevillagefarmersmarket.com and greenbeltfresh.ca), social media channels (Facebook), signage, and cross-promotions at other special events.

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With the assistance of City Staff, the Market was promoted through the following City channels:

- e-Business Link electronic newsletter (three editions) with more than 9,600 subscribers.
- Business Link newsletter (three editions), which has a circulation of 6,000 per edition.
- Events Calendar on the City's website, which has more than 100,000 visits per month.
- City Update e-newsletter which has more than 8,000 residential subscribers.
- City Page Online, June to October issue, more than 100,000 visits.

The messaging ranged from call for vendors to advertising the Market's dates and time of operations. The Vaughan Business Enterprise Centre also promoted the Market to small business clients.

2013 & 2014 Market Operations

It is WAS' intention to once again, operate the Market at the parking lot of the Woodbridge Pool and Memorial Arena in 2013. In the past two years, WAS has requested that the City waive of the parking lot rental fees. This has necessitated a report to Committee of the Whole each year. WAS is now requesting the City provide the waiver on a multiple-year basis, thus not requiring a report each year.

Although the goal was to have the Market be self-sustaining by 2013, they still require support from the City. Some progress has been made by the Market in 2012, and it is hoped that supporting the third and fourth years of its operations will help the Market get on more solid footings. A written account of their outcomes will be requested of WAS at the conclusion of each year's operations.

Relationship to Vaughan Vision 2020

This report is consistent with the Vaughan Vision 2020 Goal 1: Plan and Manage Growth and Economic Vitality.

Regional Implications

Not applicable

Conclusion

In recent years, consumer consciousness and demand has risen for locally-grown food, and preferably organic products. Farmers markets form a vital part of local food systems, allowing producers to connect with consumers directly. In addition to providing economic and environmental benefits, farmers markets contribute towards building the social and cultural fabric of a community. They are gathering and sharing places, and a connection point between urban dwellers and their agricultural heritage.

From a City perspective, assisting the Woodbridge Village Farmers' Market organizers during the third and fourth years of operation to establish a Farmers' Market in Woodbridge continues to have the potential to bring people together and can turn an under utilized space (parking lot) into a hive of activity, attracting extra business for stores and restaurants nearby. Allowing the market to operate on the City's property at no cost for its third and fourth years of operation will allow the organizers to repurpose those dollars to additional marketing, programming and the attraction of quality local vendors.

Attachments

2012 Marketing Materials: E-News, Business Link

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Report prepared by:

Jennifer Ladouceur, Director of Economic Development

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE – APRIL 9, 2013

WOODBIDGE VILLAGE FARMERS' MARKET: SEASON TWO UPDATE

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Report prepared by:

Jennifer Ladouceur, Director of Economic Development

Respectfully submitted,

Jennifer Ladouceur
Director of Economic Development

Vaughan. Business Link.

BUSINESS NEWS AND STATISTICS FROM THE CITY OF VAUGHAN

SUMMER 2012

Activities located in the Joseph and Wolf Lebovic Jewish Community Campus.

INVESTMENT ACTIVITY IN THE VAUGHAN ENTERPRISE ZONE CONTINUES TO EXPAND

Considered to be one of the largest greenfield employment areas in the Greater Toronto Area (GTA), the City is working to complete a Block Plan and Servicing Plan for Block 59, a four-square kilometre block bordered by Huntington, Langstaff, Highway 27 and Rutherford Road. The timing coincides with a spur of construction and investment activity in the Vaughan Enterprise Zone (VEZ). New industrial investment and expansions in the VEZ suggests a strong preference for a centralized head office space integrated with advanced logistics and warehousing facilities all under one-roof.

This economic strength is reflected in the Bank of Canada's most recent Business Outlook survey, completed this past April. Findings indicate that the majority of companies plan to invest in machinery, equipment and/or additional employees. This bodes well for the health of the local market as employment growth continues. Supporting both retail property performance and demand for warehousing facilities, consumer spending is anticipated to grow at a pace similar to 2011.

