

**Bartolomeo, Julia**

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Communication
cw: APR 5 / 16
Item: 20

**From:** Ciafardoni, Joy  
**Sent:** March-28-16 4:29 PM  
**To:** Abrams, Jeffrey  
**Cc:** Liscio, Alexandria; Bartolomeo, Julia; Kanellakos, Steve  
**Subject:** FW: Letter from Canadian Pacific - Requesting Vaughan's support for Rail Safety Week - April 25 to May 1

-----Original Message-----

From: Randy Marsh [mailto:Randy\_Marsh@cpr.ca]  
Sent: Monday, March 28, 2016 10:45 AM  
To: Bevilacqua, Maurizio  
Cc: Kanellakos, Steve  
Subject: Letter from Canadian Pacific - Requesting Vaughan's support for Rail Safety Week - April 25 to May 1

March 28, 2016

Dear Mayor Bevilacqua & Council,

Canadian Pacific (CP) and the Canadian Pacific Police Service (CPPS) will be educating the public during this year's Rail Safety Week about safety on and around railway property.

From April 25 through May 1, CP and CPPS will conduct rail safety blitzes in communities across our network – from Montreal to Vancouver – with participation from other police agencies and schools to educate motorists, pedestrians and the general public about the role we each play in staying safe.

"When people use railway property or tracks as walking paths, they are risking their lives," said Laird Pitz, CP's Vice President and Chief Risk Officer. "Rail safety requires vigilance 24 hours a day, seven days a week, 365 days a year. We are asking everyone to consider their own safety around railroad property. The impact of an incident can have tragic consequences for all concerned, including family, friends and community."

CP is proud to be the safest railway in North America, with the fewest reportable train accidents per million train miles among all Class 1 railroads for 10 years straight.

We are pleased that crossing and trespassing incidents in Canada declined in 2015 from the five-year average. But more work must be done. Tragically, 31 pedestrians and 14 drivers lost their lives in these preventable incidents.

CP believes that one incident is too many. That is why we are working tirelessly, along with our community partners, to promote safety in and around railway property throughout Canada.

We ask that you support rail safety in your community by participating in Canada's Rail Safety Week in the following ways:

1. Declare April 25 – May 1 Rail Safety Week in council by adopting the enclosed draft resolution
2. Promote your declaration over social media by adopting the enclosed draft tweets

C1.2

3. Ask your local police service to also declare Rail Safety Week over social media
4. Adopt the hashtag #SeeTracksThinkTrain year-round when speaking to the importance of being safe around tracks and trains.

The safety and security of residents in the communities we operate in is – and will continue to be - our number one priority. We hope you will join us in promoting rail safety in your community, during Rail Safety Week 2016 and throughout the year.

Yours in safety,

Randy Marsh | Director Government Affairs | 2025 McCowan Road, Toronto M1S 5K3

416-297-3105 CP

(DRAFT RESOLUTION)

RESOLUTION IN SUPPORT OF PUBLIC - RAIL SAFETY WEEK Whereas Public - Rail Safety Week is to be held across Canada from April 25 to May 1, 2016;

Whereas it is in the public's interest to raise citizens' awareness on reducing avoidable accidents, injuries and damage caused by collisions at level crossings or incidents involving trains and citizens; Whereas Operation Lifesaver is a public/private partnership whose aim is to work with the rail industry, governments, police services, the media and other agencies and the public to raise rail safety awareness; Whereas Operation Lifesaver has requested City Council adopt this resolution in support of its ongoing effort to save lives and prevent injuries in communities, including our municipality; It is proposed by Councillor \_\_\_\_\_

Seconded by Councillor \_\_\_\_\_

It is hereby RESOLVED to support national Rail Safety Week, to be held from April 25 to May 1, 2016.

(DRAFT TWEETS)

Monday, April 25:

- Did you know this week marks Canada's Rail Safety Week? When you "See Tracks" always "Think Train!" #SeeTracksThinkTrain
- This week we're joining @CanadianPacific and all Canadian railways in reminding people to make smart decisions around tracks and trains
- {Suggested placeholder to retweet safety message from @CanadianPacific}

Tuesday, April 26

- Scary stats: In 2015, 31 pedestrians and 14 drivers tragically lost their lives in preventable rail incidents #SeeTracksThinkTrain

C1.3

- Retweet if you take the pledge to be safe around tracks and trains this Rail Safety Week #SeeTracksThinkTrain
- {Suggested placeholder to retweet rail safety message from local police agency}

Wednesday, April 27

- Always practice situational awareness around tracks and trains to keep yourself safe #SeeTracksThinkTrain
- {Suggested placeholder to retweet safety message from Transport Canada @Transport\_GC}

Thursday, April 28

- This Rail Safety Week, choose the safe route to school or work and stick to it. Don't let a shortcut cut your life short #SeeTracksThinkTrain
- {Suggested placeholder to retweet safety message from rail safety organization @OpLifesaver}

Friday, April 29

- If you use railway property or tracks as walking paths, you risk your life. Always use designated paths and crossings #SeeTracksThinkTrain
- {Suggested placeholder to retweet safety message from another railway that operates in your community}

Saturday, April 30

- This Rail Safety Week, speak to your children about dangers at level crossings and railway property #SeeTracksThinkTrain

Sunday, May 1

C1.4

- Proud to be a partner in #RailSafety this Rail Safety Week! Always remember when you #SeeTracksThinkTrain
- {Suggested placeholder to RT message from Rail Association of Canada @RailCan}

For more social media content, visit our partner in rail safety Operation Lifesaver's website at [www.oplifesaver.ca](http://www.oplifesaver.ca)<<http://www.oplifesaver.ca>>

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