Anatolia Tile & Stone, a leading distributor of ceramic and stone products, shares this sentiment. "Locating our new state-of-the-art head office and distribution centre in Vaughan was a clear choice for us. Being close to major rail terminals and having the best highway access allows our shipments to be easily transported all over North America," said Cengiz Elmaoglu, Sales & Marketing Director of Anatolia.

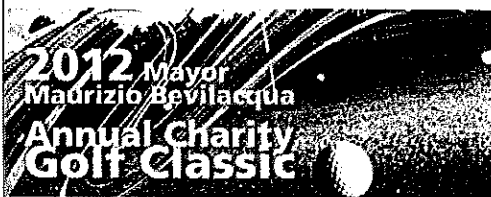
Last year, Anatolia opened their new 466,000-sq.ft. facility in the VEZ. Anatolia had outgrown their 250,000-sq.ft. facility at Racco Parkway built in 2005. Their move to the VEZ allowed Anatolia to acquire a 25-acre parcel with room to build up to 625,000 sq.ft. That expansion room is now being called upon, with Anatolia starting on their second phase, expanding to 610,000 sq.ft. by spring 2013. In addition, Anatolia purchased an 82-acre site in Block 59, across from Longo's LEED-Gold head office and distribution centre located at Huntington and Trade Valley Road.

In 2012 and 2013, the City of Vaughan expects to see more than one million sq.ft. of industrial projects break ground in the VEZ. Adding in at the Zzen Vaughan Valley Centre is the planned Westin Element Hotel, and the new office building at Highways 27 and 7, the VEZ is one of most robust markets in Southern Ontario.

"Large tenants of today are demanding higher ceilings of 28 to 34 ft., larger shipping courts and higher ratios of shipping doors to provide a more efficient way to move product. These building features have become the new standards," according to John Powell, Executive Vice President of Colliers International. With the completion of the block and servicing plans, Vaughan will have another 480 acres of prime employment lands ready for investment. Great news for Vaughan and the GTA given that employment land supplies have been restricted, while lease rates are starting to rise, particularly in newer and larger buildings.



Anatolia Tile & Stone's new 466,000-sq.ft. state-of-the-art head office and distribution centre in Vaughan, with a total of 90 head office and warehouse employees and expected to grow to 120 full-time jobs with the completion of the expansion in spring 2013.



BE A PROUD SPONSOR – REGISTER BY FRIDAY, JUNE 29

There is a new positive feeling in the City of Vaughan, one of excitement for the future. It's a new Vaughan and with it, there is a new attitude. We invite you to join us at the **Maurizio Bevilacqua Annual Charity Golf Classic** on **Tuesday, July 17, 2012** at the Copper Creek Golf Club in Vaughan. We are proud to once again welcome Brian Bentz, President & CEO of PowerStream Inc. as chair of the organizing committee. This event is in support of not-for-profit and community organizations that need our help in order to provide important services to our citizens.

In addition to a round of golf at one of Canada's top golf courses, the event features a gourmet dinner, silent auction and other activities, including the million dollar shootout.

The tournament will be a double shotgun format and there will be a number of on-course activities. Space is limited so please register early.

To download the event sponsorship package please visit the City of Vaughan's website at www.vaughan.ca and click on the 'Annual Charity Golf Classic' icon located on the left sidebar under 'Featured Projects.' There are several sponsorship packages available that allow you to customize your level of support.

For more information, please contact Franca Gatto at 905-832-8585, ext. 8037.

INSIDE THIS ISSUE

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- Infrastructure Investment Updates
- Major Expansion News
- Building Statistics and Tax Rates
- Business Bulletin

Tourism Sector Highlights.



Ivan Eyre (b. 1935),
Yell, 2010, bronze,
223.5 x 152.4 x 189.9 cm,
McMichael Canadian
Art Collection

\$12MM LEGOLAND DISCOVERY CENTRE FIRST TO OPEN IN CANADA

Global leisure giant Merlin Entertainment announced plans to build the company's first ever attraction in Canada – a \$12 Million Legoland Discovery Centre (LDC) – at Vaughan Mills, one of the Greater Toronto Area's (GTA) premier shopping and entertainment destinations, attracting more than 13.7 million consumers every year.

Glenn Earlam, a managing Director of Merlin, notes, "The LDC concept is already successful in Europe and the USA, and I know people will love it here in Canada, and we believe that the City of Vaughan, already a popular destination for family visitors, is exactly the right location for us. More than that, 5.4 million consumers reside in the trade area of this new attraction; of which a high proportion are families with young children. Our experience has shown that bringing together an exciting mix of retail, dining and quality leisure attractions like the LDC creates a whole new element to a family shopping day, delivering significant incremental business to both the shopping centre and to the area as a whole."

Construction of the approximate 34,000-sq.ft. centre is expected to begin in the summer of 2012, with completion set for spring, 2013. Expected new job creation will be 50 full-time jobs in Vaughan.

The unique Legoland Discovery Centre will offer a fun, highly interactive and educational two to three hour indoor experience designed for families with children 3-10 years old. Play areas include a 4-D cinema; a Lego brick pool; exciting Lego rides; special party rooms for birthdays and other celebrations; and the popular Miniland exhibit, featuring models portraying the iconic skyline of the GTA.

NEW TOURING EXHIBITIONS AND GROUNDS ENHANCEMENTS AT THE MCMICHAEL CANADIAN ART COLLECTION

One of Canada's leading cultural institutions, the McMichael Canadian Art Collection, located in picturesque Kleinburg, is hoping to draw record visitors this year. Notably, McMichael is hosting several touring exhibitions of international acclaim. Beginning last month, *The Last Harvest: Paintings by Rabindranath Tagore*, an Indian artist, philosopher and an influencer on the Group of Seven, will feature more than 60 works on paper. Also just opened in May, *Fashionability: Dress & Identity in Contemporary Canadian Art*, featuring the works of 23 active contemporary artists, is a collection of works that employ dress as a primary theme. Coming in September, to mark the Diamond Jubilee of Queen Elizabeth II, the Victoria & Albert Museum in London has prepared an exhibition of important portraits drawn exclusively from the Museum's collection of photographs taken by royal photographer, Sir Cecil Beaton.

Along with these touring exhibitions, the McMichael's newly redeveloped grounds

display spectacular outdoor art installations by Ivan Eyre, a prominent Canadian contemporary artist. Also on the grounds, a number of new features and enhancements can be seen, including: a new arrival area with an accessible passenger drop-off, a new walkway to the main entrance of the 80,000-sq. ft. gallery and improved access to the Wedding Hilltop for special events. The cemetery where members of the Group of Seven are buried with the gallery's co-founders, has also been refurbished.

"We're thrilled with the redeveloped grounds and enhancements to the facilities at the McMichael Canadian Art Collection. Our goal is to bring diverse, creative, high-quality and thought-provoking exhibitions to continually keep our audience engaged and interested, and to explore what makes art so intriguing, inviting and inspiring," said Victoria Dickenson, Executive Director. "Economic Development is pleased to be working with the McMichael and the Kleinburg area businesses. Our aim is to get visitors to experience our culture and spend time in our historic cores; adding to the economic vitality of our mainstreets," said Tim Simmonds, Director of Economic Development.

Infrastructure Investment Updates.

SEAMLESS REGIONAL TRANSIT ON HIGHWAY 7 WILL HELP MAKE THE VAUGHAN METROPOLITAN CENTRE A HUB OF EXCITEMENT!

— Article courtesy of vivaNext.

It's an exciting time for the businesses and residents of Vaughan! VivaNext is bringing true rapid transit to York Region to connect communities, reduce traffic congestion and to promote future growth.

The Vaughan Metropolitan Centre area will act as a transportation hub, including convenient passenger pickup and drop-off, a YRT/Viva bus terminal, and a new vivastation in dedicated rapidway lanes along Highway 7 West. Connections to TTC subway, GO Transit and Brampton's ZUM are key to helping passengers travel to and from neighbouring areas.

This area will be a destination itself, combining great transit access with business offices, residences, entertainment and cultural facilities. The rapidways incorporate urban design elements such as pedestrian-friendly boulevards, attractive landscaping and green open spaces.

Rapidway construction will happen in two phases over several years. A contract will be awarded before the end of this year for the first phase of the rapidway from Edgely

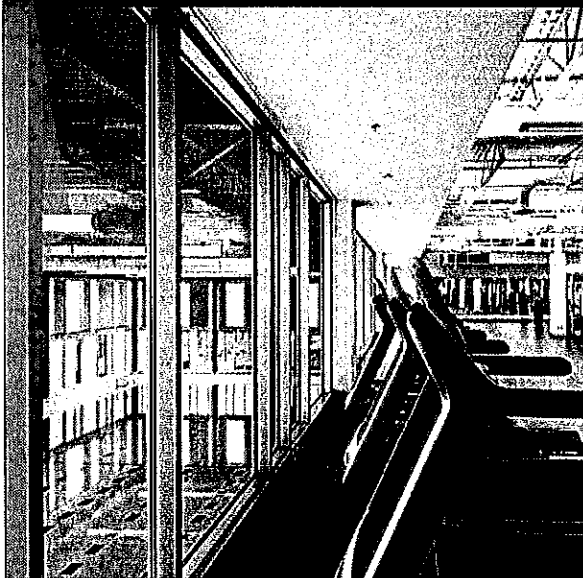
Boulevard to Bowes Road. It is scheduled to be completed by 2015, along with the Toronto-Spadina Subway Extension project. In Phase Two, the segments from Bowes Road to Yonge Street and from Helen Street to Edgely Boulevard will be built between 2016 and 2020. The projected completion dates for the remaining segments of the Highway 7 rapidway in Vaughan are beyond 2020, and dependent on available funding commitments.

Our community information office is opening soon in the Highway 7 and Jane Street neighbourhood! You'll be able to view the regional rapid transit display boards, see the subway station scale models, and talk to our project staff. Stay tuned for details. If you have any questions about the project, Carrie Slattery, your new community liaison can assist you with everything to do with vivaNext.

To get the latest updates, please visit vivanext.com and click 'get updates,' in the top-right hand corner. Provide your email address, select the 'Highway 7 W – Vaughan,' box and click send. Wishing the businesses of Vaughan a happy and prosperous summer!

For more information: Carrie Slattery at 289-716-0091 or email carrie.slattery@york.ca

Major Expansion Updates.



New Schwartz/Reisman Centre health and fitness and community programming facilities, located at the Joseph and Wolf Lebovic Jewish Community Campus, opening this summer.

JOSEPH AND WOLF LEBOVIC JEWISH COMMUNITY CAMPUS OPENS EXCITING NEW FACILITIES THIS SUMMER

It is a very exciting time for the United Jewish Appeal Federation of Greater Toronto (UJA), as the Joseph and Wolf Lebovic Jewish Community Campus complex opens its newest facilities beginning this June. The \$200 million regional community complex was just a dream a decade ago to the UJA.

One of the world's fastest growing Jewish communities anywhere outside of Israel, Vaughan and York Region is home to approximately 60,000 of the 200,000 Jews in the Greater Toronto Area (GTA). With projections of the Jewish population growing to 100,000 within the next ten years in this area, the UJA recognized that the demand for services would continue to grow in Vaughan and surrounding municipalities and that engaging a younger population provided both a challenge and opportunity to develop a state-of-the-art centre that served the needs of a broader community.

The Kirnel Family Education Centre housing the northern site of the Max & Anne Tanenbaum CHAT, the largest Jewish day school in North America, was the first building to open on campus in 2007. When fully completed, the Lebovic Jewish Community Campus will include: The Schwartz/Reisman Centre health and fitness and community programming facilities, professional arts studios run by Koffler Centre of the Arts, the Leo & Sala Goldfarb Conference and Celebration Centre, a kosher café, Jewish community agency offices (for Jewish Family & Child Services, Circle of Care and many other Jewish community agencies), a Mount Sinai Hospital inter-disciplinary health and wellness centre, a pharmacy and other service-oriented retail outlets. Additional community service facilities and a community square are slated for future phases along with a theatre and conference centre expansion. A supportive housing building is also opening this summer and Bialik Hebrew Day School is slated to begin construction on a northern branch this year.

"The Lebovic Campus is about city-building – building communal infrastructure that helps young people, families, adults and seniors to access the services and programs needed to live full, healthy and happy lives together," said Ted Sokolsky, President & CEO of UJA Federation. The facilities also make a business contribution, providing much-needed conference and meeting space and medical offices space.

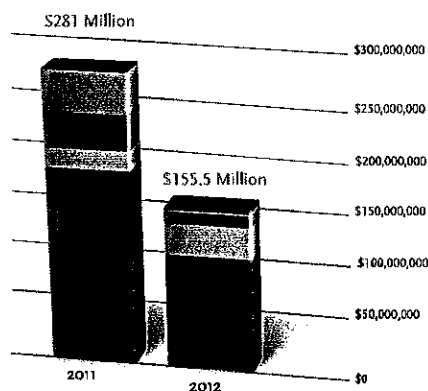
Opened on June 1, the Schwartz/Reisman Centre, a 95,000-sq.ft. facility encompasses a full range of amenities including: the Gorman Shore Goodman Childhood Education Centre, the Phil Granovsky Sports & Recreation Pavilion, and the Randy Mark Stupp Indoor Aquatic Centre. In addition the 60-unit Reena Residential Building is planned to open later this summer.

The next phase of openings begin in late fall 2012. The Lebovic Campus will open the 25,000-sq.ft. Conference and Celebration Pavilion which can host large and small community celebrations, educational and cultural events, and national and international conferences.

For general information about business opportunities the Lebovic Community Campus complex, please contact: Stephanie Olin Chapman 416-848-1007. For conference bookings, please contact Liz Hollier at 416-480-6752.

Building Statistics and Tax Rates.

CONSTRUCTION ACTIVITY IN VAUGHAN 2011 AND 2012
NEW BUILDING PERMITS DOLLARS YEAR TO DATE (MAY 2012)



■ Residential ■ Commercial ■ Industrial ■ Institutional ■ Miscellaneous

Source: City of Vaughan, Building Standards Department, May 2012

VAUGHAN'S COMPETITIVE INDUSTRIAL AND COMMERCIAL TAX RATES, 2012

The City of Vaughan's new property tax rates for industrial occupied property is 2.231555 percent, a decrease from 2.3345 percent in 2011. The 2012 budget impact for an industrial property assessed at \$100,000 is \$9.80. Similarly, the new commercial occupied tax rates will be decreased to 1.921736 percent from 2.028171 percent in 2011. The 2012 budget impact for a commercial property assessed at \$100,000 is \$8.42.

"The City continues to maintain one of the most competitive industrial and commercial tax rates in the Toronto Region while growing our strong economic base to position the City as the economic gateway to the Greater Toronto Area," said City Manager Clayton Harris.

VAUGHAN INDUSTRIAL AND COMMERCIAL TAX RATES 2011/2012		
Year	Industrial Occupied	Commercial Occupied
2011	2.334500%	2.028171%
2012	2.231555%	1.921736%

Source: City of Vaughan, Finance Department, Tax Rates Effective July 2012

Business Bulletin.

INTERNATIONAL BUSINESS OPPORTUNITIES FOR CONSTRUCTION SUPPLIERS

2012 will mark the 12th year a Canadian Pavilion will be at the Persian Gulf region's largest building and water technology products and services trade show, the 2012 Big 5: International Building & Construction Show, to be held at the Dubai International Exhibition Centre from November 5-8, 2012.

It is estimated that 45,000 people will attend this year's Big 5 with more than 3,000 exhibitors. More than half of the attendees are from outside the United Arab Emirates (UAE) including the rapidly expanding markets of Saudi Arabia, Kuwait, Bahrain, Oman and Qatar. Many also attend from India, Egypt and Pakistan.

As these construction markets import much of their raw materials, Canadian suppliers are in high demand and there are many success stories from past events. Thus, the Big 5 has proven to be an ideal venue to meet distributors, specifiers and buyers from Gulf countries and to support existing ones.

Cost of a furnished and equipped booth at the Big 5 is \$690 US per square metre, with various sizes available. The Canadian exhibitor package will include a briefing on the market, introduction to distributors and partners, and a reception with local contacts organized by the Canadian Consulate. For more information on this event and the exciting market opportunities of the Gulf region, you are invited to contact:

Terry Gain, Big 5 Agent in Canada
Email: terry.gain@interlog.com
Tel. 416-932-1173

Sanam Shahani, Trade Commissioner, Canadian Consulate, Dubai, UAE
Email: sanam.shahani@international.gc.ca

UPDATE YOUR BUSINESS INFORMATION WITH YORK REGION THIS SUMMER

In partnership with the City of Vaughan, the Regional Municipality of York will be contacting local businesses from May through August to conduct an employment survey. Please take a few minutes to update your company's information with an employment surveyor when they come to your workplace. This year will mark the 12th annual update undertaken by York Region in collaboration with all nine local municipalities.

The collected information is used for many purposes, including: monitoring local economic trends; updating the York Region Business Directory; analyzing and marketing local business sectors; creating business

attraction and retention strategies; forecasting infrastructure and hard service requirements; and, transit service planning.

One of the benefits of participating in this survey is the opportunity to receive a complimentary listing in local and regional business directories. For more information, please visit: www.york.ca/businessdirectory

CALL-FOR-ENTRIES: VAUGHAN URBAN DESIGN AWARDS, 2012

Deadline: Friday, October 12

The 2012 Vaughan Urban Design Awards reflect the City of Vaughan's commitment to excellence and innovation in urban development.

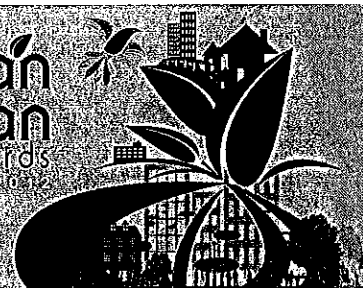
The purpose of the Urban Design Awards is to recognize and promote local development initiatives that exemplify excellence in urban design, architecture, urban design landscape architecture and environmental stewardship in the City of Vaughan. Award-winning projects contribute considerably to our efforts to enhance the quality of life and make the City a great place to live, work and play.

The competition is open to architects, landscape architects, planners, engineers, developers, contractors, owners and the general public. All entries must be within the City of Vaughan boundaries. For more information on submission requirements and an official entry form, please visit the City of Vaughan's website at: www.v Vaughan.ca or www.v Vaughan.ca/business/urban_design_award

The 2012 City of Vaughan Urban Design Awards gala will be held on Wednesday, November 14, 2012, at Vaughan City Hall.

Vaughan 2012 Urban Design Awards

Deadline for entries:
Friday, October 12, 2012



LOOKING FOR A NEW SALES TOOL?

The City of Vaughan's new 2012 Business Directory is available in a convenient format, USB flash drives. In the USB key you will find the updated 2012 Business Directory listing more than 9,000 companies that are located in Vaughan as well as the latest business statistics, new building construction permits issued in Vaughan, and Census demographic information.

For more information, or to purchase the 2012 Business Directory (\$100, taxes included), please contact the Economic Development Department at:
Email: ecdev@vaughan.ca
Tel. 905-832-8585

WOODBIDGE VILLAGE FARMERS MARKET: JUNE 9 TO OCTOBER 6, 2012

If you're looking for new opportunities to sell your locally created artisanal products, or simply looking to source local produce and goods for your restaurant or business, the Woodbridge Village Farmers Market wants to hear from you.

For more information:
Jamie Maynard
Tel: 905-851-0690 Email: jamiemaynard@bellnet.ca

Martha Bell
Tel: 905-851-1705 Email: marthabell@yahoo.com

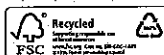
The Woodbridge Village Farmers Market is open from June 9 to October 6, 2012, every Saturday from 9 a.m. to 1 p.m., and located at the Woodbridge Pool and Memorial Arena parking lot, Highway 7 and Islington Avenue.

STAY INFORMED.

Subscribe to the Economic Development e-News!
Send an email with the subject line "Sign me up for e-News!" to ecdev@vaughan.ca

CITY OF VAUGHAN
ECONOMIC DEVELOPMENT DEPARTMENT

2141 Major Mackenzie Drive, Vaughan, Ontario, Canada L6A 1T1
tel: 905-832-8585 email: ecdev@vaughan.ca www.v Vaughan.ca



To view this page in browser please click [here](#)



Tel: 905-832-8585

April 2012 Editi

Huntington Road Temporary Closure, Between Rutherford Road and Trade Valley Drive, Effective Until December 31, 2012

Huntington Road will be temporarily closed between Rutherford Road and Trade Valley Drive until the end of December 2012, to facilitate the construction of a trunk sanitary sewer and watermain.

The Vaughan Enterprise Zone and the Kleinburg/Nashville Community are proposed to be serviced by the northerly extension of the existing 750 mm diameter trunk sanitary sewer. This trunk sewer extension is being constructed in two phases.

For more information, visit the City of Vaughan's Info Centre website for bulletins on Closures and Interruptions Affecting Municipal Services.

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year's ranking
Managed Comp
Magnetics, and

Canada Econon
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Doing Business
series hosted b
starting: Thurs

Increase Your Export Business and Explore New Clean Tech Market Opportunities in Italy. Space is Limited!

Calling local businesses, the City of Vaughan in collaboration with the Italian Chamber of Commerce of Ontario (ICCO), is looking for business delegates to participate in this year's International Trade Mission to Italy from September 22 to September 29, 2012.

This business trade mission to Italy is a key opportunity to connect Vaughan companies to commercial, investment and clean technology partnership opportunities in international markets. Vaughan business delegates will benefit from a customized program of networking, information sessions, and business meetings organized by a collaborative private-public partnership between the City of Vaughan and the Italian Chamber of Commerce of Ontario.

Business delegates interested in participating in the ICCO 2012 Italy Trade Mission are encouraged to call the Economic Development Department. Space is limited!

For more information or to register, contact:
Tim Simmonds, Director of Economic Development
Tel: 905-832-8585 extension 8427

Multimedia Fil
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Date for the 2t
starting: Wedn

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Affecting Muni

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Workshops hos
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Stay Informed,
News Centre

Stay Informed

Email: Tim.Simmonds@vaughan.ca

Canada Economic Action Plan 2012: Jobs, Growth, and Long-Term Prosperity

On March 29, the Honourable Jim Flaherty, Minister of Finance, tabled the Economic Action Plan 2012, a comprehensive agenda to bolster Canada's long-term economic strengths and promote job growth.

The Government is focused on boosting economic growth and job creation-innovation, investment, education and skills.
>>Read more

Learn to Do Business in the US: Import and Export Conference on June 8, 2012

With the legal, banking, accounting and consular experts, and informative export market sessions, conference attendees can learn to tackle the myriad details of selling into the US.

Friday, June 8
Vaughan City Hall, 2141 Major Mackenzie Dr.
8:30 a.m. - 2 p.m.

Space is limited so register today! Please contact the Vaughan Business Enterprise Centre (VBEC) by telephone or email at:
Tel: 905-832-8526
Email: VBEC@vaughan.ca

Women in Business in Vaughan (WIBIV) Launches Online Services For Local Professionals and Business Owners

WomenInBusinessInVaughan.com is a new website focused on providing a supportive and informative environment to encourage networking for business owners and professional women in the Vaughan. It was created in response to a growing need for networking resources for business women in Vaughan.

Members will be able network with each other on a forum, contact local experts and leaders directly through the site, review local calendar items, including events, workshops and seminars in Vaughan, and post and view job postings, all from one convenient, central website.

Join the WIBIV today! For more information, visit: www.WIBIV.com

Woodbridge Village Farmers Market: June 9 to October 6, 2012

If you're looking for new opportunities to sell your locally created artisanal products, or simply looking to source local produce and goods for your restaurant or business, the Woodbridge Village Farmers Market wants to hear from you.

For more information, please contact:
Janle Maynard
Tel: 905-851-0690 Email: janlemaynard@bellnet.ca
Martha Bell
Tel: 905-851-1705 Email: marthabell@yahoo.com

The Living City Farm: Secure Your Fresh and Locally Grown Organic Produce Today

Updates from Toronto-York Spadina
Subway Extension (TYSSE)

Stay Informed with Direct Email
Updates from vivaNext (York Region
Rapid Transit)

Vaughan Chamber of Commerce
Business Achievement Awards Gala:
May 10, 2012

COMMENTS AND SUGGESTIONS:
email: ecdev@vaughan.ca

City of Vaughan
Economic Development Department
2141 Major Mackenzie Dr.
Vaughan, Ontario L6A 1T1
Canada

The Living City Farm, launched in 2011 in partnership with TRCA and Rosenkrantz Sustainable Agriculture, occupies about 10 acres of the campus and serves as a sustainable urban farm model - the first urban farm in the Region of York showcasing biointensive farming models and energy efficient technologies thus increasing the supply of fresh, local food to local residents.

The Living City Farm offers a Community Supported Agriculture (CSA) program to the local community. Joining a CSA is a sure way to secure a supply of healthy, organic food. Customers who purchase a share receive fresh, seasonal vegetables every week from mid-June to the end of October, 2012.

For more information, please contact Eric Rosenkrantz by email at:
eric@rosenkrantz.ca
www.thelivingcityfarm.com

Tourism Sector Continues to Expand in Vaughan

Investors in the hospitality and tourism industry are looking to the Greater Toronto Area as a hot market, according to the Colliers International Hotels Investment Canada report (Q4 2011). From hotel investments to a new banquet hall, or a new roller coaster to a 7-acre animatronic dinosaur park, the economic outlook is bright for Vaughan's tourism industry. When the Aloft hotel opens this spring, a joint venture by Silver Hotel Group and Northampton Group, Vaughan will expand to more than 1,555 rooms. Westin Hotels and Zzen Group have also recently announced that Canada's first Element hotel will break ground in winter 2012, providing a further 152 guest rooms.

Read the full story posted online at the City of Vaughan's website, published in the latest quarterly newsletter, Vaughan Business Link Spring 2012 Edition.

Archived editions of the Vaughan Business Link (quarterly newsletter) and e-Business Link (electronic newsletter) are available online here,

To unsubscribe, change, or add recipient email addresses, email us at ecdev@vaughan.ca with subject title "e-Business Link".

Please do not reply to this email.